



SERVING OUR COMMUNITY

Serving Our Community combines the resources of the [Hospitality Training Academy](#) (HTA), a [nationally recognized](#) training organization, [UNITE HERE Local 11](#), and its major hospitality and food service employer-partners. Together, these organizations can connect county and municipal governments in Southern California with the capacity to safely and efficiently prepare and deliver large-scale, healthy and high-quality meals to populations affected by the COVID-19 healthcare crisis. The HTA was granted a **regional master service contract by the State of California** to deliver high-quality food, safely prepared and delivered to the doors of the state's neediest citizens.

WHO WE ARE



The [Hospitality Training Academy](#) (HTA) is a 501(c)(3) non-profit organization and Taft-Hartley/labor-management partnership between [UNITE HERE Local 11](#) and its contributing employers. The HTA provides top-quality, upskill vocational training to current union employees as well as a variety of workforce development, apprenticeship, vocational ESL and training programs to clients seeking employment in the hospitality and food service industry. The HTA has expertise in managing millions of dollars in federal, state, and local government, and private foundation funding.

UNITE HERE Local 11 is the labor union of 32,000+ members at 170+ hospitality and food service employers in Los Angeles County (LAC), Orange County (OC), and Arizona, who work in leading hotels; colleges and universities; stadiums and arenas; convention centers; and airports including:

- The Ritz-Carlton L.A. Live
- The Beverly Hilton
- Beverly Wilshire
- Four Seasons
- InterContinental DTLA
- Disney's Grand Californian Hotel
- Staples Center
- Dodgers Stadium
- Angels Stadium
- Westin Bonaventure
- Fairmont Miramar Santa Monica
- USC
- Pomona College
- Pasadena Hilton
- and many more...



WHAT WE DO

Serving Our Community delivers safe, healthy, high-quality meals to Southern Californians affected by the COVID-19 crisis; helps reinvigorate one of our region's largest industries - hospitality/leisure/tourism/food service; and ensures that thousands of workers are back doing what they love, while earning a living wage and full family health care benefits critical in this public health crisis.



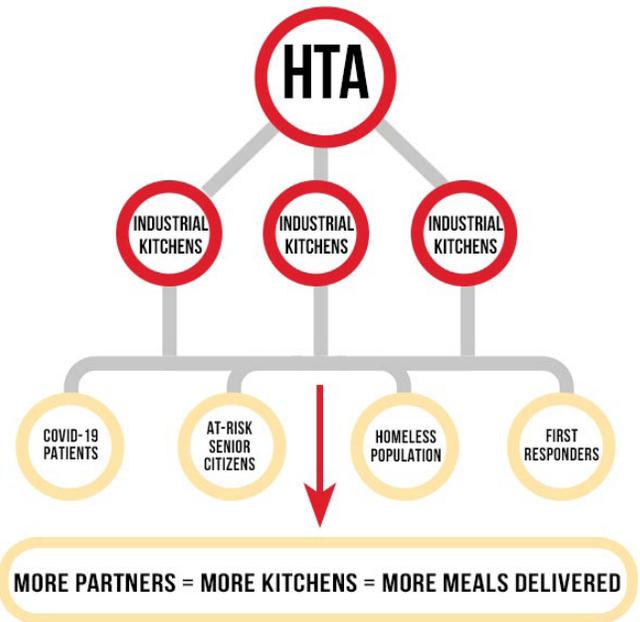
THE PROBLEM

Hundreds of thousands of people across Southern California need food. They are quarantined at home, sheltered in motel or hotel rooms, government-owned facilities, or housed through [Project Roomkey](#):

- Patients infected by COVID-19
- At-risk senior citizens
- Homeless populations
- Front-line medical professionals

At the same time, the fallout from COVID-19 has [devastated the hospitality, food service and tourism industry in Southern California](#). Hundreds of thousands of well-trained and experienced food service workers are laid off, while massive industrial kitchens are left unutilized.

SERVING OUR COMMUNITY



THE SOLUTION

Experienced food service workers at leading Southern California hospitality employers can create meals for any budget, scale, and dietary preference. The HTA is ready to train the workers for the highest level of safety and sanitation so they can prepare and distribute healthy, high-quality meals to those affected by the pandemic.

Procuring relief meals through the ***Serving Our Community*** program ensures that meals are safely prepared by experienced professionals in large industrial kitchens that allow for compliance with CDC and Los Angeles County Department of Public Health guidelines regarding physical distancing, disinfection, and cleanliness. At the same time, the program helps reinvigorate one of our region's largest industries.



FROM KITCHEN TO DOORSTEP

Serving Our Community can provide a complete preparation-to-delivery program:

- 1. Safely Prepared Meals at any Budget:** Workers are able to produce food for many needs: nutritional meals for seniors; frozen, hot or cold; upscale or budgetary; vegetarian; kosher. Meals are efficiently and expertly packaged in compliance with relevant guidelines, with opening or reheating directions for recipients.
- 2. Safely Prepared Meals, Safely and Efficiently Delivered:** Drivers who have completed HTA food handling training safely deliver frozen, deliver cold or hot meals to affected populations. Drivers can manage bulk drop-offs or daily delivery depending on client needs.
- 3. Put Cooks Back to Work:** Formerly dislocated workers, trained at the highest level on COVID-19 prevention (safety and sanitation), recalled to work at industrial kitchens, prepare meals for those in need of food due to COVID-19.

MENU OPTIONS

We offer fresh, healthy, nutritious meals (frozen, cold, hot) for any budget and diet

- Grab & Go/Value
- Mid-range
- Fine dining

FLEXIBILITY

We can meet the needs of any county or municipality in Southern California, with the capacity to serve several hundred thousand meals per day. The program draws on the professional experience of thousands of workers trained in high quality catering and banquet food preparation, and a logistics team able to meet any demand.

THE BOTTOM LINE

- **Serving Our Community** feeds thousands of Californians affected by COVID-19.
- **Serving Our Community** employs thousands of hospitality and food service workers.
- **Serving Our Community** allows 170+ hospitality employers to resume operations.

Serving Our Community meets an urgent need during the public health crisis while stabilizing the hospitality and tourism economy, preparing it to emerge stronger after the pandemic.

CONTACT

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