
Goal # 1

Create sponsorships that connect programs to business as a means to create revenue

Scope: During the 2010 budget we cut t-shirts from many programs for cost saving. We aim to find sponsorships for those shirts as well as other purchases.

Resources: Staff time

Completion time: End of 2010

Desired result: Minimum of \$2000

Goal # 2

Create new contracts with all sport groups to better reflect the City's financial and staffing needs in 2010

Scope: Individual meetings with sport group committees will lead to new or updated contract that addresses staff cuts in maintenance and asset value of City fields and contract fields.

Resources: Staff time

Completion time: Early May 2010

Desired result: Less involvement from maintenance staff and fee generation of \$5000 (already budgeted)

Goal # 3

Find revenue sources for new Youth Center Building

Scope: Secure renters for long term and short term facility rental at the new YC in an effort to shrink the City's cost of operation. Staff will create opportunities and promote them to the public. Much of this depends on when we can start using the new YC

Resources: Staff time

Completion time: End of 2010

Desired result: \$ based on when the center is open.

Goal # 4

Add more programming for people with special needs and seniors

Scope: Communicate with representatives of both groups to assess needs that we can meet. Create funding mechanisms to make the programs affordable.

Resources: Staff Time, Senior Center, Tom Veek, Carrie Bublitz

Completion time: Mid May 2010

Desired result: 6 new programs that address the needs of the target groups
