

# Ezra Gordon

I am a product designer based in the San Francisco Bay Area who is currently designing iOS apps on the core products team at Realtor.com. With over ten years experience in a wide range of creative industry, I have acquired an arsenal of skills that I can leverage to build outstanding user experiences. Product design has become my "sweet spot" because I love being challenged to find the most ideal, user-centered solutions and I am passionate about unifying teams around a common vision.

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Portfolio: [EzraGordon.com](http://EzraGordon.com)

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## Skills

### Product Design

Interaction Design  
Visual Design  
Rapid Prototyping  
Persona & Story Creation

### Software

Sketch  
Photoshop & Illustrator  
After Effects  
Principle

### Tech Tools

HTML5 / CSS3  
Sass / Less  
Bootstrap  
Foundation

## Experience

### Move, inc - iOS Designer *October 2015 - Present*

*Family of brands dedicated to building the best real estate tools in the market.*

- Designed the new flagship Realtor.com iOS app
- Praised for repairing the relationship between the developers, QA, and design by fostering a transparent and collaborative environment
- Teamed up with user research and business intelligence teams to gather information on our users and evangelize the findings across the company
- Key contributor on a small team tasked with coming up with Realtor.com 2016 core web and mobile product initiatives

### Reach150 - Design Consultant *May 2015 - September 2015*

*An early stage startup that provides a referral management system for relational businesses.*

- Built a style guide to improve brand consistency
- Refined the visual design on the marketing website, new product releases and investor presentations
- Created new email templates & landing pages

### Modontics - Product Designer *September 2014 - July 2015*

*Modontics empowers dentists in China to give orthodontic care under the supervision of licensed orthodontic professionals.*

- Designed & developed dental-patient management and treatment software
- Created wire frames, high fidelity mocks, HTML and CSS for initial product offering
- Developed brand and marketing materials for trade shows and investor presentations

### WestGate Church - Creative Director *2012-2015*

*A mega-church in San Jose with 3,500+ average weekly attendance across multiple campuses and a staff of 50 employees.*

- Ensured every aspect of what people see, hear, and feel clearly aligns with the WestGate Brand
- Managed communication strategy and developed marketing materials for successful, multi-million dollar funding campaigns
- Created roadmaps for all communication channels
- Built and mentored a team of creatives to foster WestGate's artistic vision

### Ezra Gordon Media - Business Owner *2008-2015*

- Developed visual brands, websites and marketing materials for public figures, musicians, realtors and small businesses.
- Created wordpress and drupal themes for non-profits and public figures
- Designed print materials for the wave magazine and other print publications
- Produced Videos and designed motion graphics for Josh Shipp, youth speaker university, and local churches.
- Built a successful high-end photography business