

Know The Facts

Our Mission: The Wisconsin Dells Education Foundation mission is to promote and enhance excellence in education in the School District of Wisconsin Dells and to guarantee financial support to students pursuing advanced education through scholarships.

Need

- Higher education costs have increased 250% in 15 years (a bigger increase than health care)
- The CPI has increased just 46% during that time (student loan debt exceeds credit card debt)
- Annual college costs have increased dramatically:
 - Private = \$30,000 and up
 - UW Madison = \$24,000
 - State Universities = \$15,000
 - Tech Colleges = \$7,500 (tuition only)
- Funds for WDHS Scholarships have not kept pace with cost increases:
 - Academic Excellence capped at \$2,250 by the legislature
 - Existing scholarship trust accounts were negatively impacted by the recession
 - Very few new scholarship donations prior to 2010, some discontinued

Summary

- **Students can't earn enough to pay costs.**
- **Parent income has not kept pace with cost increases.**
- **Some deserving students are being priced out of higher education.**
- **College students are accumulating huge amounts of debt.**
- **Individual and societal economics require more education.**

Goals

Grow the Foundation to \$5 million by 2018 with new endowments and scholarship donations.

Donations are received via:

- Direct mailings
- Special events such as "Golf for the Future"
- Solicitations of community members and local businesses
- Bequests in estates and wills

Progress – Total Donations to date approximately \$3,800,000

Sixteen fully funded endowments of \$100,000 or more.

Twenty eight fully funded endowments of \$25,000 or more, and sixteen partially funded endowments.

The Golf for the Future event held at Trappers Turn in seven years contributed almost \$2,600,000 to the WDEF.

Goals for 2018:

Grow partially funded endowments by at least \$100,000.

Add at least four fully funded endowments.

Grow WDEF assets to \$5,000,000 - an increase of \$1,200,000

We need more help. And we're hopeful you can help!



Wisconsin Dells Education Foundation

Tax ID#: 38-3839940

A component of the Community Foundation of Southern Wisconsin

Annual Scholarship Distribution

2011	\$20,000	7 Recipients
2012	\$35,000	7 Recipients
2013	\$91,000	42 Recipients
2014	\$94,000	44 Recipients
2015	\$98,500	40 Recipients
2016	\$128,000	44 Recipients
2017	\$135,000	34 Recipients

Departmental Scholarships: Each year, eight graduating seniors receive \$5,000 from one of the Departments of Band, Business/Entrepreneurship, Language Arts, Math, Science, Family Consumer Science/Kalahari Culinary, Vocal Music/Performing, Creative Arts, Technology having met the criteria for their portfolios and the WD Way. Sixteen \$1000 department scholarships are available to other qualified finalists. Department Scholarships total \$56,000 each year.

Academic Scholarships: A total of \$25,000 in scholarships are awarded to the ten top academic graduating seniors.

Other Endowments: Scholarships totaling \$52,500 from individuals, business and community organizations.

Community Scholarships: Almost \$60,000 is awarded annually, in partnership with community members, to seniors and one junior.

Ways You Can Help

Informal – Spread a good word about the scholarship cause.

Formal – Work directly on behalf of the WDEF.

Donate – Contribute now, in the near future or the distant future.

Some ways to donate:

1. **Outright** – A one-time donation to a perpetual or annual scholarship fund.
2. **Automatic Debit** – Monthly payment direct from a banking account or payroll check.
3. **Pledge** – Pledge an amount, for a number of years, to a perpetual endowment fund or make a multi-year annual gift. Or, pledge a matching donation that will be awarded after others have contributed a matching amount.
4. **Tribute** – Make a gift in honor or memory of someone special.
5. **Gifting** – Truckload of corn, Stocks & Bonds, Annuities, etc.
6. **In Lieu of gift** – Instead of receiving gifts, contribute to the WDEF for retirements, graduations, birthdays and funerals.
7. **Group** – Get together with your WDHS class or co-workers to donate as a whole.
8. **Endowment** – Start your own family endowment (outright or bequest) to provide scholarships in your name forever.
9. **Bequest** – Create a lasting legacy by including the WDEF in your will. An estate gift allows you to make a much larger impact than might be possible in your lifetime. Become a member of the “Legacy Club”.

Thank you for your consideration. Anything you can do will be appreciated.