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Camp DreamSM
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Dear Jaycee Chapter,

January 29, 2016

The time has come for Camp Dream's annual Dream Roll! The Dream Roll is a bowling fundraiser that operates similar to many walkathons in which you may have participated. Dream Roll serves to raise funds in order to send children to summer camp, however unlike many other events this one is unique in which the children attending camp are the sponsored participants helping to bring themselves and other children to camp.

Camp Dream is a recreational summer camp for children and young adults with moderate to severe disabilities. Camp Dream was founded, built and is still largely ran by the Georgia Jaycees, and is the only Georgia Jaycees state project that ties every chapter together for a common purpose. If you haven't volunteered at camp yet, be careful because these kids will steal your heart.

Summer camp is a time for fun, activities and opportunities to discover just how much these special campers CAN do. The kids go fishing, on boat rides, scavenger hunts, on water slides, horseback riding and participate in arts and crafts. There's even a dance on the final night of camp, where campers sport costumes for the theme of the summer. In past years we've done superheroes, wild wild west, Harry Potter, Pirates, Dr. Seuss and many more. The point is that every kid should have the opportunity for summer camp and the fun, friends and stories to take home.

The premise behind the fundraiser is that each camper will bowl with a team behind them composed of family and volunteers, who will help find sponsors or donations. We need you to be that team. We need volunteers at the events but the biggest need is for volunteers to be on the team of each child, to help them and their parents raise funds. We provide each participant a unique online fundraising portal for each individual that can be used to promote through social media, websites, etc... Participating individuals ask for donations/ pledges for 3 months leading up to a bowling party in their local community. If many people gather together to all exert a little effort, great things can be accomplished.

If you are new to Camp Dream then you should know that it costs about \$20,000 to run each camping session. If each Dream Roll location has 15 bowlers and 4 people on each team (two parents and two volunteers) then that would be 60 fundraisers. If each of the 60 fundraisers raised \$150 in three months that would mean each event would raise \$9,000. If each person raises about 12 bucks per week for three months, then that goal would be met. These numbers are just to show how feasible

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this sort of result can be. So don't let the idea of raising a great sum of money be overwhelming; it's not.

Your participation is key to the success of this event. The soft deadline to commit to being involved in this exciting opportunity is March 15, 2016. Once we know who's participating, we'll form the teams and distribute informational packets that will include the camper on your team. We expect to have the first Dream Roll event in mid- June, which leaves about three months to fundraise. We would like to see the money raised in your community to be used to send campers from your community to Camp Dream.

We sincerely hope you'll be able to join us in this wonderful opportunity for family and community to have fun while sending more children to camp this summer.



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