Welcome to the Girl Rising Screenings Program. This guide, which includes information about planning and promoting your Girl Rising screening, is one of many resources designed to ensure success.
Millions of people have attended Girl Rising screenings around the world, either as stand-alone events, an in-classroom educational tool or as part of conferences, benefits or fundraisers. Deciding how your screening will be structured is the first step to creating a meaningful experience.

Successful screenings have included:

- A keynote speaker from the Girl Rising film production and/or campaign teams
- An introduction from an executive or leader within your company
- A panel discussion of experts in the fields of journalism, international development, gender issues, corporate social responsibility and/or social action campaigns
- A cocktail reception or fundraiser following the screening
- Student-designed projects about the themes the film addresses
- A networking event
- A donation drive for a local organization supporting women and girls

Note: If you’re planning a larger screening, especially in partnership with your organization or company, we recommend you begin designing your event at least three to six weeks in advance. If you are inviting speakers, we suggest contacting them six to ten weeks prior to your date. Girl Rising executive team members may be booked for speaking appearances here.

Additional helpful resources to spark an inspiring conversation around girls’ education below:

Sample questions to pose to your speaker or panel:

- Sample questions to pose to your speaker or panel
- The Director’s Q&A
- Facts about girls’ education
When selecting a venue, be sure to consider the audio visual capacities of the space, as it should have appropriate lighting, sound and projection equipment to ensure a successful screening. Microphones may be necessary, especially if you are formally introducing the film or having guest speakers.

It is also important to test your copy of Girl Rising at your chosen location at least seven days prior to your screening.

If your disc does not play, it may be the incorrect format. Be sure that your venue staff views the full film in advance, which will alert them to any disc errors. If your copy of the film does not function perfectly, please alert your contact from the Girl Rising team so that we can provide you with an alternate copy as soon as possible. As rush shipping may come at an additional cost, we request that you contact us as soon as possible if you require an alternate copy.

Please also reference the recommended Technical Specifications.
Promoting Your Event

Once you have booked your venue, it is essential to promote the event within your community. Some events may require personalized save-the-dates and invitations. Invitations should include the event name, date, venue, and RSVP details.

Depending on your audience, it may be appropriate to share and promote the event via email with your colleagues, classmates or community. If your event is for a wider community, social media can play an important role in increasing attendance. For tips on how to promote your screening on social media, please see the Social Share Guide.

Merchandise

Girl Rising’s line of clothing, accessories and stationery can help make your event memorable by allowing your community to take a Girl Rising keepsake home with them. Merchandise can also be used for client gifts and fundraising prizes. Single and bulk orders can be made online through our store: shop.girlrising.org
To help make your screening event a success:

✓ Confirm arrival time and contact information with your speakers
✓ Meet with speakers prior to event to go over talking points
✓ Test copy of the film and sound/lighting equipment with venue AV staff
✓ Ensure the venue is set up with adequate seating and clearly marked exit and entry points
✓ Distribute any posters or other promotional materials from Girl Rising or your company
Girl Rising has proudly partnered with the Tides Foundation to accept charitable donations, and is in the process of becoming a 501c3 organization.

Girl Rising is receiving financial contributions to continue our programmatic work in India, Nigeria and The Democratic Republic of the Congo. Donations will also aid in expanding our work to Latin America and the Middle East, a global Educator Program and creation of new, powerful content.

**If you raised funds for the Girl Rising Campaign at your event, donations can be made online [here](#), or via check to:**

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