

Bright, dedicated designer, copywriter, and photographer desires to further evolve existing skill sets and cultivate new career experiences with an inspired and committed organization whose values mirror her own.

Skills

- Professional experience: Graphic design, brand identity, web design and development, SEO keyword research and application, social media campaign management, formal business writing, creative blog composition, photographic product production and quality control, and imagery color correction
- Photography experience: Commercial product photography, portraiture and wedding photography, installation and utilization of studio equipment, traditional darkroom printing, and alternative print processing techniques
- Excellent communication skills, with ability to work with a communal team or solo
- Prepared to meet deadlines with a highly efficient, methodical approach, and an ever-present attention to detail
- Proficiency in the following applications: Adobe (Photoshop, InDesign, Illustrator, Lightroom, Bridge, Fireworks, and Dreamweaver), MailChimp, and Microsoft Office (Word, PowerPoint, Outlook)
- Intermediate knowledge of HTML, CSS, and WordPress

Education Savannah College of Art and Design, Bachelor of Fine Arts in Photography, May 2004

Professional Experience

Staff Photographer | Miller's Professional Imaging, Inc. | 2015 - Present

- Produce product photography for three brands, adhering to separate aesthetics and styling, to be used in the following ways:
 - Website imagery: page banners, slide shows showcasing product details, navigation imagery, design template previews
 - National magazine publications, promotional emails, blog posts, and social media advertising
- Monitor Facebook interaction, across three brands, answering inquiries and providing guided information
- Monitor and manage Pinterest accounts helping to assure adequate product exposure and viewer engagement

Photographer | Art & Soul Photography | 2012 - Present

- Photograph alongside lead photographer providing journalistic style photography and assistance during weddings

Designer, Copywriter, Photographer | MayeCreate Design | 2013 - 2015

- Designed print work ranging from business cards to large scale banners
- Managed in-house marketing projects: Crafted and formatted email newsletters and blog posts, created, from start to finish, a quarterly, 8-page magazine, generated social media postings, and designed advertisements for local publications
- Co-created and executed an email and social media plan for a local, non-profit fundraising campaign
- Interviewed clients, from wedding vendors to construction companies, to learn their business and provide written content for websites
- Applied intermediate knowledge of WordPress, HTML, and CSS to build or customize aspects of websites

Digital Color Technician | Miller's Professional Imaging | 2004 - 2013

- Used cutting-edge computer software to digitally color balance photographic images
- Performed quality control of photographs insuring clients' prints were of correct and consistent color balance
- Exceeded daily total expectations set by department supervisor and maintained 98-99% accuracy of work output