

# Transform Your Presentations & Conferences

Through real time micro-feedback



**Conferences and presentations represent surprisingly powerful platforms for gaining insights and engaging your audiences, yet most businesses are stuck in the 70s & 80s when it comes to feedback.**

As the crowd that was gathered to watch your presentation slowly files out of the room, and you wonder how many of them bothered to fill out the paper feedback form in front of them (legibly), a huge opportunity for audience engagement just walked out of the door with them.

You may have good reasons for reverting to paper-based feedback - after all, if you use social networks for feedback on your presentations, the whole world might be exposed to things that you'd rather keep to yourself. Still, there has to be a better way than sending an unpopular survey three weeks later, when your event is just a vague memory to the people who have moved on?

**Introducing Jabfab. A real time micro-feedback platform for engaging, listening and acting upon audience sentiments - anywhere, on any topic.**

- Reduce reliance on unpopular (paper) surveys for capturing audience feedback – engage them via a powerful web and mobile mechanism that's like 'Twitter meets Survey Monkey'.
- Keep receiving feedback after the event is over, by attaching Jabfab social feedback to your recorded content online.
- Capture structured presentation, exhibit, media, audience and prospect feedback in a structured manner you can act on instantly – even while you are still at or hosting an event.

