**Outdoor Alliance** is the only organization in the U.S. that unites the voices of outdoor enthusiasts to conserve public lands and ensure those lands are managed in a way that embraces the human-powered experience. Outdoor Alliance member organizations have connected with more than half a million people to advocate for the outdoors, and have 1,188 members in Montana.

Montana has **2.6 million acres** of human-powered recreation resources. **86%** of them are on national public land.

**Montana’s Outdoor Recreation Economy**

- **$7.1 B** in consumer spending
- **$286 M** in state and local tax revenue
- **2.2 B** in wages and salaries
- **71 K** Direct Montana Jobs

**Human-Powered Recreation**

- **97%** Recreation on National Public Land
- **81%** Cliffs & Boulders
- **29%** Miles

Results are based on geospatial analyses conducted by the Outdoor Alliance in 2017. State economic data were cited from the Outdoor Industry Association’s 2017 study, “The Outdoor Recreation Economy.”

Last Updated 7/26/2017

Outdoor Alliance is compiling backcountry skiing data for Montana.

Learn more at [www.outdooralliance.org/state-rec](http://www.outdooralliance.org/state-rec)