

**STOUGHTON ARTS COUNCIL BOARD  
ORGANIZATIONAL MEETING  
Oct 20, 2015, 1:30pm  
Hall of Fame Room, City Hall**

**P= Present, A= Absent, X= Excused**

<b>Mary-Carel Verden</b> __A__	<b>Tricia Suess</b> __A__
<b>John Beutel</b> __P__	<b>Amy McFarland</b> __A__
<b>Kathryn Jones</b> __P__	<b>Bill Amundson</b> __P__
<b>Laura Trotter</b> __P__	<b>Sarah Bukrey</b> __P__

**Mayor Appointee Bill Brehm: \_\_P\_\_ Christina Dollhausen: \_\_P\_\_**

- 1) The meeting was called to order at 1:39pm by Vice President Beutel
- 2) Amundson moved to approve the minutes from August 11, 2015, Bukrey seconded. Passed.
- 3) Treasurer’s Report – the account holds \$3,700 (which reflects \$500 owed to Syttende Mai).
- 4) Banner Installation: Brehm suggested moving forward with the banners without the artist submissions. Instead use the banners to designate Arts and Entertainment District. In the future, artists will contribute, but the Arts and Entertainment District will remain constant. Brehm volunteered to format.

Trotter moved and Jones seconded to move forward with Brehm’s “utilitarian” banner designating the Arts and Entertainment (A&E) District. Motion passed.

The second stage of the project will include artist work on banners that will be interspersed with the A&E banners.

It was agreed that a dark banner with light lettering would be best for visual appeal and less bleed through of the images in sunlight.

- 5) Downtown installation event: The committee tabled discussion of the April Event until the next meeting.
- 6) Website updates: in the concept phase.
- 7) Strategic planning review: Tabled until next meeting
- 8) Arts council message/mission review: Tabled until next meeting
- 9) Next meeting will be Nov. 17<sup>th</sup> at 1:30pm. Adjournment: Brehm moved and Beutel seconded the meeting adjournment at 2:28pm

Mary-Carel Verden, President

Sent To:

Tricia Suess                      John Beutel  
Kathryn Jones                    Sarah Bukrey  
Laura Trotter                    Mary-Carel Verden  
Bill Amundson  
Bill Brehm and Christina Dollhausen

cc:

Mayor Olson  
City Clerk  
Leadership Team Council Members  
City Attorney (via e-mail) Stoughton Newspapers/Wisconsin State Journal  
Deb Blaney/Receptionist

**NOTE: AN EXPANDED MEETING MAY CONSTITUTE A QUORUM OF THE COUNCIL**