



Meeting Minutes
Courtyard Marriott,
2146 Overseas Hwy., Marathon
1:30 P.M. Thur. November 3, 2016

Participants: Judy Hull, Dottie Moses, Bill Doxey, Paul Koisch, Ryan Schraffenberger, Susan Miller, Jeremy Wilkerson, Mary Swaney, Mike Palozzi (CBI), Nancy Diersing (FKNMS), Jack Burrie (Florida Keys Reef Lights Foundation)

The Meeting began at 1:30 PM.

Judy advised that Marathon Fire Station was no longer available for meetings so she arranged to rent the Courtyard Marriott for \$50. The board discussed other potential locations for future board meetings. The following locations were suggested:

- City of Marathon conference room
- Marathon Library
- FDOT meeting room
- Board room at Fisherman's Hospital
- Sombrero Country Club
- Marathon Moose
- Lighthouse Grill restaurant
- Key Colony Beach

Ryan will contact potential sites and arrange a meeting place.

Bill gave the Treasurer's Report. Bank balance is \$2,575.05. He has received a check for \$50 from the Islamorada Chamber for FKSCA stickers. He wrote a check for \$61.25 for the Marriott meeting room. Bill will email a copy of the monthly bank statements to the board members as they become available. Dottie moved to accept the report, Jeremy 2nd it and the motion passed.

Jeremy moved to accept September and October's meeting minutes, Bill 2nd it and the motion passed.

Nancy reported that the International Coastal Clean Up in conjunction with the Adopt A Highway Program was a success. Things ran a bit smoother this year than last. The partnership has made the community more aware of the Scenic Highway. The ICC team is still tabulating the numbers to determine the tonnage collected during the campaign.

Jack advised that the Marathon Moose may be interested in participating in the Clean Up. He suggested someone from Adopt A Highway or the Alliance attend the Moose district meeting and promote the idea that each of the 5 Keys Lodges adopt a mile.

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Mike advised that 2017 FKSCA Work Plan has been finalized and submitted. In a year, the board will report on how well they achieved the goals in the plan.

Judy reported that Monroe County's vacant Transportation Planner position has not yet been filled. Mike Palozzi will stand in for FDOT's District 6 Scenic Highway Coordinator until that position is filled. The Alliance also needs to fill the vacant Key West seat on the board.

The board agreed to have Mike invite Christine, the FDOT landscape architect, to the January board meeting to give an update on landscaping.

The board will elect officers at the January meeting.

The board agreed to coordinate their quarterly clean-up for their adopted mile (79-80) with the Monroe County Sheriff's Office clean up, the International Coastal Clean Up, and the Friends of the State Park's clean up.

Mike reviewed where the board is with their Priority Projects. Dottie has submitted one for Key Largo. Paul and Ryan have submitted one for Marathon. The other areas have not yet submitted theirs for board review. Mike reminded the board to use the Corridor Interpretive Master Plan when planning their project. The Master Plan can be found on the FKSCA website.

Paul gave an update on his Valhalla project. He and Ryan discussed it with the City of Marathon. The Monroe County Parks and Rec Advisory Board voted to take no action on the project. The Marine and Ports Advisory Board will discuss it again in February.

Judy encouraged all board members to attend the Public Hearing for the FDOT Tentative 5 Year Work Program in Marathon on November 15, 6PM at the Monroe County Marathon Government Center. This is an opportunity to meet the FDOT team, learn about Keys projects, and submit comments.

Judy suggested the Alliance initiate a social media promotion for the month of February. *Through the Windshield* would invite highway travelers to take photos along the scenic highway and post them on the FKSCA Facebook page. Susan will talk to Karen about her availability to review the photos submitted before being posted. Shirley can set up the website to advertise the event. The promotion will incorporate the Put It Down campaign in its advertising.

Judy, Bill, and Jeremy participated in the SHAC conference call. In an effort to allow the 26 different volunteer Scenic Highway boards to have input into the decision process, Jeff Castor has offered 3 scenarios. A) Make no change. B) Create a Steering Committee made up of volunteer board members. C) Allow one board member from each byway to be on the SHAC. The board agreed that the byways need to be able to have input but was concerned that the steering committee did not seem to have any

interface with the SHAC. The board voted to submit option C.

Recognizing the work load it would place on the selected FKSCA board member to prepare and participate in quarterly SHAC meetings, the board will ask if they can share the SHAC board position with 4 different FKSCA board members.

The email from Jeff Castor will be shared with the board.

Judy has Scenic Highway stickers if any businesses would like to sell them.

Dottie announced a fundraiser for Audubon's Everglades Science Center.

There will be no meeting in December. The next meeting will be January 5, location TBD.

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