

MIKEMIERZ

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EXPERIENCE **Kirshenbaum Bond Senecal (KBS)**

Art Director, 2016–Present
Junior Art Director, 2014–2016
Art Direction Intern, 2013

Designer of print materials, social media campaigns, responsive web design and UX, mobile applications, web banners and advertisements, photoshoots, TV spots, experiential, and conceiving campaign platforms.

Accounts include: Red Robin, HomeGoods, Goldman Sachs, Vanguard, Monster, Dewalt, BMW, Harman/Kardon, JBL, Revel, and new business.

Robert Busch School of Design, Kean University **Adjunct Professor, 2014–Present**

Professor of Studio Skills, a course that teaches students how to sell ideas, present work, and build relationships with digital / print studios, photographers, and other industries to help realize their own vision.

Freelance Projects

Art Director + Designer, 2009–Present

Works individually with clients on projects including branding, web design / development, promotion, and strategy. Clients include various small businesses and start-ups with the Columbia University Start-Up Lab at WeWork, SoHo West.

The Kean Cre8tive

Junior Art Director, 2012–2013

Designed print materials, social media promotions, and web design / development concepts for local businesses.

Kean Design Gallery: A Creative Group

President, 2012–2013
Officer of Public Relations, 2011

Organized events for students to discuss design, critique work, and participate in Skype events with professional designers.

The Princeton University Press

Design Intern, 2012

Involved in the creation of Facebook promotions, book cover and jacket designs, along with various other printed materials.

Design Studio at Kean University

Design Intern, 2011

Created promotional elements including posters, postcards, web banners, and logos for various on-campus clients.

EDUCATION **BFA, Visual Communications, Graphic Design**

Robert Busch School of Design, Kean University, 2013

GPA 4.0, University Valedictorian, Summa Cum Laude

SKILLS & SOFTWARE **Branding, Typography, Editorial Design, Web and Mobile Design, UX, HTML & CSS, Animation and Motion Design, Presentation Design, Print Production, and Photography.**

Adobe Suite: Photoshop, Illustrator, InDesign, After Effects

General: Word, Excel, PowerPoint, Keynote

Web: Sketch, Invision, Squarespace, Sublime Text

AWARDS & HONORS **ADCNJ, Annual Award Show Winner, 2012, 2013**

Kean Phi Kappa Phi Honors Award, 2012, 2013

New Horizons Scholarship, 2011, 2012

Betty Landa Annual Scholarship in Visual Communications, 2011

National Association of Theater Owners of NJ Scholarship, 2011