



VINCENT LIN

INDUSTRIAL DESIGNER

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OBJECTIVE

I aim to design products to improve users' life experience; I am seeking full-time employment in a human-centered, forward-thinking environment.

EDUCATION

Rochester Institute of Technology
BFA Industrial Design, May 2017
Minor: Business Administration
Immersion: Advertising and Public Relations
Dean's List | GPA 3.41

SKILLS

Capabilities

Sketching
Ideation
UI/UX
Design Thinking
Problem Solving
Rapid Prototyping
Model Making
Graphic Design
Advertising Strategy
Brand Promotion
Business Strategy
Business Translation

Software

Illustrator
Photoshop
InDesign
After Effects
SolidWorks
Rhinoceros
KeyShot
Fusion 360
SketchBook Pro

Languages

English, Mandarin

AWARDS & RECOGNITION

- National Member, Industrial Designers Society of America | 2014 - Present
- Housewares Exhibitor, ICFF NYC | May 2017
- Best Overall Submission & Best Prompts Design, T-Minus 2017 | January 2017
- Second place, Metaproject 07 & Umbra | November 2016
- Recipient, RIT Alfred L. & Ruby C. Davis Leadership Scholarship | April 2016
- Organizational Leadership Certificated, RIT Leadership Institute | March 2016
- First place, Eureka RIT Design Blitz | September 2015
- Recipient, APIASF Scholarship | May 2013
- Recipient, RIT Creativity & Innovation Award | May 2012

WORK EXPERIENCE

IDSA RIT Executive Board

Executive Board Mentor, President, Treasurer
2014 - Present | Rochester, NY

Held the primary responsibilities and a leadership position for the RIT IDSA student chapter, direct the e-board by hosting workshops and events for the RIT ID community of 260 students

Office of the Vice President for Research

Graphic Designer, Part Time
January 2017 - Present | Rochester, NY

Involved the creation of hand-out materials, instructions, event fliers, projects logos and promotional artwork; management of web media, photography and recording; maintain web archive of video, photographs and textual information

RIT Simone Center for Student Innovation & Entrepreneurship

Graphic Designer, Intern
May 2016 - Present | Rochester, NY

Developed graphic design briefs for various campus-wide events, promoted business advertising for the Simone Center throughout campus and beyond RIT

RIT School of Design Office

Office Assistant
August 2015 - Present | Rochester, NY

Provided administrative support for department faculty, staff and students; conducted office business throughout campus, focused on communicating and delivering information, and gave school tours to visitors

DESIGN PROJECTS

T-Minus 151 | 2014-17

Hosted at RIT and sponsored annually by different companies; each design challenge is featured: Experience Design for *Seneca Art & Culture Center at Ganondagan* (2017), Pet Product for *Modko* (2016), Doorknob for *Allegion* (2015), Lounge Furniture for *Lazzone* (2014)

Metaproject 07 & Umbra

August - November, 2016
Sponsored by Toronto-based and Manufacturer of housewares *Umbra*; designing a product for small spaces that emphasizes liable and efficient

RIT 25th Annual Undergraduate Research Symposium

June - August, 2016
Coordinated with the RIT Vice President Research Symposium Committee on the organization and scheduling for participants and scholars in the conference; created a series of graphic design handbooks, advertising posters and wayfindings