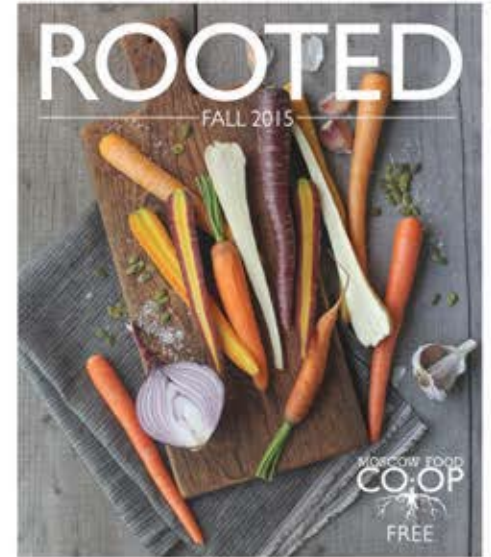
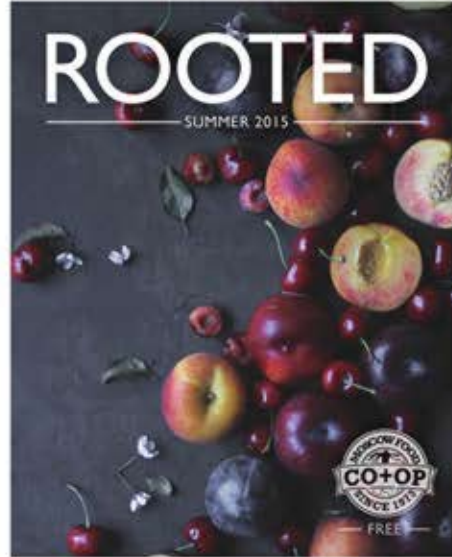
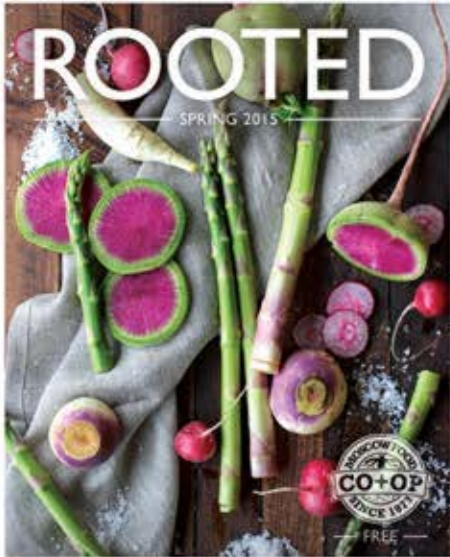


REACH YOUR DESIRED AUDIENCE AND ADVERTISE WITH THE MOSCOW FOOD CO-OP!

Rooted is the Moscow Food Co-op's quarterly magazine focused on building and strengthening the Co-op community. This full-color, 24-page publication is released seasonally and contains features on local producers, health and wellness, cooking, and more! With **3,500** copies in circulation each season and a growing online readership, your advertising message will appear alongside high quality content that engages our community.



CIRCULATION STRATEGY

We have carefully developed our circulation strategy with the team of people who deliver *Rooted* to more than **150 locations in 8 cities and towns on the Palouse**. Locations where *Rooted* can be found include coffee shops, doctors' offices, restaurants, bookstores, farmers markets, and more. The magazine is delivered at the beginning of each month and is replenished several times throughout the season.

Copies of the magazine are also available in our store at every register and are placed in every new Co-op owner packet.

RATES

We offer full-color, full-page advertisements, which keeps ads at a minimum, allowing more focus on your advertising message.

- | | |
|--------------------------------------|---|
| • Full-page traditional ad.....\$700 | • 7.25" x 9" with 1/8" bleed on all sides |
| • Full-page advertorial.....\$800 | • Prepare files in CMYK, at least 300 dpi |
| • Full-page back cover.....\$1000 | • High resolution PDF or JPEG |

AND FOR OUR LOCAL CO-OP BUSINESS PARTNERS...

- Full-color 1/6-page- 2.25" (h) x 3" (w).....\$250
- 10% off full-page ads

For more information about advertising in *Rooted*, please contact Erica Wagner at (208) 882-8537 or ewagner@moscowfood.coop.

