

WHY CHOOSE CADENCE?



CUSTOMIZABLE OPTIONS

Choose full program management or your own your own using our a la carte services:

Hotel Sourcing + Contracting

Room Block Management

Online Registration Services

Attendee Engagement + Support

Group Air Concierge

VIP Services

Healthcare Compliance Management

Vendor Management

On-Site Staffing

Event Apps + Engagement Technologies

Content Management

Event Design Consultation

Full Program Management

CREATIVE SOLUTIONS

We will never force your business into our mold. We hire people who think outside of the box to help develop the very best ideas for your meetings. In fact, some of our most brilliant innovations were inspired by the needs and wants of our clients.

ROE (RETURN ON EVENT)

Using our Design Thinking approach, we create customized experiences for your attendees that connect every detail of your event to your company's objectives.

We will work closely with you to execute incentive travel programs that drive business results, enhance employee engagement and build brand loyalty.

STATUS THAT WORKS FOR YOU

Cadence leverages \$100+ million in annual managed travel spend to negotiate the best rates and value for you. In addition, our trusted industry relationships play a crucial role in how we advocate on your behalf- especially in a sellers' market.

PROGRAMS THAT MAKE YOU LOOK GOOD

We go to great lengths to ensure your meetings and events are the very best reflection of you and your company. We incorporate smart technology, sophisticated designs and thoughtful details to wow your attendees with each successful, memorable event.

HAPPY, ENGAGED ATTENDEES

Nothing matters more than the individual attendee experience, which is why we are obsessed with customer service. In fact, we incentivize our team members with measurable customer service standards and celebrate when your attendees are happy.

DUTY OF CARE

From a group of 10 to a group of 2,000, the safety of every attendee matters. Using smart technology, Cadence has access to all travelers at all times to ensure safety and well being during times of geopolitical unrest or weather disasters.

YOUR PROTECTION

Cadence ensures you and your attendees are protected. From no-walk, to rebook, or force majeure contract clauses Cadence scrutinizes hotel contracts to mitigate your risk.

A GENUINE PARTNERSHIP

We believe in creating meaningful, long-term relationships. Some of our best clients have been with us for over 15 years and have been the source of many of our referrals.

CADENCE®

MEETINGS + INCENTIVE TRAVEL