

# Casea

COPYWRITER

# Peterson

## Work

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### Outdoor Copywriting

Copywriting | Marketing | Advertising  
JAN 2014 - 2017

### Substitute Teacher

Part Time | Hockinson School District  
JAN 2015 - 2017

### Nishkian Dean

Marketing Coordinator | Photographer  
JAN 2013 - JAN 2015

### Mountaineers Books

Marketing | Content Creation | Publishing  
JAN 2011 - JAN 2013

## Personal Profile

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I'm an **outdoorsist** and a **wordsmith**.

I live in the Pacific Northwest and offer copywriting and marketing services on assignment or for commission.

Extremely motivated to develop my skills and grow as a writer and as a creative.

Passionate about the voice of the outdoor sports and recreation industry.

## Skills

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- Exceptional writing and editing skills
- Successful working in a team environment, as well as independently
- Ability to meet tight deadlines without sacrificing quality
- Can follow instructions and communicate efficiently with my clients
- Experienced handling large company's online presence - regularly updated their website and social media accounts
- Ability to monitor ongoing marketing campaigns
- Preparation of presentations for prospective clients
- Exceptional communication and networking skills
- Graphic Design
- Web Coding
- Familiar with most CMS platforms
- Fluent in Adobe Creative Suite
- Photography
- Flexible approach to work hours and easily available from early morning to late nights during the week and weekend
- Able to communicate effectively at all levels and willing to learn new skills.

## School

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University of Alaska  
BA in English

Clark College Vancouver  
General Associates

## References

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### Harry Welch

Owner of Forever Young Productions  
HARRY.WELCH@GMAIL.COM

### Allen Rosenshine


Chairman Emeritus, BBDO Worldwide  
CONTACT ME FOR INFO

## Details

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 Hockinson, WA

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 outdoorcopywriting.com