

Transform Employee & Student Engagement

with real-time feedback & sentiment sharing



Smart employers and educators know how vital it is to focus on engagement of their talent and future leaders. However, in a world that is increasingly tired of old-school surveys and opinion gathering, obtaining reliable sentiment data is becoming extremely difficult.

The systems of engagement that most organizations use for obtaining useful employee or student feedback are typically decades old, costly to administer and unpopular with the people who have to respond.

Social listening and media engagement has opened up new frontiers for marketing and sales, but when you want to engage your people privately or anonymously, these open unstructured methods are risky.

Introducing Jabfab. A real time micro-feedback platform for engaging, listening and acting upon sentiments - anywhere, on any topic.

- Using our powerful web and mobile platform to engage employee or student populations and collect insights rapidly on any subject - Its like 'Twitter meets survey monkey'.
- Engage your audiences wherever they are, for any initiative - from attitudes towards leadership, to ideas for improving the organization, it's facilities, it's reputation and more. Any topic or collection of topics can be presented to any size of audience, to garner immediate actionable insights.
- Engage privately with your audiences, without the need to expose sensitive or proprietary information via social media.

