At Girl Rising, we take great pride in our screening partnerships and hosts around the world, and we’re thrilled to share the latest information with our active network of grassroots supporters and passionate organizations. Social media is an especially valuable way for you to spread the word about the power of girls’ education and your screening event.

Join us online:

Twitter @girlrising #GirlRising
Facebook @girlrising
LinkedIn Girl Rising
Instagram @girlrising
YouTube Girl Rising
It’s never too early to start promoting your event. Be sure to include details of the event with the time, date, instructions on how to RSVP, and a link to the synopsis of the film or trailer.

Sample Facebook or Instagram Post
130 million girls around the world are out of school and at [NAME of your company, club, school, organization, etc.] we are committed to making real change. To start we are hosting a screening of the film @Girl Rising on [DATE] [TIME] at [LOCATION]. To learn more about the film visit [LINK] and RSVP at [LINK]!

The day of your event, write a short post reminding your audience of the time, location and if they need to bring anything.

Sample LinkedIn Post
Don’t miss today’s screening of Girl Rising! Before viewing the film at [LOCATION] at [TIME], visit [LINK] for more information about how [NAME of company, club, school, organization] is taking action to help get girls in classrooms.

The day before your screenings event, tweet a reminder to your community. Considering adding a link to a synopsis of the film, a behind the scenes video or an RSVP form. Be sure to include the date, time and link to the event.

Sample Tweets
Educate girls, change the world. Next week on [DATE] at [TIME] we are screening @GirlRising! Join us! [LINK with event information]

Get your popcorn ready for our screening of the @GirlRising film on [DATE] at [TIME]. RSVP to see this incredible film [LINK]
Live tweeting information and images about your Girl Rising event is a great way to promote your commitment to girls’ education to the wider digital community. It’s also a great way to get your audience involved during the screening. You can even develop an event-specific hashtag. If you worked with partners or event sponsors, don’t forget to give them a shout out!

Sample Live Tweets
So honored to be part of this incredible @GirlRising event with [NAME of screening partners, your company, school, organization, etc.] at [LOCATION] tonight! Spreading the word about girls’ education.

We invited our community to a screening of @GirlRising because educating girls can change the world. [IMAGE]

Women make up nearly ⅗ of the world’s illiterate adults. This must change. #GirlRising
Following your event, share its impact! Use one of the sample posts below or write your own about what you found to be impactful. Did a particular story inspire the audience? Did you discuss how you will take action as a community?

**Sample Facebook or Instagram Post**
Tonight at [LOCATION], we screened the inspiring documentary film Girl Rising to a packed house of our [members, employees and clients, classmates, friends]. Thank you to all who came along and took a stand for girls’ education.

**Sample LinkedIn Post**
[Company NAME] is honored to be a screening partner of Girl Rising and showed the award winning film tonight at [LOCATION]. The documentary is part of a groundbreaking social action campaign that unites girls, women, boys and men who believe every girl has the right to go to school, and the right to reach her full potential. We are thrilled to have [insert information about the impact made. Examples include: raised $XXX to donate to Girl Rising, pledged to promote equal pay in the workplace, a community of new education advocates, etc.]

**Sample Tweet**
At [NAME] we are passionate about girls’ education and are honored to have screened @GirlRising tonight at [LOCATION].

Did you know that every penny raised at our @girlrising screening will go to support their campaign for girls’ education? We couldn’t be prouder.

At tonight’s screening [##] people pledged to take action to support @girlrising’s programmatic work in India, Nigeria and the Congo!