



Company: RGG EDU | 3005 Locust St., Saint Louis, MO 63103 | p: (314) 652.9797 | w: www.RGGEDU.com

Internship: Graphic Designer

Supervisor:

Sinh Truong / Marketing & Design / BA at KU in IDx. 7 years of professional experience in Marketing, Communications, Design.

Email: sinh@RGGEDU.com

RGG EDU: RGG EDU is one of the only companies in the world creating comprehensive docututorials on the world's best image makers. We concept, write, produce, shoot, edit, and distribute every product worldwide in over 80 countries.

Company Mission: Create the best photography learning experience, leave no question unanswered, approach every tutorial like it's our last, and empower photographers to reach their goals by showcasing the world's best image makers.

Internship Overview:

Interns will be required to assist in a variety of digital marketing visuals from banner ads to interactive guides and infographic content. They will aid in the discovery of new forms of visual communication.

Intern eligibility, skills, requirements

As a graphic designer students need to listen to their team leader and understand their the campaign needs and who the intended target audience before making design decisions. They will work on a variety of products, events, promotions, and other visual tasks such as websites, advertising, interactive guides, and banner ads.

The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines. Some of the skills that will be taught are fine tuning processes, HTML, color & composition, time management, and how to manage your creative team.

Responsibilities:

- You may need to manage more than one design brief at a time
- Proofreading to produce accurate and high-quality work
- Working as part of a team to complete a task
- Dedicate 15+ hours a week
- Be able to troubleshoot technical issues without assistance
- Utilize Basecamp for staying on tasks and completing deliverables
- Work without using your phone. Cell Phones are not allowed for use by interns during work hours.

Required Skills:

- Proficient in Adobe Illustrator and Photoshop (InDesign not necessary, but beneficial)
- Creatively up to date in design trends relevant to digital media
- Basic copywriting skills

Academic Major

Graphic Design

How will It be Educationally Significant?

Some of the many skills that will be taught are fine tuning processes, HTML, color & composition, time management, and how to extract the most out of your creative team.

Availability: Year Round

Duration: Flexible

Compensation: Unpaid