Children growing up in New York City’s toughest neighborhoods face the challenges of random violence, struggling schools and dangerous streets and playgrounds. In areas of the city where there are few or no other after school programs, PAL is there every day, all year round, helping kids improve the odds against them.

By providing safe play areas and quality programs to enhance learning skills and experiences, PAL enables youngsters to discover pathways to opportunity. PAL makes them believe in themselves and what they can accomplish.

Open to all children, state of the art youth centers and summer PLAYSTREETS served almost 40,000 young people last year. A broad range of programs included early childhood programs, academics, art, athletics, wellness, summer day camps, evening teen programs, tutoring, college counseling, and juvenile justice. “Cops & Kids” also enabled police officers to reach out to our youth as coaches, mentors and friends.

PAL’s expertise in youth development is unparalleled. No child is ever turned away. While 99% of PAL youngsters are good kids just looking for the chance to excel, boys and girls who have been in minor trouble are often referred to us by the police department. Our statistics show that this small percentage of kids are soon directed into positive and fulfilling activities by PAL’s caring and qualified staff.

Our Summer youth employment and year-round In-School training and employment Programs, helped young people develop their potential, earn money, gain self-respect, discipline and confidence. In addition, at-risk youth participated in PAL’s Youth Link Initiative, benefitting from Re-Entry Intervention.

We offer our gratitude to our loyal supporters and friends who make it possible for PAL to inspire, challenge and support New York City’s boys and girls. To our colleagues on the Board of Directors, our Executive Director, caring staff and dedicated volunteers, thank you so much for working together to offer hope, promise, guidance, and possibility to our most important treasure, the children of our City.

Hon. Robert M. Morgenthau, Chairman
Hon. Raymond W. Kelly, Honorary President
John B. Osborn, President
2012 has been a year filled with both new opportunities and major challenges for PAL. The year saw the opening of three new Centers: Sotomayor Community Center, in the Bronx, Greenbelt Recreation Center, on Staten Island, and Pathways Preparatory, in Queens. Our educational program was enhanced by the addition of three educational specialists and more certified teachers to our sites to further develop our STEM (science, technology, engineering and math) programming.

PAL’s Early Childhood program launched a new literacy initiative to increase vocabulary and prepare our littlest PAL kids to enter kindergarten with a firm foundation for success. Mobile vans brought dental, vision and hearing services to our preschoolers.

A new partnership was forged with the Chris Canty Foundation. Imagine the thrill of our children as they participated in a free two-day football camp where they were trained by Chris Canty of the NY Giants and 20 additional NFL players!

Our new one-day PLAYSTREET on Wall Street provided visibility for PAL and an opportunity for the kids to interact with players from the NBA and WNBA, see and dance with the Knicks City Dancers and engage in a variety of stimulating activities that mirrored our traditional PLAYSTREETS. The excitement then moved to the floor of the NY Stock exchange for a fabulous fundraising event with twelve NFL players in attendance, along with a room full of PAL supporters.

October heralded the arrival of Hurricane Sandy, leaving in its wake destruction to PAL facilities and loss to our PAL families and children. We were heartened by the overwhelming outpouring of support that helped us to respond to the needs of the communities we serve and repair our sites. PAL launched a new Youth Relief Effort to respond to the lack of recreational space for kids on Coney Island after the storm and set up programming on Saturdays on Staten Island to provide a safe space for parents to leave their children while they repaired their residences. Social workers were on site to help the children work through their fears in the aftermath of the storm. PAL youth participated in community service, collecting and distributing food and supplies and staff manned distribution centers.

PAL youth and staff staged a flash mob, which led to PAL being chosen as a charity partner to receive half of the quarter’s profits from Nordstrom’s Treasure and Bond Store. December brought additional excitement with the CitySites Bus arriving at the PAL children’s holiday party with toys and gifts presented by celebrities.

Through the collective efforts of PAL’s supporters, volunteers, Board and staff, the year ended with PAL being in a strong financial position and with the youth we serve having improved odds for their future success. Thanks so much for all you have done!

Alana Sweeny
Executive Director
EARLY CHILDHOOD EDUCATION

In 2012, 852 children participated in PAL’s Head Start and Day Care Programs. Head Start serves children, ages three to five, by providing developmentally appropriate education, social services, health, mental health and nutrition, along with parent involvement opportunities for their families. In addition, PAL Day Care Programs serve children of working families, ages two to six. Universal Pre-Kindergarten programs for four year olds are integrated with these services.

AFTER-SCHOOL DEVELOPMENT

In 2012, 4,760 PAL children participated in after-school programs. First through eighth grade students at PAL Centers rotate through daily programs focused on academic, arts and culture, fitness and nutrition. Educational enrichment is designed to improve learning and academic performance through engaging literacy and math activities that are largely hands-on, project-based and aligned with New York State educational standards. Homework assistance is also provided. Art activities include visual, performing and creative arts.

Research shows that the richness of a young child’s verbal interactions has a dramatic effect on vocabulary and school readiness, with differences correlated to socioeconomic status. By the age of three, the observed cumulative vocabulary for children in professional families was 1,116 words; for working class families, it was about 740, and for families receiving welfare assistance, it was 525.

PAL PS48 Students vs Non-PAL PS48 Students

59% of PAL children at PS 48 passed their Statewide math assessment as compared to 34% in the general PS 48 population.
SUMMER ENRICHMENT

SUMMER DAY CAMP | In 2012, over 2,000 boys and girls participated in PAL’s Summer Day Camp program. Children enjoy fun and interactive experiences, as they bridge the summer learning gap, and benefit from field trips and city-wide exploration. A summer curriculum focuses on a specific theme, with a variety of activities that foster creativity and an appreciation of cultural diversity. The 2012 theme was US cities. Youth from each center learned about the history, customs, culture, architecture, geography and colleges in a particular city. At the much anticipated end-of-summer Cultural Day, they share their learning with campers from other PAL sites.

SUMMER PLAYSTREETS | Since 1914, Summer PLAYSTREETS have been the most popular free summer activity in New York City. In 2012, more than 7,000 children enjoyed sports and games, arts and crafts, traditional New York City sidewalk games like hopscotch, double Dutch jump rope and stickball, along with crime prevention activities. PAL works strategically with the NYPD to identify and close off streets and other public areas throughout the five boroughs. Through partnerships with community and faith-based organizations, local merchants and dedicated residents, PAL keeps children engaged and safe throughout the summer.

TEEN PROGRAMS

Decisions made by adolescents can be a turning point in their lives. Staff motivate, support and inspire them through constructive activities, led by positive role models, so they are prepared to be successful in college and the world of work.

EVENING TEEN PROGRAMS | These Center-based programs, which served 2,945 youth in 2012, guide teens in making healthy decisions as they enjoy the full spectrum of sports, academics, arts, recreational and apprenticeship programs.

PAL offers support, assistance and opportunities to help teenagers be successful in school, secure job skills and training, engage in community service and provide constructive alternatives to life on the streets.

TEEN IMPACT CENTERS | Teen Impact Centers, which served over 1,901 teens in 2012, are drop-in programs that offer sports and recreational activities along with crime prevention workshops that incorporate drug and gang prevention, conflict resolution and team building. PAL works with the NYPD and other law enforcement agencies to locate Teen Impact Centers in pockets of communities having the highest levels of juvenile delinquency and crime. Youth development professionals, police officers and other law enforcement personnel act as role models, mentors and friends.

YOUTH EMPLOYMENT

IN-STEP | The In-School Training and Employment Program is an academic enrichment, job readiness, college prep and leadership training program that has been offered by PAL for over ten years. This highly successful program offers opportunities for high school students to take part in activities designed to help them excel in high school, prepare for college and gain valuable work experience through paid internships both in PAL Centers and their communities.

SYEP | PAL’s Summer Youth Employment Program provides young people, ages 14 to 24, with jobs while introducing them to a wide range of workplace experiences. In July and August, 2012, 1,400 youth enhanced their job skills and training while learning valuable life lessons.

The UNEMPLOYMENT rate for teens in New York during the summer of 2012 was a stunning 35.6%.

PAL offered over 1,800 teenagers internships and job training programs, providing them with the skills and experience necessary to help them secure jobs.
In 2012, over 13,186 boys and girls in all five boroughs participated in PAL Sports and Cops & Kids. PAL Sports is a year-round program that hosts and provides basketball, soccer, softball and flag football games, leagues and tournaments. While it receives no funding from the New York Police Department, PAL is the official youth organization of the NYPD and works closely together to serve PAL youth. Through Cops & Kids Sports, off-duty police officers recruit youth from their precincts and play as their teammates, breaking down communication barriers and misperceptions thereby improving police-youth relations. Young athletes learn about commitment, teamwork, individual goals, communication skills and the importance of winning and losing gracefully, all skills required for a productive adult life. PAL hosts numerous tournaments, sports activities and special events throughout the year.

PAL’s Youth Link program works with 13 to 16 year olds who have been placed on probation through the New York City juvenile justice system. In 2012, over 400 young people participated in this program which offers counseling, weekly life skills training, tutoring and help with employment or pre-employment skills. Youth are connected to the array of PAL teen programs as they are given the additional supports to turn their lives in a positive direction. Off-site trips and activities are also an integral component of the program. For example, every August a select group of Youth Link participants are chosen for a week-long trip to Cape Code where they participate in adventure based learning and team building activities, along with science and nature in a setting far different from the busy city streets.

PAL’s Re-Entry Intervention Services provides similar services to 16 to 19 year olds who have been recently released from Riker’s Island Correctional Facility, while assisting them to address some of their more complex needs, such as housing. In 2012, over 140 teens were served through this program, which conducts pre-release outreach within the jails and provides support to teens seeking help after their release.

94% of PAL Youth who are involved in the PAL Youth Link Program for 12 months do not get remanded or re-arrested during the program.

U.S. Department of Justice statistics document that juvenile crime triples between 3 p.m. & 6 p.m., which is also the period when children are most likely to be victims of crime and participate in risky behavior.

Be a PAL to New York City’s children...

HELP US IMPROVE THE ODDS

For more details on programs, services and ways to get involved, please visit www.palnyc.org

Also visit us on Facebook, Twitter and YouTube!

It costs New York State taxpayers $226,320 to provide one slot in juvenile detention per year. It costs PAL $3,700 to serve one juvenile per year through PAL’s Youth Link program.

After-school activities help adolescents further develop their social skills. This will reflect in the way they interact with their peers, their siblings and other adult mentors.
PAL received tremendous support in its rebuilding and hurricane response from the Jones Day Foundation, Capital One Bank, Coca-Cola Refreshments, IBM, United Way of New York City, The Administration for Children Services, The Fund for the City of NY, The Monoogian Simone Foundation, The Teagle Foundation, Bart Schwartz and numerous individuals who responded and made donations.

VOLUNTEER TODAY

As a PAL volunteer, you can make a positive impact on the life of a young person by serving as a volunteer coach in our evening teen centers, providing homework help assistance in our after-school programs, sharing your perspective and experiences as a motivational speaker or participating in a beautification project. Please call us at (212) 477-9450 Ext. 390, or find us online.

“I love serving as a mentor to youth in the Brownsville, Brooklyn community.”

Harold
LEGAL PROFESSION LUNCHEON (March 28, 2012) Lawrence Byrne, Litigation Partner, at Linklaters LLP was presented with the Robert M. Morgenthau Award at PAL’s 14th Annual Legal Profession Luncheon at The Pierre Hotel. Event Chairs were Joseph P. Armao of Linklaters LLP and Samuel W. Seymour of Sullivan & Cromwell LLP. The Legal Profession Luncheon raised $591,950.

SUPERSTAR DINNER (June 7, 2012) Keith T. Banks, President of U.S. Trust, Bank of America Private Wealth Management, was honored at PAL’s 40th Annual Superstar Dinner at The Pierre Hotel. John A. Catsimatidis, Joseph J. Grano, Jr. and Richard Silverman chaired the Dinner, emceed by Mark Simone. The Superstar Dinner raised $1,276,460.

BUILDING NEW YORK’S FUTURE LUNCHEON (October 23, 2012) Priscilla Almodovar, Head of Community Development Banking, JPMorgan Chase & Company, and L. Jay Cross, President, Related Hudson Yards were honored at PAL’s 7th Annual Building New York’s Future Luncheon at The Pierre Hotel. A Special Award was presented to Police Commissioner Raymond W. Kelly, David J. Arena and Mitchell E. Rudin were event Chairs. The Building New York’s Future Luncheon raised $729,520.

WOMEN OF THE YEAR LUNCHEON (December 10, 2012) PAL’s 24th Annual Women of the Year Luncheon at The Pierre Hotel honored Patricia M. Altschul, Laura Desmond, Francine LeFrak and Siobhan Schroth. Dr. Deepak Chopra received a Humanitarian Award, and Liz Smith received a Lifetime Award. I. Dolly Lenz chaired the event with Amelia Bernstein as Honorary Chair. The Women of the Year Luncheon raised $686,425.

ANNUAL HOLIDAY PARTY (December 11, 2012) PAL and CitySights, NY, the leader in New York City tours, sights,seeing and attractions, hosted hundreds of boys and girls, ages five to seven, for a day of carnival games, arts and crafts, laughter and smiles with gifts from Santa at the Annual Holiday Party. Mr. and Mrs. Claus arrived atop a CitySights NY bus filled with over 2,000 toys for the children along with stars including Wendy Williams, Jesse L. Martin, Walt “Clyde” Frazier, Carol Alt, Robert Cuccioli, Clifford the Dog, Anthony Laciera and Grizz Chapman. Held at the PAL Harlem Center, the event raised $61,717.

BUSINESS LUNCHEONS Our special thanks to Mutual of America for generously hosting six Business Luncheons. Held in an intimate setting, New York City business people gathered to hear the most influential leaders in our country discuss important issues. Speakers included Archbishop Timothy Cardinal Dolan, Maurice R. Greenberg, Cyrus R. Vance, Jr., Preet Bharara, Lawrence Kudlow and Robert S. Mueller III. Combined, these lunches totaled $200,600 with all proceeds going to PAL.

PLAYSTREET on WALL STREET Presented by JPMORGAN CHASE, TITLE SPONSOR Over 150 PAL children, ages eight to twelve, played traditional city sidewalk games at the first-ever PLAYSTREET on Wall Street. As New York City’s largest bank, Chase helped raise awareness among the financial services community for PAL’s summer programs by sponsoring a great day of summertime fun in the heart of the financial district. The New York Knicks Groove Truck was on hand with stars of the NBA and WNBA and the Knicks City Dancers. The festivities ended with an evening reception on the floor of the New York Stock Exchange. Special thanks to sponsors Master Card, the Foot Locker Foundation, Inc., Lend Lease LMB, John Osborn and Family, New York Plumbing and Heating Corporation, United Building Maintenance and Paris Maintenance. PLAYSTREET on Wall Street raised $219,086.

PLEASE DONATE online at www.palnyc.org or mail a contribution to Development Department, Police Athletic League, Inc. 34 1/2 East 12th Street, New York, NY 10003 or call PAL (212) 477-9450 Ext. 307 to find out the many ways you can help.
After School 4,760
Summer Day Camp 2,218
Evening Teen Center 2,945
Youth Link 413
RISE 45
In-STEP 42
PLAYSTREETS 7,015
Teen Impact Center 1,901
SYEP 1,400
Head Start and Day Care 850
PAL Pep 268
Sports Leagues and Cops & Kids 13,186

2012 PROGRAM ENROLLMENT

Our company was honored to serve at PAL. We came to provide volunteer support but, left with a far greater understanding of the importance of social responsibility.

FINANCIAL REVIEW*

REVENUE ($000)
70% Government Contracts $18,122
3% In-Kind Gifts 873
7% Foundation and Corporation Contributions 1,723
4% Program Fees 1,458
2% Individual Contributions 524
14% Special Events (net) 3,307
0% Investments & Legacy Income 76
TOTAL SUPPORT $25,780

EXPENSES ($000)
35% Early Childhood Education $9,148
39% Full-Time Centers 10,066
4% Juvenile Justice 1,013
3% Youth Employment 600
8% Sports Program, PLAYSTREETS, Impact Center 2,002
88% TOTAL PROGRAM SERVICES $22,769
5% Management & General 1,415
7% Development and Public Awareness 1,773
TOTAL EXPENSE $25,957
Gain on Sale of Property 5,165
NET SURPLUS $4,988

The Police Athletic League, Inc.'s financial statements are audited on an annual basis by Marks, Paneth & Shron, LLP. The financial highlights for the year ended December 31, 2012 are derived from information contained in the audited financial statements. The complete audit is available upon request from the Director of Finance at 34 1/2 E 12th St. New York, NY 10003.

* Corporate Community Engagement Partner