



OFFICIAL NOTICE AND AGENDA

Notice is hereby given that the Parks and Recreation Committee of the City of Stoughton, Wisconsin will hold a regular or special meeting as indicated on the date, time and location given below.

Meeting of the:
Date /Time:
Location:
Members:

PARKS AND RECREATION COMMITTEE OF THE CITY OF STOUGHTON
Wednesday, June 6, 2012 @ 6:00
Hall of Fame Room/City Hall (381 E Main St, Stoughton WI 53589)
Eric Olstad, Greg Jenson, Tim Swadley, Paul Lawrence, Donna Olson

CC:

Attorney Matt Dregne, Department Heads, Stoughton Newspapers,
Pili Hougan, Tamara Bader-Fleres, Debbie Blaney, Debbie Myren, Sean Brusegar,
Council Members

* Note-For security reasons, the front doors of the City Hall building (including the elevator door) will be locked after 4:30 p.m. If you need to enter City Hall after that time, please use the entrance on the east side of City Hall (the planning department door). If you are physically challenged and are in need of the elevator or other assistance, please call 873-6677 prior to 4:30 p.m.

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|--------------------|---------------------------------------|
| Item # | CALL TO ORDER |
| 1 | Communications |
| Item # | OLD BUSINESS |
| 2 | Racetrack Park Parking Options Update |
| 3 | Fishing Pier Update |
| 4 | Pool Update |
| 5 | Youth Center Update |
| 6 | Project Tour for Committee |
| Item # | NEW BUSINESS |
| 7 | Approval of the May 2, 2012 Minutes |
| 8 | BFO Quarterly Review |
| 9 | Future Agenda Items |
| ADJOURNMENT | |

PARKS AND RECREATION COMMITTEE MEETING MINUTES

Wednesday, May 2, 2012
Hall of Fame Room



Present: Alderpersons: Tim Swadley, Eric Olstad, Paul Lawrence and Parks and Recreation Director Tom Lynch
Absent and Excused: Greg Jenson
Guests: Dan Glynn

Call to Order

By Lynch at 6:00 PM

1. Election of Chair

Olstad nominated Swadley, seconded by Lawrence. Swadley elected chair 3-0.

2. Election of Vice Chair

Lawrence nominated Olstad, seconded by Swadley. Olstad elected Vice Chair 3-0.

3. Communications

Lynch informed the committee about ospreys that are building a home on a light pole at the Mandt Park Grandstand. Efforts are being made to place a platform on the pole to allow the nest to exist while not interfering with the use of the lights.

The parks equipment replacement policy evaluation form was introduced to the committee.

Old Business

4. Racetrack Park Parking Options

Lynch shared a flyer that will be used to educate park users about how they can be more considerate of the Dunkirk residents while parking at Racetrack Park. The flyer has been sent to all organizations that are using the park. The Recreation Department will followup with the residents as the summer proceeds.

5. Fishing Pier Update

The fishing pier project for Riverside Park is moving along. The materials for the pier have been purchased and are being assembled by Eagle Scout Tom Wisersky and other scouts. We are anticipating an August installation.

6. Pool Update

The play structures have been ordered. A grant for more pool amenities was submitted and we are expecting favorable results. Lynch talked to the committee about changing the use of ultraviolet light for pool disinfection, to the use of ionizers. The reasons for the change include overall lower startup costs, less maintenance costs, and better results.

Motion made by Lawrence, seconded by Swadley, to direct staff to proceed with the purchase of the ionizer unit as part of the pool water maintenance package. Motion passed 3-0.

7. Youth Center Update

Attendance is still increasing over last year. The new room in the basement is nearly finished. There will be more grant opportunities on the way once the room is completed.

New Business

8. Approval of April 4, 2012 Minutes

Motion by Olstad, seconded by Lawrence, to approve the minutes from April 4, 2012. Motion passed 3-0.

9. Community Garden Update

The garden was expanded from 36 lots to 48 lots. All of them have been sold. Thank you to the Street Department for the preparation on the site.

10. Active Stoughton for Life

Dan Glynn presented his Active Stoughton for Life program, based on the Long Term Athletic Development model currently used by most sports agencies around the world. This may be the first time a model like this has been created for a local recreation department. The model will help young athletes develop at the proper rate while maintaining their desire to be active for life.

11. Future Agenda Items

Fishing Pier Update

Youth Center Report

Racetrack Parking Update

Project Tour for New Committee Members

Adjournment

Motion to adjourn at 7:05 PM by Olstad, seconded by Swadley. Motion passed 3-0.



Parks and Recreation Department Notes May 2012

Besides moving forward with recreation programming, the community garden, and facility reservations, most of the time was spent getting Troll Beach ready for the opening.

1. The Troll Beach project is still taking center stage in the Recreation Department this month.
 - a. Troll Beach will be ready to open Saturday June 9. Everything should be in place for the opening except the shade structure.(3 weeks)
 - b. This week Street and Parks crews filled the pool, set the ropes, carpeted the platform, cleaned the shelter, brought sand for the beach, outfitted the concession stand and placed play structures.
 - c. Benschop Concrete poured a 30X15 slab for the shade structure.
 - d. Lynch meets with 14 guards on Thursday. Guard training continues Monday night with Bill Brue.
 - e. Aeration and Ionizers will be placed on Thursday by Lakeland Biologists
 - f. New signs will be mounted on Friday



2. Youth Center Update

- a. This past month they started a karate program from Karate America. There have been five classes and most students have already received their white belts. This program is held on Tuesdays and Thursdays and will continue until August.
- b. The Lioness Club came in twice last month and made two full meals for the students to enjoy when they got here. This was a great time for everyone and the students are very grateful for the kindness and generosity of this Club.
- c. The basement is 99% finished. The volunteers need only to finish the trim.
- d. The school district is giving 20 computers to create a computer lab in the new space for the students use in the community education classes. They will also replace and put the new computers upstairs.
- e. Greg Hoyte received a grant for \$2000 from RoboTech in Madison to start our own FAB lab in the basement. A FAB lab is a fabrication laboratory where students can make digital fabrications.
- f. The Chamber of Commerce gave the Youth center \$500 from their annual golf outing.
- g. Attendance for May was the highest since 2008. (555)

3. Riverside Park Fishing Pier Update

- a. The work date for the fishing pier is Saturday, August 11 at Riverside, beginning at 8:00 am. The deck build should only take one day and the pier should be ready to install after the 11th.
- b. After the pool project is complete Lynch will be working with Carl Chenoweth on the engineering and placement of the cement attach point for the pier.

CITY OF STOUGHTON

2012 OFFER REVIEW

OFFER/PROGRAM: Mandt Park Pool: A Unique Combination of Pool and Beach

RFR AREA/OUTCOME: Safe Healthy, and Secure

DEPARTMENT: Parks and Recreation

Related Priority Areas:

Attractive Welcoming Community

Stable, Self-Sufficient, Local Economy

CONTACT PERSON: Tom Lynch

PHONE NUMBER: 608-873-6746

OFFER REVIEW

OFFER DESCRIPTION:

1. DESCRIBE HOW OFFER IS MEETING THE PRIORITY: **We anticipate that the priority of “Healthy” will be met since swimming is one of the best forms of exercise.**
2. WHAT WOULD YOU CHANGE IN THE OFFER TO MAKE IT MORE EFFECTIVE? **We may consider writing our offer to the “Welcoming Community” as we see the pool as a social connecting opportunity.**

SERVICE LEVEL ALTERNATIVES:

1. IS THE SERVICE LEVEL EFFECTIVE TO MEET THE PRIORITY, WHAT WOULD YOU CHANGE NEXT YEAR? **We haven’t started the pool season at this point but I anticipate the service level to be adequate.**
2. WHAT ALTERNATIVE SERVICE LEVELS COULD BE OFFERED, AND HOW WOULD THAT AFFECT THE SERVICE, THE BUDGET AND THE COMMUNITY? **We are approaching the first year of a new service level. The next review should provide better data.**

MEASURES:

1. DO THE MEASURES IN THE OFFER PROVIDE INFORMATION NECESSARY TO EVALUATE THE EFFECTIVENESS OF THE SERVICES? **Providing required certified staff at all times is a fair measurement of the management of the pool. Being open 68 days could be improved.**
2. WHAT CAN BE DONE TO IMPROVE THE SERVICE MEASURES? **One of the service measures could be upgraded to ask for a satisfaction level by the pool attendees. Another improved measurement could be measuring the effectiveness of the pool water quality methods through testing results.**

MANDATES:

1. HAVE THERE BEEN ANY CHANGES TO STATE/FEDERAL MANDATES: **No**
2. CAN THE MANDATE BE SATISFIED AT A LOWER SERVICE LEVEL?

MAJOR CHANGES:

It's too early to say what changes we will make for next year. We have already changed one of our disinfection components but the results are still in the future.

CITY OF STOUGHTON

2012 OFFER REVIEW

OFFER/PROGRAM: **A Healthier Stoughton Through Recreation**

RFR AREA/OUTCOME: **Safe Healthy, and Secure**

Related Priority Areas:

Arts and Culture

Stable, Self-Sufficient, Local Economy

Well Run Government

DEPARTMENT: **Parks and Recreation**

CONTACT PERSON: **Tom Lynch**

PHONE NUMBER: **608-873-6746**

OFFER REVIEW

OFFER DESCRIPTION:

1. DESCRIBE HOW OFFER IS MEETING THE PRIORITY:

We are currently offering a range of recreation programs that covers ages from three years old to older adults. These programs include fitness classes, sports programs, and other activities that make people physically active. Physical activity has been proven to create healthier people.

2. WHAT WOULD YOU CHANGE IN THE OFFER TO MAKE IT MORE EFFECTIVE?

We would change every youth sport program that we offer to follow the Long-Term Athlete Development (LTAD) model. LTAD has been proven to keep youth involved in athletics for their entire lives. This is important because research has shown many children quit sports and never return. Sports have been shown to keep people active for the duration of their lives, so it's important to keep children involved.

SERVICE LEVEL ALTERNATIVES:

1. IS THE SERVICE LEVEL EFFECTIVE TO MEET THE PRIORITY, WHAT WOULD YOU CHANGE NEXT YEAR?

The current service level is the minimum needed to effectively meet the priority. To be more effective next year we would need a higher staffing level.

2. WHAT ALTERNATIVE SERVICE LEVELS COULD BE OFFERED, AND HOW WOULD THAT AFFECT THE SERVICE, THE BUDGET AND THE COMMUNITY?

An alternative service level would be to have a staff person in a support role. This would free up professional staff from administrative tasks. The result would be more recreational programming and support to community sport groups. This model has been used extensively in Canada, including Vancouver and Toronto. Doing these changes would get more citizens physically active for the long-term. The budget would need to be increased to cover the additional staff cost. However, the cost would be partially offset by additional program revenue.

MEASURES:

1. DO THE MEASURES IN THE OFFER PROVIDE INFORMATION NECESSARY TO EVALUATE THE EFFECTIVENESS OF THE SERVICES?

The measures currently in the offer are effective.

2. WHAT CAN BE DONE TO IMPROVE THE SERVICE MEASURES?

The measures currently in the offer are effective.

MANDATES:

1. HAVE THERE BEEN ANY CHANGES TO STATE/FEDERAL MANDATES:

NA

2. CAN THE MANDATE BE SATISFIED AT A LOWER SERVICE LEVEL?

NA

MAJOR CHANGES:

We are currently implementing the Active Stoughton for Life (AS4L) model which is based on LTAD into all physical activity programs offered by our department. We are also trying to disseminate this information to community sport groups.

CITY OF STOUGHTON

2012 OFFER REVIEW

OFFER/PROGRAM: **Parks Create A Positive Community Image**

RFR AREA/OUTCOME:

Related Priority Areas:

Safe, Health and Secure

Stable, Self-Sufficient, Local Economy

Well Run Government

DEPARTMENT: **Parks and Recreation**

CONTACT PERSON: **Tom Lynch**

PHONE NUMBER: **608-873-6746**

OFFER REVIEW

OFFER DESCRIPTION:

1. DESCRIBE HOW OFFER IS MEETING THE PRIORITY: **Stoughton Parks is hitting the mark bringing people to parks for social gathering. The beginning of the year has shown large groups attending youth soccer games, gathering for all types of softball and using the trails system. Part of the offer is to work with development to meet the park needs of the community. We are currently working with two future developments that have the opportunity to shore up our flat open space needs.**
2. WHAT WOULD YOU CHANGE IN THE OFFER TO MAKE IT MORE EFFECTIVE? **We are satisfied with how our offer is performing as far as social connecting goes. We may add an offer showing the economic impact of sports activity in parks.**

SERVICE LEVEL ALTERNATIVES:

1. IS THE SERVICE LEVEL EFFECTIVE TO MEET THE PRIORITY, WHAT WOULD YOU CHANGE NEXT YEAR? **The service level is appropriate for this priority. At this time in the year I don't see any changes needed for this service. The offer includes all of the administration for the department and is 95% assigned to one employee.**
2. WHAT ALTERNATIVE SERVICE LEVELS COULD BE OFFERED, AND HOW WOULD THAT AFFECT THE SERVICE, THE BUDGET AND THE COMMUNITY? **I don't see a service alternative cut that would work in this area. As mentioned above this offer includes one person and all of the administration required to run the department. Adding a position that would be shared with the parks, pool and recreation would bring in more revenue, greater economic impact and higher quality. At this point we can't say what the cost to the City would be.**

MEASURES:

1. DO THE MEASURES IN THE OFFER PROVIDE INFORMATION NECESSARY TO EVALUATE THE EFFECTIVENESS OF THE SERVICES? **I think we could improve the current service level measurements. One was based on new park**

development which is not proving to be the case this year. There are developments at different stages but not to the point of evaluating service levels. Meeting community needs is a huge part of our priority. This is a hard one to gather data for but we know when we are not meeting the needs based on public input.

2. WHAT CAN BE DONE TO IMPROVE THE SERVICE MEASURES? **Surveys are always an option and I would choose them if there isn't a better measure available. We are trying to show how the community comes together in parks. We know this happens. We know lifelong relationships develop from this. We just need a good measuring device.**

MANDATES:

1. HAVE THERE BEEN ANY CHANGES TO STATE/FEDERAL MANDATES: **No**
2. CAN THE MANDATE BE SATISFIED AT A LOWER SERVICE LEVEL?

MAJOR CHANGES: None

CITY OF STOUGHTON 2012 OFFER REVIEW

OFFER/PROGRAM: **Creating a Better Future for Stoughton's Youth**

RFR AREA/OUTCOME: **Safe Healthy, and Secure**

Related Priority Areas:

**Attractive Welcoming Community
Stable, Self-Sufficient, Local Economy
Well Run Government**

DEPARTMENT: **Parks and Recreation**

CONTACT PERSON: **Tom Lynch**

PHONE NUMBER: **608-873-6746**

OFFER REVIEW

OFFER DESCRIPTION:

1. DESCRIBE HOW OFFER IS MEETING THE PRIORITY: **The Stoughton Youth Center is providing the safe after school option for children in grades 5-8. Attendance is exceeding last year in nearly each comparable month.**
2. WHAT WOULD YOU CHANGE IN THE OFFER TO MAKE IT MORE EFFECTIVE? **We think the offer was well put together in the proper priority.**

SERVICE LEVEL ALTERNATIVES:

1. IS THE SERVICE LEVEL EFFECTIVE TO MEET THE PRIORITY, WHAT WOULD YOU CHANGE NEXT YEAR? **The stated service was the minimum for Youth Center Service. With the changes we made in improving the program through a grant from the Bryant Foundation, Our service level will be higher than expected.**
2. WHAT ALTERNATIVE SERVICE LEVELS COULD BE OFFERED, AND HOW WOULD THAT AFFECT THE SERVICE, THE BUDGET AND THE COMMUNITY? **In 2013, our service level will be increased to reflect the current situation with no increase cost to the tax payer. The community is the big winner with a full time program possible with the grant.**

MEASURES:

1. DO THE MEASURES IN THE OFFER PROVIDE INFORMATION NECESSARY TO EVALUATE THE EFFECTIVENESS OF THE SERVICES? **The measures covered minimums for solid safe operation basing success on participation. After more time with the new program I can anticipate better measure for this offer.**
2. WHAT CAN BE DONE TO IMPROVE THE SERVICE MEASURES? **Creating measures that are tied more to the results of attending the youth center would be a more accurate indicator of our success. Scholastic**

improvement and job readiness might be better measures. As we move through this process we will evaluate the current data and make those decisions later.

MANDATES:

1. HAVE THERE BEEN ANY CHANGES TO STATE/FEDERAL MANDATES?:**No**
2. CAN THE MANDATE BE SATISFIED AT A LOWER SERVICE LEVEL?

MAJOR CHANGES:

The big change after the offer was submitted was the Bryant grant leading to hiring Greg Hoyte and a full time YC program. This has led to higher attendance, more offerings and more measurable success from the students.