2014 AFP California Capital Chapter Educational Programs

December 17, 2014
Modeling Our Values: How to Integrate Ethical Decision Making Into Fundraising Operations

October 15, 2014
Bringing Awareness to Your Brand

September 17, 2014
Getting the Most from Your Database
Speaker: Catherine M. Connolly, MBA, CFRE

September 16, 2014
Social Media Archetypes

August 20, 2014
5th Annual Nonprofit Fiduciary Luncheon

July 16, 2014
Creative Charitable Planning with Non-Cash Assets
This special program is brought to you by Association of Fundraising Professionals California Capital Chapter and Planned Giving Forum of Sacramento.
Speaker: Bryan Clontz

July 22, 2014
The Fundraising Trinity Panel: Uncovering the Magic Formula for Fundraising Success
AFPCCC El Dorado extension luncheon.
Speakers: Susan Peters, Sean McCartney, and Kathy Hurd

June 18, 2014
Maximizing Your Benefit Auction
Speakers: Keith McLane and Michelle Holman

May 21, 2014
How Do I Get There from Here: Career Planning & Advancement from Seasoned Professionals
Speakers: Chong Porter and Jennifer Alpert Palchak

April 16, 2014
The Realities of Capital Campaigns – Learn from those who have experienced the trenches!
Panelists: Paula Allison, Leilani Fratis, and Karen Good, CFRM, CNEL

March 19, 2014
The fundraising Trinity: Uncovering the Magic Formula for Fundraising Success – Speaker: Kerry Wood, CFRE
February 19, 2014
Social Media Archetypes – Is Your Organization Having an Online Identity Crisis – Speaker: Bryan Merica of IDMLOCO

January 15, 2014
START THE NEW YEAR WITH A ‘GRANTS RESOLUTION’ to Improve Your Proposal Writing Program and Get Your Grant Tool Box in Order. It really CAN be easier!! – Speaker: Miriam Houghton