**OUTDOOR ALLIANCE** is the only organization in the U.S. that unites the voices of outdoor enthusiasts to conserve public lands and ensure those lands are managed in a way that embraces the human-powered experience. Outdoor Alliance member organizations have connected with more than half a million people to advocate for the outdoors, and have 7,046 members in Oregon.

Oregon has **2.9 MILLION ACRES** of human-powered recreation resources. **82%** of them are on national public land.

**OREGON’S OUTDOOR RECREATION ECONOMY**

- **$16.4 B** in consumer spending
- **$5.1 B** in wages and salaries
- **$749 M** in state and local tax revenue
- **172 K** Direct Oregon Jobs

**HUMAN-POWERED RECREATION**

- Recreation on National Public Land: 97%
- Recreation on National Public Land: 84%
- Recreation on National Public Land: 52%

Results are based on geospatial analyses conducted by the Outdoor Alliance in 2017. State economic data were cited from the Outdoor Industry Association’s 2017 study, “The Outdoor Recreation Economy.” Last Updated 7/26/2017

Learn more at www.outdooralliance.org/state-rec