**Trish Riley**  
Environmental Journalist/Author  
Founding Director Cinema Verde Environmental Film Festival  
954-663-9466  
trishriley9@gmail.com

*Trish Riley* is founding director of [Cinema Verde](#), a non-profit Environmental Film and Arts Festival now in its tenth year. Bringing international environmental films to Gainesville, Florida to raise awareness of issues and inform the public about sustainable solutions is an extension of her personal and career objective as an environmental journalist and author.


She has written thousands of articles for major newspapers, national and international magazines and custom publications, including *Hemispheres*, *E/The Environmental Magazine*, *Audubon*, *Natural Home*, *Natural Health*, *Subaru Drive*, *Sam's Club Source*, *Publix Greenwise*, and many others. She is a past board member of the American Society of Journalists and Authors, for which she co-chaired the annual national conference in 2006 and 2007, a member of the Society of Environmental Journalists, and an honorary member of the Golden Key International Honour Society.

Trish, her books, Cinema Verde and GoGreenGift have been featured in *The Ecologist*, *The Washington Post*, *The National Geographic Green Guide*, *Cooking with Paula Deen*, *E/The Environmental Magazine*, *The Miami Herald*, and many other publications. Trish has been invited to speak around the world, including in Siberia, the Philippines, Los Angeles, San Diego, San Francisco, New York City, Washington DC, Little Rock, Miami, and at the University of Florida.

Trish’s work has received the following awards:
- **Most Sustainable Film Festival**, FestForums, Santa Barbara, 2016
- **GOLD AWARD for Investigative Reporting** from Parenting Publications of America for Toxic Schools, published in South Florida Parenting Magazine, 2004
Donald Robinson Award for Investigative Journalism, American Society of Journalists and Authors for Toxic Schools, published in South Florida Parenting Magazine, 2004

A few samples of Trish’s writing:


*Sustainability Across the Board: Atlas Copco 2016 Annual Report* [http://viewer.atlascopco.com/Achieve_1_2016/#page/44](http://viewer.atlascopco.com/Achieve_1_2016/#page/44) Atlas Copco is one of the largest and oldest global companies and also a leader in sustainability. I wrote about their sustainability initiatives in this 2016 Annual Report, published in 7 languages.

*Peddling a New Model of Urban Farming* FuturePerfect is a project of the Goethe Institut of Germany, designed to raise awareness of sustainability initiatives worldwide. I wrote this article about an effort to convert lawns into gardens in Orlando, Florida.

*Going digital on the factory floor* 4 June, 2015 — EthosEnergy, an equipment service provider for the power, oil and gas and industrial sectors, has found an excellent cloud-based solution...


*Creating Your Own Organic Bounty* [http://drive2.subaru.com/Spr08.htm](http://drive2.subaru.com/Spr08.htm)
GoGreenNation.org: The Writing is on the Wall: Chemical Contamination is Dangerous

http://www.gogreennation.org/2009/07/the-writing-is-on-the-wall-chemical-contamination-is-dangerous/

E/The Environmental Magazine: Chemical Consequences by Trish Riley
http://www.emagazine.com/magazine-archive/chemical-consequences

Miami Herald: Home Sick Home by Trish Riley
http://trishriley.com/homesick.htm

Natural Home Magazine: Paradise Found by Trish Riley
http://www.motherearthliving.com/green-homes/paradise-found.aspx

Hemispheres: Hitesh Mehta

Biodynamic Vineyards – Inviting Nature Back In
As author of *The Complete Idiot’s Guide to Greening Your Business* and *The Complete Idiot’s Guide to Green Living*, Trish Riley recently toured one of California’s green wineries. Here she gives us her impressions of its biodynamic growing practices.

http://drive2.subaru.com/Win10.htm

**An issue of tissue**

10 October, 2011 — Urgent equipment crises are a thing of the past at RTI Biologics since the installation of the state-of-the-art SKF machine...


**A matter of size**

6 December, 2005 — Scientists across the United States gather at a new neutron lab at the renowned Oak Ridge National Laboratory to study...

Business | Issue: 2005-4 (http://evolution.skf.com/a-matter-of/)

Chokoloskee and the Ten Thousand Islands

http://drive2.subaru.com/01_04_Winter/OldFlorida.htm

James River Plantations of Virginia

http://drive2.subaru.com/Fall02_JamesRiver.htm

Author Trish Riley has provided *Drive* readers with numerous articles on a variety of subjects through the past few years, from Florida road trips to green roofs to organic gardening and more. Riley’s passion is environmental issues and innovations worldwide. She is publisher of [www.gogreennation.org](http://www.gogreennation.org), author of *the Complete Idiot’s Guides to Green Living* and *Greening Your Business* (Penguin, 2007 and 2009), and founding director of Cinema Verde, a Gainesville (Florida) Environmental Film and Arts Festival. The editors at *Drive* asked Riley to offer a retrospective of the 10-day festival that took place in March 2011. It was her event’s second year.


**Awards:** Trish’s work has received the following awards: ● Most Sustainable Film Festival, FestForums, Santa Barbara, 2016 ● Arlene Award: Books That Make a Difference, American Society of Journalists and Authors: Honorable Mention for *The Complete Idiot’s Guide to Green Living* (Penguin 2007), 2010 ● GOLD AWARD for Investigative Reporting from Parenting Publications of America for Toxic Schools, published in South Florida Parenting Magazine, 2004 ● Donald Robinson Award for Investigative Journalism, American Society of Journalists and Authors for Toxic Schools, published in South Florida Parenting Magazine, 2004
Books:
Author: *Palm Beach, Fort Lauderdale, Miami and the Florida Keys* (W.W. Norton/Countryman Press 2005, 2009)
Author: *The Unofficial Guide to the Best RV and Tent Campgrounds in Florida & the Southeast* (with Grace Walton, John Wiley and Sons, 2002)

Web Sites
*Environmental News* - Founder: [www.gogreennation.org](http://www.gogreennation.org), a website designed to help promote green jobs, green businesses, and green communities by providing environmental news and resources.

*E-Commerce* - Founder: [www.GoGreenGift.com](http://www.GoGreenGift.com), the original eco-starter kit, designed to help those who are savvy about environmental issues help spread the word to the rest of the world. My GoGreenGift was the featured employee gift for the Timberland Company in 2007, has been featured in numerous magazines and gift guides and replicated by dozens of companies. Our site has been visited from all the major U.S. cities and many countries including Indonesia, India, the UK and Malta.


*Animals Are Us – Founder*: [www.TeddisTails.com](http://www.TeddisTails.com), a site dedicated to raising awareness of the consciousness of animals and our consciousness regarding how we deal with them.


Freelance Writer 1992 - Present:
FEATURE ARTICLES AND BOOK REVIEWS: Environment, Business, Travel, Health, etc.
Appelberg Publishing of Sweden, 2002 - 2018
Subaru Drive Magazine, 2002 – 2012
Audubon Magazine (Marketing Department), 2005 – 2009
Sam's Club Source Magazine, 2002 - 2008
Publix Greenwise Magazine (Meredith Corporation), 2007, 2008
Life Extension Magazine, 2007- 2008
City and Shore Magazine, 2008
Boca Raton Magazine, 2008
Voyageur Magazine (Pace Communications), 2007
Natural Health Magazine, national 2007
Hemispheres Magazine (Pace Communications for United Airways), May 2007
Shift, The Magazine of the Institute of Noetic Sciences, Nov. 2005
Palm Beach Cottages and Gardens, 2004
Natural Home, national 2003, 2006
Rosie.com, national, 2002
WHERE Miami, regional, 1999-2002
Parade Magazine, research, 1999-2002
Self Magazine, research, 2000
The Garden's Holiday Magazine, Palm Beach Gardens 2001
Meridian Magazine, national 1998-2001
Log and Timber Style Magazine, national 2001
Palm Beach Post / First Sunday Magazine, regional 1998-2002
South Florida Parenting Magazine, regional 1996-2004
Family Life Magazine, national 2000
Miami Herald, regional 1992-2006
Healthgate.com, web site 2000
The Free Press, regional 1999
Toronto Sun, regional 1999
MountainZone.com, web site 1999
Your Health Magazine, national 1997-1999
Daughters Newsletter, national 1998
Poz Magazine, national 1997
Style At Home Magazine, Canadian national 1997
City Link Magazine, regional 1997
In Depth Magazine, regional 1996
South Florida Parenting Online 1997
Fort Lauderdale Sun-Sentinel, regional 1995-1997

COLUMNS
Sun-Sentinel Community News: Police Blotters 1996-1997 (weekly)
Miami Herald Hometown Edition: Mom and Me at the Movies (with my son) 1992-1993
South Florida Parenting Online: Mom and Me at the Movies (with my daughter) 1997

TRADE JOURNALS, CORPORATE NEWSLETTERS and ADVERTORIALS
M.D. News 1999
Florida Grower and Rancher, statewide 1994
Ornamental Outlook, statewide 1994
Country Folks Grower, Southeast states regional 1994
Nova Southeastern University 1999, 2000
South Florida Parenting Magazine 1996-1999
Jackson Memorial Hospital 1997-1998
City of Hollywood: Fiesta Tropicale event 1998, 1999
Custom News: Hadassah National Conference 1996
Imperial Group of Texas and Tennessee 1994-1995

PROFESSIONAL ORGANIZATIONS
American Society of Journalists and Authors (board member, conference chair), 2002 - present,
Society of Environmental Journalists, 1999-present
International Travel Media, 2002 - 2004
European Press Network: Correspondent.com, 2002
Florida Outdoor Writers Association, 1999-2003
National Writers Union, 1997-2001

EDUCATION, SEMINARS, WORKSHOPS
Council of National Journalism Organizations, ASJA representative, 2009, St. Petersburg, FL
UC Berkeley Journalism Conference, 2006, Berkeley, CA
Scripps Institute Fellowship on Environmental Journalism, 2006, Jupiter, FL
American Society of Journalists and Authors: Co-Chair National Conference, 2006 - 2007, NYC, NY
Society of Environmental Journalists Conference, 2006, Burlington, VT
Investigative Reporters and Editors, Investigative Techniques and Computer Assisted Reporting, 2005, Naples, FL
Casey Journalism Center for Children and Families Fellowship on Covering Adolescent Health, 2001, New Orleans, LA
Poynter Institute: On Covering Water, 2000, St. Petersburg, FL
Travel Media Showcase, 2000, Atlantic City, NJ
Troutbeck Travel Writers Conference, 1999, Hudson Valley, NY
National Writers Union Delegates Assembly, 1998, Boston, MA
National Writers Conference, 1996, Fort Lauderdale, FL
Purdue University 1977-1980, West Lafayette, IN
Carmel High School, Hoosier Scholar Award, 1977, Carmel, IN

SPEAKING ENGAGEMENTS
Curator and Panel Leader, First Annual Subic Bay Eco-Film Festival, Philippines, 2015
Sarasota Green Conference, 2014
Seminole County Tourism Awards Banquet, Keynote, 2012
Green Trends, Florida Green Building Coalition, St. Petersburg, FL, June 2009
InterContinental Hotels Green Meeting Planners Showcase, Washington DC, Nov. 2008; Los Angeles and San Diego, May 2008
Green Apple Music Festival, Miami, April 2008
Heart of a Chef Conference, Miami, April 2008
University of Florida Sustainability Panel, July 2008
American Society of Journalists and Authors Conference, New York City, April 2008
Center for Health and Environmental Justice Conference, Winter Park, FL, 2006
National Association of Pen Women, Richmond, VA, 2003

COMMUNITY INVOLVEMENT
Cinema Verde, Gainesville’s Environmental Film and Arts Festival, founder 2010 - Present
Green Drinks International, Gainesville FL chapter, founder 2009 - Present
South Florida Freelancers Network, e-list administrator 1997-1999
Indian Trace Elementary PTA, Public Relations Chairperson 1991-1992
Peggy Wadsworth Transplant Fund, South Florida Media Liaison 1990-1992
Central Indiana Association of Volunteer Administrators, Treasurer 1987-1988
Near East Side Community Advisory Council, President, Vice-President, Secretary 1984-1986
The Indianapolis Peace Center, Technical Director of television series 1983-1985

SOCIAL SERVICE PROGRAM DEVELOPMENT 1982-1989

Program Director, Indianapolis 2/89-6/89
Interfaith Volunteer Caregivers Coalition, a program of the Metro Advocate Ministry. Designed and implemented program providing volunteer support services for homebound elderly to prevent unnecessary nursing home placements. Secured grant funds from The National Federation of Interfaith Volunteer Caregivers, Inc. and The Indianapolis Foundation. Reported to Board of Directors. Skills utilized included network coordination; public relations and program promotion including television appearances and public service announcements; report preparation and delivery; volunteer recruitment, training and management; volunteer and staff supervision.

Program Coordinator, Indianapolis 1/88-2/89
The Visiting Nurse Service, a not for profit United Way sponsored Home Health Agency. Co-wrote Federal grant proposal, implemented and executed project to provide support services to homebound elderly based on a nationally successful model. Program succeeded as designed, at less than budgeted cost, and became a full time program in its own right, as described above. Skills utilized included coalition building, needs assessment, program development, volunteer management and staff supervision.

Volunteer Coordinator, Indianapolis 3/86-2/89
The Visiting Nurse Service. Raised agency profile utilizing print and broadcast media and public speaking engagements to promote volunteer components. Prepared statistical reports, developed forms and maintained monthly correspondence. Expanded and improved client services through extensive community networking, resource coordination and program management.

Program Director, Indianapolis 10/82-3/86
The After School Program, an ecumenical effort to provide a stimulating and creative learning environment for low income children at risk of abuse and neglect. Designed and implemented entire program serving 100 children at two sites. Recruited, trained and supervised 55 volunteers and coordinated daily activities. Supervised three part-time staff as well as student interns. Skills utilized included program design, implementation and management; public speaking and television appearances; legislative lobbying.

References:
Dr. Alma Bond, Psychoanalyst and Author, ASJA colleague, NYC: almabh@aol.com; 212-786-3230
Lynn Dirk, Editor, Veteran’s Administration Hospital, Tampa, FL: lynnndirk@cox.net; 352-219-4453
Alex Parkinson, Engineer, GoGreenNation.org, Gainesville, FL: alex@gogreennation.org; 352-672-2068
Paula Guerrin, Community Organizer, Gainesville, FL: ckpg1@cox.net; 352-284-1325
Alexandra Owens, Director, ASJA, NYC: director@asja.org
Paul Dinas, Editor, Penguin Publishing, NYC: Paul.Dinas@penguin.com; Paul.Dinas@facebook.com
Sheila Jenkins, Esquire, Colleague, Indianapolis, IN: sjenkins@cdlawcenter.org; 317-523-7908
Comments and Kudos Collected over the Years:
"Trish Riley's 'Why the Bleep?' and His Holiness the Dalia Lama's 'Contemplative Mind, Hard Science' are two articles that validate my personal experience," reader feedback, Shift: At the Frontiers of Consciousness, the magazine of the Institute of Noetic Sciences.
"It has been my pleasure to know and work with Trish Riley for the past five years in my role as managing editor of South Florida Parenting magazine. [A] piece of length that we published by Trish Riley, a story on toxic indoor air in public schools in our April 2003 issue, won a first-place Gold Award for investigative reporting from the national Parenting Publications of America," Vicki McCash Brennan, editor, South Florida Parenting Magazine.
“Trish, I just received my copy of SKF Evolution. Great writing and fantastic article. Thanks for your effort,” Mark Frogley  MEO, BTech  Manager, Technology Integration, SKF USA, Service Division, Spring Grove, PA, 17362, USA
"I just read your excellent article on our toxic schools here in south Florida. THANK YOU for this article," Denise Robinette, founder, Healthy Living Foundation.
"Dear Trish, Everyone who has seen your work is very impressed by your skills - you did a great job! I hope I - or colleagues of mine - will be able to give you more assignments," Ulrika Rask, Appelberg Publishing Agency, Sweden
"Your continued involvement and commitment to truth and sustainable environmental action has been a LARGE value in my life. The continuous information you keep me appraised, since the last film festival, has been valuable. Keep up your efforts. They make a difference," Carter Lord, Film Producer, 2013
"The write-ups in the newspapers were outstanding! So happy for you and your team. You are making a difference, Trish." Cheers, Alice
"We absolutely loved participating in Cinema Verde and are very proud of the honor, especially in our home town! I truly hope you are successful in obtaining sustaining funding for your efforts. You have so much to offer our community and we appreciate all the sweat equity you are putting in to bringing important content and environmental ethics to Gainesville." Jill Heinerth, Heinerth Productions Inc.
What you have done for our community, and beyond is wonderful," Jane Adair
"I can't help but compare Cinema Verde to my other interactions with film festivals. The other experiences come off as anomic, insufficiently communal, and less-organized (including one I was co-hosting) . There are a thousand things to do and you did them all with modest delegating, as near as I can tell," Steve McGuire, Filmmaker
"It has been a real pleasure to participate to Cinema Verde and to meet you and your passionate festival crew. I very much enjoyed your warm welcoming and I truly felt that your festival is a great opportunity for filmmakers to gather, discuss, and enjoy movies in a cozy and creative atmosphere," Filippo Piscopo, Film Director
"THANK YOU for keeping us so well informed. We are headed north....for the long hot summer, but will be back in November to rejoin the world. We appreciate the contributions you are making to improve our community!" Sally Dickinson
"Thanks for participating in our Conference! People gave me a great deal of oral feedback - very positive regarding your workshop - and a few written comments: 'Fabulous; Very good practical hints; Wonderful take-away information; Love the notes she gave me!',' Lucy Zuercher, National League of American Pen Women, Richmond Writers Conference, 2002
"I enjoyed the article on High Art in North Carolina. It's nice to see a well-written article with great photos that introduces or reconnects people with this craft. Great job!" Reader feedback, Subaru Drive Magazine.

"Thank you, thank you! You do SUCH nice work," Jennifer Fischer, editor, Drive Magazine

"Thanks so much for the great article. I like what you said about reconnecting with nature. I think it is very important to our health and peace of mind," Susan Coughlin, Mounts Botanical Garden.

"Thank you, Trish. We all think you did a terrific job. Thanks for your good work," Communications Dept., Jackson Memorial Hospital.

"Thank you for the excellent article you recently wrote about Kids Voting Broward. Your description of our goals and programs helped educate the community about Kids Voting. This type of exposure is crucial to the future of democracy," Barbara Ericksen, Executive Director, Kids Voting Broward.

"Trish Riley is committed to good journalism as well as good citizenship," Paul Anger, Broward Editor, Miami Herald.

"Your article was concise, accurate and well-written," Gail Goodrich, Literary Fair Coordinator.

"I just saw today's Herald. Impressive and splendid - very special," Dave Lawrence, Publisher and Chairman, Miami Herald.

"I'm getting fabulous feedback from your readers...that was such a wonderful, in-depth article...our next meeting was standing room only! You have touched the lives of literally thousands of people. Thank you, thank you, thank you!" Barbara Rommer, M.D., co-founder Fort Lauderdale Near Death Association and author, Blessing in Disguise (Llewellyn Books, 1999).

"We enjoy your writing, and we will have space for you," Ric Hawthorne, Subaru Drive Magazine

"You have a good, impressive range of clips (it's heartening to see a freelancer who's making it). It's good to know someone who knows Florida as well as you do," David Masello, Article Editor, Country Living Magazine

"You have become my ace in the hole. Pat yourself on the back," Kiki Bochi, editor, South Florida Parenting Magazine.

"Thank you for your impartial critique of our project. We found your article to be enlightening and very well written. We definitely appreciate your efforts," Tsivi Schacter, Emerald Springs Estates.

"I can attest to Trish's dedication to accurate and objective reporting and lively writing. I have seen a consistent commitment to environmental issues, a joy in learning new information and skills, and a great desire to share what she knows with others. She is a fine representative of our profession," Pat Curry, freelance writer and editor.

"Trish is a responsible and professional journalist. She meets deadline and her work is both creative and professional," Ray Lynch, Editor, Fort Lauderdale Sun-Sentinel.

"Now I know why you're a writer - you're good! What a great article," Samantha Ragors, Third Planet.

"I enjoyed your article on 'Green Design.' Very well done," Craig Melby, ITRA.

"I was impressed to see the work that you have done in the development of this website," Alexander Halperin, Weston City Commissioner.

"Yours is the most specific and most useful site about Weston on the Net," Robin Stojanov.
Please contact trishriley9@gmail.com for your writing and editorial needs – Thank you!