Girl Rising uses the power of storytelling to inspire people, shift attitudes and change behavior. In India, Girl Rising’s approach of leveraging behavior-change communication has made meaningful strides towards increasing agency of girls and women and inspiring community members to support the movement for gender equality.

**Girl Rising Community Interventions in Rajasthan and Bihar**

- **Reached 40 villages** in 2 districts in Rajasthan and Bihar
- **Nearly 12,000 families reached** through door-to-door visits, building awareness on the many benefits of girls’ education
- **Over 650 children enrolled in schools** through enrollment mobilization efforts within a year of intervention
- **255 teachers** attended gender-sensitization workshops
- Conducted workshops with religious and community leaders to advocate for girls’ education
- **100 adolescent groups** met monthly to discuss issues about girls’ education, child labor, child marriage, the benefits of girls’ education and the role they can play in bringing about gender equality
- **266 sports events** held to build a feeling of togetherness, empowerment, and camaraderie between adolescent girls and boys
- **161 districts** disseminated Girl Rising media tools through the Ministry of Women and Child Development’s Beti Bachao, Beti Padhao (BBBP) program

**Community Intervention Impact**

- Parent aspirations for wanting their daughters to receive more than 12 years of education significantly increased from 31% to 50%
- Parents reported significant increases in discussing girls’ education with members of the family
- Parents reported significant increases in discussing girls’ education with friends neighbors, or other community members
Children who felt empowered to make decisions affecting their lives increased from 58% to 80%

Children who reported having a say in decisions regarding what they will do after completing their education increased from 67% to 89%

Girls who reported having a say in decisions regarding when to get married increased from 35% to 70%

Girls who reported having conversations with family members about girls empowerment increased from 9% to 22%

Girls who felt comfortable reaching out into the community for resources to gain further information about girls empowerment increased from 0% to 16%

**Girl Rising Schools Campaign with the Bharti Foundation**

- Interactive gender curriculum with 24 multimedia sessions centered around 6 Girl Rising film stories
- Addresses global and local gender disparities and stereotypes
- Equips 242 schools and 250 teachers with resources and gender-sensitization training
- In August 2017, Girl Rising India is reaching 45,000 adolescents across 5 states and 242 Bharti Foundation Sathya Bharti schools
- Partners also include Teach For India wherein 25 fellows will adopt the curriculum and reach 1250 students as part of a pilot
- Girl Rising plans to reach a total of 75,000 adolescents by the end of 2018

**Girl Rising partnership with National Service Scheme**

- Girl Rising partners with Ministry of Youth Affairs and Sports' National Service Scheme which operates with a singular focus on developing the personality of young students and empowering them.
- In its pilot phase, Girl Rising will conduct gender-sensitization workshops in states of Delhi, Haryana, Punjab, Madhya Pradesh and Rajasthan, with the following two-fold objective:
  
  **01** Sensitize student volunteers and teacher coordinators on gender and associated issues
  
  **02** Enable them to develop a ‘plan of action’ that helps integrate ‘gender’ as a component within their community interventions and focus on issues such as girls’ education, gender discrimination, gender-based violence, prevention of early child marriage etc.