Social media is an especially valuable way to spread the word about your screening event and the power of girls’ education. Amplifying the reach of your event will inspire more people to attend, get informed about the issue, and take action in support of refugee girls. Here are some tips and sample content to help expand the reach of your screening through social media.

Join us online:

Twitter @girlrising #GirlRising
Facebook @girlrising
LinkedIn Girl Rising
Instagram @girlrising
YouTube Girl Rising
It's never too early to start promoting your event. Be sure to include details of the event with the time, date, instructions on how to RSVP, and a link to the synopsis of the film or trailer.

**Sample Facebook or Instagram Post**
17 million girls around the world are forcibly displaced and at [NAME of your company, club, school, organization, etc.] we are committed to making real change. To start we are hosting a screening of the film Brave Girl Rising from @GirlRising on [DATE] [TIME] at [LOCATION]. To learn more about the film visit [LINK] and RSVP at [LINK]! #BraveGirlRising

The day of your event, write a short post reminding your audience of the time & location and to learn more about the issue.

**Sample LinkedIn Post**
Don’t miss today’s screening of Brave Girl Rising! Before viewing the film at [LOCATION] at [TIME], visit girlrising.org/brave for more information on the refugee crisis and how it impacts girls.

The day before your screenings event, tweet a reminder to your community. Considering adding a link to a synopsis of the film, a behind the scenes video or an RSVP form. Be sure to include the date, time and link to the event.

**Sample Tweets**
Educate girls, change the world. Next week on [DATE] at [TIME] we are screening #BraveGirlRising from @GirlRising! Join us! [LINK with event information]

Get your popcorn ready for our screening of the @GirlRising film #BraveGirlRising on [DATE] at [TIME]. RSVP to see this incredible film [LINK]
Live tweeting information and images about your Brave Girl Rising event is a great way to promote your commitment to girls’ education to the wider digital community. It’s also a great way to get your audience involved during the screening. You can even develop an event-specific hashtag. If you worked with partners or event sponsors, don’t forget to give them a shout out!

**Sample Live Tweets**

So honored to be part of this @GirlRising event with [NAME of screening partners, your company, organization, etc.] at [LOCATION] tonight. Taking a stand for the rights of refugee women and girls. Spread the word about the power of girls’ education and visit girlrising.org/brave.

We invited our community to a screening of Brave Girl Rising by @GirlRising because educating girls can change the world. [IMAGE] According to @unhcr 1.5 million refugee children are not attending primary school. But it doesn’t have to be this way. Visit girlrising.org/brave.
Following your event, share its impact! Use one of the sample posts below or write your own about what you found to be impactful. Did Nasro’s story inspire the audience? Did you discuss how you will take action as a community?

Sample Facebook or Instagram Post
Tonight at [LOCATION], we screened the inspiring documentary film Brave Girl Rising by @GirlRising to a packed house of our [members, employees and clients, classmates, friends]. Thank you to all who came along and took a stand for refugee girls’ education.

Sample LinkedIn Post
[COMPANY NAME] is honored to be a screening partner of Brave Girl Rising and showed the powerful film tonight at [LOCATION]. The short film is part of a global campaign in support of refugee women and girls. We are thrilled to have [insert information about the impact made. Examples include: raised $XXX to donate to Girl Rising, pledged to promote equal pay in the workplace, a community of new education advocates, etc.]

Sample Tweet
At [NAME] we are passionate about refugee girls’ rights and are honored to have screened #BraveGirlRising by @GirlRising tonight at [LOCATION].

Did you know that every penny raised at our #BraveGirlRising screening will go to support @GirlRising’s campaign for refugee girls’ education? We couldn’t be prouder.

At tonight’s screening [##] people pledged to take action to support @Girlrising and @theIRC’s joint fund supporting refugee women and girls!