The Right Pitch, started in the academic year, 2014-15, is a sports and life-skill coaching program and tournament, with the vision to provide youth from disadvantaged backgrounds an opportunity to create a better future – for themselves, their families and communities. Girls and boys from marginalised communities are trained for 2 to 3 months by professional coaches. Through these trainings, they are not only taught sports skills, but also values like hard work, respect and grit.

In the community we work in, there are a lot of problems which directly influence the character of a growing kid. Whether it may be a very basic problem of lack of awareness of health and hygiene, or more complex ones like gender discrimination, drugs and substance abuse, lack of recreational facilities, zero experiential learning or lack of awareness of alternative careers.

Through this program, children will have a recreational activity which would keep them away from unwanted company and drugs and violence. But, our objective will not only be to provide a recreational activity for the children, but to equip them with life skills, break all sorts of gender stereotypes in their communities, make them aware of good health, hygiene and nutrition and
maybe open up a career path for a few of them, be it playing professional sports, becoming coaches, umpires, fitness trainer, sports good dealers, getting admission in colleges, getting jobs in sports quota etc.

The fourth edition of the tournament was organized at Goregaon Sports Club, Malad West on 7th, 8th, 13th, 14th and 15th February and we saw a participation of 273 girls from 26 schools.

“Hey, just wanted to say a big thank you for the tournament. Our girls won their first ever trophy and it was a big day for them. Our school kept saying how are they even going to play and they got a chance to tell everyone that they can play just as well! The moment they got the trophy was huge for all of us and you’ve been such a great help throughout the training period so just wanted to drop you a message.”

- Anamika Misra, Teacher, Holy Star English School, Malvani, Malad

This year, in the 5th edition, we plan to follow a curriculum for training and impact 600 girls across low income communities in Mumbai.