

Madeleine Bair

mb@madeleinebair.com • madeleinebair.com • @madbair

- Experience** Senior Program Manager • WITNESS, New York October 2012-July 2016
Responsible for leading strategic vision, editorial content, and international outreach of the WITNESS Media Lab (formerly the "Human Rights Channel"). Worked with colleagues and external peers to find, contextualize, and curate eyewitness videos of human rights issues. Developed guidance and workshops on the ethical and effective use of citizen video for human rights reporting and advocacy. Analyzed challenges and innovations in the use of citizen media, and led industry discussions on human rights methodology and citizen journalism via presentations, reports, blogs, and public events.
- Co-Founder • Maracuya Productions, New York February 2012-present
Co-founder of multimedia production company specializing in social justice documentary projects. Writer and co-director of a PBS documentary on the Latino high school dropout crisis. Winner of 2012 PowerUP! competition recognizing the best business plans of Brooklyn entrepreneurs.
- IF Stone Fellow • Human Rights Watch, New York September 2011-February 2012
Designed and produced multimedia to accompany reports by the leading human rights organization. Produced podcast on global justice issues. Edited audio and video for international media distribution. Consulted with researchers on recording audio and video in the field.
- UC Berkeley Human Rights Center Fellow • Jamaicans For Justice, Kingston March-December 2010
Multimedia fellow for leading Jamaican human rights organization. Interviewed survivors and witnesses in the aftermath of a deadly police raid. Conducted original research and documentation to produce [3-part video series](#) on extrajudicial killings, which was presented to the Inter-American Commission on Human Rights. Spoke to Jamaican broadcast media. Developed JFJ's online video channels and consulted on sustained use of multimedia in advocacy.
- News Intern • Associated Press, Bogotá June-August 2009
Pitched and reported enterprise stories on Colombian society. Investigated the surge of internally displaced people in Bogotá and wrote a feature story published in major newspapers, including the [Washington Post](#). Assisted bureau chief in research and sourcing for investigative stories.
- Co-Founder, Editor, Reporter • Mission Local, San Francisco September 2008-June 2009
Reported on all beats using video, photography, audio, and print media. Edited coverage when site was awarded a Webby for the nation's best student news website.
- Print, Radio, and Multimedia Freelance Reporter • U.S., Latin America, Senegal 2007-2012
Contributed feature reports on culture, urban development, and global affairs for outlets including *PRI's The World*, *Orion Magazine*, *San Francisco Chronicle*, *East Bay Express*, *Afropop Worldwide*, *Tico Times*, and *World Vision Report*.
- Producer • Eight Forty-Eight, Chicago Public Radio June 2005-August 2006
Contributed to all aspects of award-winning, daily public affairs program. Produced series of first-person narratives on immigration, selected by PBS NewsHour as the nation's best broadcast work.
- Instructor • RadioArte/WRTE, Chicago March-June 2006
Developed curriculum and led classes to teach at-risk young adults radio production skills.

Education University of California at Berkeley Graduate School of Journalism
Dual M.A., Journalism & International and Area Studies December 2011

University of Chicago
B.A., Sociology with honors June 2004

Select Projects [Watching Western Sahara](#), 2016
Project manager of WITNESS Media Lab and FiSahara partnership that developed a pioneering platform for the curation of eyewitness videos with the objective of strengthening human rights monitoring and advocacy of the occupied territory of Western Sahara.

[Ethical Guidelines for Using Eyewitness Videos in Human Rights Reporting and Advocacy](#), 2015
Lead author of WITNESS resource—the first comprehensive guidelines addressing the ethical considerations involved in using eyewitness footage of human rights abuse.

[Caught on Camera: Police Violence in the United States](#), 2015
Lead author and supervisor of WITNESS project analyzing police abuse and citizen video.

[The Year in Human Rights Video](#), 2014
Author of analysis on the role eyewitness video played in documenting the biggest human rights stories of 2014 as well as trends and emerging challenges; supervisor of accompanying video montage of clips of eyewitness videos from around the world.

[Can't Hold Me Back](#), 2013
Co-director, co-producer, and writer of short documentary, aired on PBS and Univision as part of the American Graduate series focusing on the high school dropout crisis in the U.S.

Select Articles [Will the Syrian Hero Boy Make Us Question Everything We See \(and why don't we do that already?\)](#),
WITNESS Blog, December 2014

[5 Innovative Projects Show the Power of Citizen Collaboration](#), MediaShift, August 2014

[Navigating the Ethics of Citizen Video: The Case of a Sexual Assault in Egypt](#), Arab Media & Society
19, 2014

[Assessing and Minimizing Risks When Using UGC](#), Verification Handbook, Chapter 9.1, 2014

Presentations [Best Practices for Using Eyewitness Footage](#), Webinar for Poynter's News University, March 2016

[Designing Ethics in the Digital Age](#), Panelist, Online News Association, November 2015

[State of Rights: Citizen Witnesses Documenting Human Rights](#), Panelist, US Department of State
Bureau of Democracy, Human Rights and Labor, March 2015

[Media Policy and Participatory Journalism: Teaching, Engaging and Protecting Acts of Journalism](#),
Panelist, Association for Educators in Journalism and Mass Communication Conference, August
2014

[Hacking Attention: Media, Technology and Crisis](#), Panelist, SXSW Interactive, March 2014

[Collaborative Images: New Models of Authorship and Aggregation](#), Panelist, Magnum Foundation's "Photography, Expanded" series, March 2014

"The Power of the Witness," Keynote Speaker, Millersville University Global Human Rights Conference, September 2013

[Media, Technology and Crisis](#), Panelist, National Conference for Media Reform, April 2013

"The Africa Reporting Project: Journalism and African Agriculture," Panelist, African Studies Association annual meeting, November 2010

"Tales of Injustice: The Role of the Media in a Jamaican Human Rights Campaign," Presenter, UC Berkeley Human Rights Fellows Conference, November 2010

- Skills**
- Written and verbal Spanish fluency; Elementary Portuguese
 - Experience with human rights documentation best practices including the ICRC's Professional Standards for Protection Work and WITNESS's Guide to Interviewing Survivors of Sexual and Gender-Based Violence
 - Online research skills in the verification of citizen video
 - Field recording using photography, video, DSLR, and audio recorders
 - Multimedia editing with Final Cut Pro, Pro Tools, Vegas
 - Social media research via Twitter, Tweetdeck, and other applications

Professional Associations	Women's Media Center, Expert Database	2013-present
	Fulbright Specialist Roster	2015-2020
	Association of Independents in Radio	2007-present