

Amar Kohli

UX Designer

Details

🌐 www.amarkohli.com

✉ amkohli@uw.edu

📞 (206) 697 9844

Experience

Product Manager - Design @ TUNE - TUNE Marketing Console

Jun 2015 - Sep 2015 | Seattle, USA

Conducted market research to create a roadmap for a revenue tracking product
Worked with design, engineering, support & marketing to flesh out mobile web feature

Product Designer & Developer @ Angry Goo Dev

Jul 2012 - Sep 2014 | Mumbai, India

Created & tested prototypes before developing Mumbai On The Go (iOS app)
Performed research and interviews to design an iOS travel app - Bengaluru On The Go

Content Editor - Design @ iXyr Media - Beautiful Pixels

Oct 2013 - Sep 2014 | Mumbai, India

Worked on creating and optimising app design content for beautifulpixels.com
Provided designers and developers with feedback on improving their apps' usability

Business Technology Analyst @ Deloitte Consulting

Jun 2010 - Jul 2012 | Mumbai, India

2 years experience managing customer requests on data warehousing
Designed and built a training platform for client business reporting and analytics

Graduate Projects

Onboarding Patterns @ TUNE

January 2016 - Present | Seattle, USA

Working with the UX team on redesigning onboarding experience of TUNE's products

Usability Study - Microsoft Learning @ Microsoft

Jan 2015 - Mar 2015 | Seattle, USA

Conducted usability studies & recommended enhancements to improve site navigation

E-Commerce website - Florganic @ University of Washington

Mar 2015 - May 2015 | Seattle, USA

Performed ideation and created several interactive prototypes to test assumptions

Game - TrashTalk @ Microsoft Imagine Cup - Honorary Mention

Oct 2014 - Jan 2015 | Seattle, USA

Created storyboards, wireframes & prototypes depicting multiplayer gameplay

Education

University of Washington

Sep 2014 - Jun 2016 | Seattle, USA

M.S. in Information Management - User Experience

University of Mumbai

Aug 2006 - May 2010 | Mumbai, India

Bachelor of Engineering - Computer Science

Methods

A/B Testing

Contextual Inquiry

Data Analytics

Information Architecture

Interactive Prototypes

Interviews

Market Research

Personas

Scenarios

Storyboards

Usability Testing

User Flow Diagrams

Wireframes

Experienced In

Adobe Photoshop

Axure RP

CSS

HTML

Framer.js

Objective C

Pixelmator

Principle

Sketch

UX Pin

Familiar With

Adobe Illustrator

Balsamiq

Omnigraffle

PHP

Python

R

XML