

Katie Brenn

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Hi! I'm **Katie Brenn**. I'm a **freelance designer** and **art director** in Chicago currently accepting work. I specialize in Print, Web, Branding and Typography and overall love problem solving in smart, beautiful ways.

WORK STUFF

Upshot Agency Chicago, IL

Freelance Designer / 03/16 - Present

Client: TAZO Tea

Concepting, designing and executing elements to give the brand some new energy.

FCB Chicago Chicago, IL

Senior Art Director / 04/15 - 02/16

Clients: Jack Daniel's

Worked with a great team to create compelling retail environments, on and off premise activations, digital & social experiences and to win some new business (with lots more inbetween).

Art Director / 06/13 - 04/15

Clients: Big Heart Pet Brands (Milk-Bone, Milo's Kitchen, Pup-Peroni)

Got to work with awesome people and awesome puppies to create seasonal campaigns that included: retail activations, print activations, digital experiences, social contests, environmental experiences, etc.

Junior Art Director / 09/11 - 05/13

Clients: Big Heart Pet Brands, USPS, Coca-Cola

Met puppies (see above), worked on retail campaigns that were placed in over 30,000 post offices around the US and made my first commercial for Coca-Cola that my mom still texts me about whenever it's on.

Art Direction Intern / 06/11 - 09/11

Clients: Coca-Cola/Sprite

Learned a bunch of things so I could become a good, strategic teammate and be able to do all the stuff above.

SKILLS & STUFF

Art Direction / Design / Design Direction

Branding / Brand Identity

Typographic Design / Hand lettering / Calligraphy

Illustration / Fine art & Digital mediums

Print / Packaging

Digital / Interactive Design

Social Media

Integrated Campaigns

Retail / POS

Photo shoots

Photoshop / Illustrator / InDesign

SCHOOL STUFF

Columbus College of Art & Design Columbus, OH

Bachelor of Fine Arts / May 2011

Advertising & Graphic Design / Minor in Copywriting

The Second City Training Center Chicago, IL

Levels A-E / 01/13 - 12/13

Studied Improv, performed in a coached ensemble, played in improv troupe S-Clurb 7 and tried to carry tunes in the sketch show *Know Doubt*.

Park West Ceramics Chicago, IL

Intro to Ceramics / 03/16 - Present

I get my hands dirty every week and make a lot of bowl-type things.

TOP FIVE

Chipotle, Parks & Rec, letters, antiquing, & Chipotle.