

2014 AFP California Capital Chapter Educational Programs

December 17, 2014

Modeling Our Values: How to Integrate Ethical Decision Making Into Fundraising Operations

October 15, 2014

Bringing Awareness to Your Brand

September 17, 2014

Getting the Most from Your Database

Speaker: Catherine M. Connolly, MBA, CFRE

September 16, 2014

Social Media Archetypes

August 20, 2014

5th Annual Nonprofit Fiduciary Luncheon

July 16, 2014

Creative Charitable Planning with Non-Cash Assets

This special program is brought to you by Association of Fundraising Professionals California Capital Chapter and Planned Giving Forum of Sacramento.

Speaker: Bryan Clontz

July 22, 2014

The Fundraising Trinity Panel: Uncovering the Magic Formula for Fundraising Success
AFPCCC El Dorado extension luncheon.

Speakers: Susan Peters, Sean McCartney, and Kathy Hurd

June 18, 2014

Maximizing Your Benefit Auction

Speakers: Keith McLane and Michelle Holman

May 21, 2014

How Do I Get There from Here: Career Planning & Advancement from Seasoned Professionals

Speakers: Chong Porter and Jennifer Alpert Palchak

April 16, 2014

The Realities of Capital Campaigns – Learn from those who have experienced the trenches!

Panelists: Paula Allison, Leilani Fratis, and Karen Good, CFRM, CNEL

March 19, 2014

The fundraising Trinity: Uncovering the Magic Formula for Fundraising Success – Speaker:

Kerry Wood, CFRE

February 19, 2014

Social Media Archetypes – Is Your Organization Having an Online Identity Crisis – Speaker:
Bryan Merica of IDMLCO

January 15, 2014

START THE NEW YEAR WITH A ‘GRANTS RESOLUTION’ to Improve Your Proposal
Writing Program and Get Your Grant Tool Box in Order. It really CAN be easier!! – Speaker:
Miriam Houghton