



THE
07.18
ABBIE + TANNER

YOUR FRIENDS WHO HAVE ENDED IN THEIR LIVES
BY YOUR FRIENDSHIP AND LOVE

ABBIE
+
TANNER

WITH THEIR PARENTS JOYFULLY INVITE YOU
THE BEGINNING OF THEIR NEW LIFE TOGETHER

07.18.2015

NOON | PARSONS GARDEN, SEATTLE, WA
RECEPTION TO FOLLOW AT FLOYD

DAHLIA PRESS
THE WEDDING
CATALOG

THANK YOU

THE PROCESS

At Dahlia Press, we like to make ordering as simple as possible. Initially, we will work together with you to plan your project – after that, we take care of all the details so you can focus on other things.

Below are 4 easy steps to getting your project going...

1. THE DESIGN

Before contacting us, take a look at the design options available on our site. Whether you're looking for a wedding invitation, baby announcement, or even a holiday greeting, these will point you in the right direction. If you don't see something that is a perfect fit, contact us. We may have something new up our sleeves or we can create a custom design!

3. THE PROPOSAL

No, we will not be getting down on one knee - but we are entering into a new relationship together. Once we have your details, we'll prepare an Quote for your review. We will then work together to fine-tune any details before creating a final Proposal (also known as a contract). To begin work, we simply need your signature and a non-refundable deposit.

2. THE DETAILS

Simply contact us with the details of your order. The more details you can provide us at the start, the better!

Be sure to include the following:

- Quantity you anticipate
- Individual pieces in your suite (i.e.: invite, reply, etc)
- Date of your event
- Collection choice or design ideas you have in mind
- Printing method of choice

4. SIT BACK AND RELAX

We'll work together through a series of PDF proofs to create your design. After your design is complete and you have reviewed and signed the final design proof, we will order your materials, mix your inks and create your one-of-a-kind piece!

THE FINE PRINT

PAYMENT *Dahlia Press accepts multiple forms of payment including Credit Cards and Personal Checks within Washington State. Sales tax will be applied to any orders placed in the state of Washington. Any shipping charges will be added to the final invoice which is due before your invitations are placed in the mail to you.*

DELIVERY *Are you in the Seattle area? You're welcome to come by our studio in the Portage Bay neighborhood to pick up your final suite! If you are outside the Seattle area we ship USPS Priority Mail with tracking. Do you prefer another shipping method? No problem - just give us a call and we will happily find a way that works for you.*

PROOFS *Complimentary PDF proofs will be sent to you throughout the design process. If you wish to receive a digitally printed proof before final printing occurs, a \$85 fee (per item) will be added to the final invoice. Please contact the studio directly if you would like to add a proof to your order. Please note, the creation of a proof may affect your printing schedule*

THE DESIGN OPTIONS

At Dahlia Press, everything we offer will be customized to fit your color scheme and event details. Should you need to customize design elements further or want to try something unique to only you, we offer three different design packages to fit your invitation needs.

COLLECTION

Have you fallen head over heels with one of our designs, but maybe want to tweak a few items? We believe every project is unique and are happy to make minor adjustments to your design including ink colors, wording and general layout. Two complimentary rounds of revisions to your design will be provided with your order.

DESIGN PROOFS:

1 initial design + 2 revisions

FEES:

print fees + \$0 design fees

TIMELINE:

design: 2 weeks or less

printing: 3-5 weeks

VS

SEMI-CUSTOM

See something in our Collection you like, but don't love? Want to make a few revisions to the overall design so it feels more authentic to you? Not a problem, we're happy to customize the design to your liking. There is a \$250 additional charge for all semi-custom wedding designs, which includes your revised design and four rounds of revisions.

DESIGN PROOFS:

1 initial design + 4 revisions

FEES:

print fees + \$250 design fees

TIMELINE:

design: 3 weeks or less

printing: 3-5 weeks

VS

BESPOKE

Don't see the design you're looking for? Not a problem, we love to create custom work. Along with your custom bespoke design, six complimentary rounds of revisions will be provided with your order. There is a \$500 additional charge for all custom wedding designs. For all other work, such as announcement, stationery or calling cards, please call for a quote.

DESIGN PROOFS:

1 initial design + 6 revisions

FEES:

print fees + \$500 design fees

TIMELINE:

design: 4 weeks or less

printing: 3-5 weeks

NOTE: After your included complimentary PDF proofs, further edits may incur additional fees to be billed hourly at \$60.

THE SCHEDULE

6-8
WEEKS

*Invitations should be mailed to guests 6-8 weeks in advance of the wedding day, however some couples choose to mail them as far as 10 weeks out (longer for destination weddings). Our schedule is very similar. We require 6-8 weeks minimum to design and print your Invitation Suite (longer for Bespoke invitations). Our schedule often fill's up early, so in order to have the adequate time needed, contact the studio as soon as possible to guarantee your place on our calendar. **Rushed?** Contact the studio if you have a tight timeline so we can see what we can do. A 50% rush fee will apply.*

THE PRINTS

We offer a variety of printing methods to suit your needs. From Letterpress to Flat, Foil to Offset, we love to play with different methods and styles. Below are a few methods we like best!

LETTERPRESS is a centuries-old relief printing art form that presses a raised, inked image into paper to create a one-of-a-kind impression. In our technical age, letterpress is a rare hand craft. The small variations in inking, color, and position are a hallmark of authenticity and greatly add to the beauty and value of each printed piece.

FLAT (or digital printing) is a wonderful alternative for those looking to print their invitation suite on a budget. Unlike letterpress, which presses the ink into the paper, flat printing lays the ink on top of the paper which produces exceptionally rich and vibrant color coverage. We print on rich cotton paper for a luxe paper experience.

COMBINATIONS & FOIL We love to try new printing styles and combine methods. We can combine Letterpress and Flat to maximize color and find what fits your event (and budget) best! We also offer hot foil stamping for an additional cost. Have something else in mind? Just let us know!

THE PAPER



Our house stock is 100% cotton, tree-free and available in three beautiful shades of white. Our 110lb stock is a client favorite, however we offer upgrades for those looking for extra thick 220lb. Interested in a different paper? Just let us know!

THE EXTRAS

COLOR The world is your oyster when it comes to color! We are huge fans of Pantone and use our swatch books on a daily basis. If you're able to schedule a consultation in studio, we will use our swatches to pick the colors that coordinate with your vision for your wedding. If you cannot meet in person, we will happily mail swatches to you for review.

EMBELLISHMENTS the invitation and reply are just a small part of the invitation package. We offer a variety of envelope colors, liners, wax seals, ribbons and wraps to embellish your invitation suite and create something completely unique. Let us know how we can make your invitation extra special!

CALLIGRAPHY & ADDRESSING We understand that not everyone has perfect handwriting, so we have a variety of options to help address your invitations from Calligraphy to printing guest addresses on the envelopes. Just ask!

THE COMPONENTS

It's hard to know all the pieces that belong in an Invitation Suite and if you really need them. Below we have a break down of the most common components and their uses.



THE INVITATION

SIZE: 5x7" or larger
WHY: it provides your guests with the pertinent details, who, what and where!
PLUS: includes a blank envelope!



REPLY

SIZE: 3.5x4.875" or larger
WHY: an easy way to account for anticipated number of guests and meal selections.
PLUS: includes a blank envelope!



INFORMATION

SIZE: 5.5x4.25" or larger
WHY: provides guests with important information, accommodation or direction details.



WEBSITE CARD

SIZE: 3.5x2" or larger
WHY: sends guests to your website to find additional details.



SAVE THE DATE

SIZE: 4.5x6.25" or larger
WHY: allows guests to anticipate and reserve the date.
PLUS: includes a blank envelope!



ANNOUNCEMENT

SIZE: 4.5x6.25" or larger
WHY: a great way to formally announce a new birth or marriage.
PLUS: includes a blank envelope!



THANK YOU

SIZE: 3.5x4.875" or larger
WHY: the finishing touch for any event! a perfect way to express your thanks.
PLUS: includes a blank envelope!



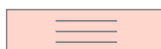
PROGRAM

SIZE: 3.875x9.25" or larger
WHY: provides information for guests as to what they can expect during the day.
PLUS: includes a blank envelope!



ADDRESS PRINTING

WHY: perfectly printed return address and guest addresses to save you the trouble!



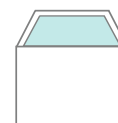
WRAP AROUND LABELS

WHY: save yourself time hand addressing with easy peel and stick labels.



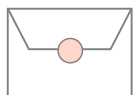
RUBBER STAMP

WHY: for a hand done feel, have your address cut into a rubber stamp! Best of all, the stamp is yours to keep!



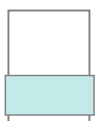
LINERS

WHY: a beautiful touch added to the inside of an envelope to set off an invitation or announcement.



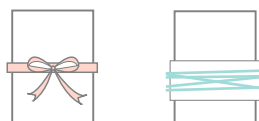
WAX SEALS

WHY: a unique final touch to seal your envelopes or folio's. And the seal is yours to keep!



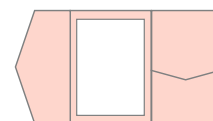
BELLY BANDS

WHY: wrap the entire invitation suite to hold the individual pieces together.



RIBBONS & TWINE

WHY: a simple and charming detail to add to any invitation.



FOLIO'S

WHY: a simple way to contain all of your invitation suite pieces.

THE INVESTMENT

We understand that not all wedding budgets are created equal, therefore we find 'a la carte' pricing to be the simplest way to quote our services. Below are beginning prices for our most popular items. Please contact the studio directly if you have questions or don't see what you're looking for! We're always happy to create an estimate for your review. Please note that should you choose a Semi-Custom or Bespoke design, additional design fee's will be added to the pricing below.

THE INVITATION SUITE

	Qty:	25	50	75	100	125	150	175	200	225	250
INVITATION (5x7" with blank envelope)											
Letterpress 1 color		390	420	450	480	510	540	570	600	630	660
Letterpress 2 color		540	570	600	630	660	690	720	750	780	810
Flat Printing		108	175	243	240	310	378	445	580	647	715
Letterpress 1 color + Flat Printing		490	520	550	580	610	640	670	700	730	760
REPLY (3.5x4.875" with blank envelope)											
Letterpress 1 color		170	190	210	230	250	270	290	310	330	350
Letterpress 2 color		320	340	360	380	400	420	440	460	480	500
Flat Printing		85	140	195	250	305	360	415	470	525	580
INFORMATION ENCLOSURE (4.5x5.5")											
Letterpress 1 color		155	170	185	200	215	230	245	260	275	290
Letterpress 2 color		305	320	335	350	365	380	395	410	425	440
Flat Printing		65	110	155	200	245	290	335	380	425	470
INFORMATION ENCLOSURE WITH CUSTOM MAP (4.5x6.25" - map design included)											
Letterpress 1 color		340	365	390	415	440	465	490	515	540	565
Letterpress 2 color		490	515	540	565	590	615	640	665	690	715
Flat Printing		245	295	345	395	445	495	545	595	645	695
WEBSITE CARD (3.5x2")											
Letterpress 1 color		155	175	195	215	235	255	275	295	315	335
Letterpress 2 color		305	325	345	365	385	405	425	445	465	485
Flat Printing		48	85	123	160	198	235	275	310	348	385
SAVE THE DATE (4.5x6.25" with blank envelope)											
Letterpress 1 color		230	260	290	320	350	380	410	440	470	500
Letterpress 2 color		380	410	440	470	500	530	560	590	620	650
Flat Printing		90	155	220	285	337	415	480	545	610	675
THANK YOU - FLAT (3.5x4.875" with blank envelope)											
Letterpress 1 color		170	190	210	230	250	270	290	310	330	350
Letterpress 2 color		320	340	360	380	400	420	440	460	480	500
Flat Printing		85	140	195	250	305	360	415	470	525	580
THANK YOU - FOLDED (3.5x4.875" with blank envelope)											
Letterpress 1 color		235	255	275	295	315	335	355	375	395	415
Letterpress 2 color		385	405	425	445	465	485	505	525	545	565
Flat Printing		115	175	235	295	355	415	475	535	595	655
PROGRAM (3.875x9.25" - other sizes/formats available, contact to discuss)											
Letterpress 1 color		340	365	390	415	440	465	490	515	540	565
Letterpress 2 color		490	515	540	565	590	615	640	665	690	715
Flat Printing		75	120	165	210	255	300	345	390	435	480

NOTE: additional "day of" items such as Escort Cards, Signs, Table Numbers and more are available. Please inquire directly for pricing information.

2. ENVELOPES

	Qty:	25	50	75	100	125	150	175	200	225	250
GUEST ADDRESS PRINTING (flat printing only) ●											
Wrap around labels with adhesive backers		58	85	113	140	168	195	223	250	278	305
Guest address on front & return address on back		93	125	158	190	223	250	288	320	355	385
Calligraphy		88	175	263	350	438	525	613	700	788	875
RETURN ADDRESS PRINTING (same pricing for all size envelopes)											
Flat Printing (<i>on back flap</i>)		62	93	124	155	188	218	250	280	312	343
CUSTOM RUBBER STAMP (inking pad not included)											
Custom Rubber Stamp (<i>single</i>)		45	-	-	-	-	-	-	-	-	-
ENVELOPE LINERS											
Solid color		70	95	120	145	170	195	220	245	270	295
Printed liner		90	115	140	165	190	215	240	265	290	315
Assembly (<i>optional service</i>)		20	40	60	80	100	120	140	160	180	200

3. EMBELLISHMENTS

	Qty:	25	50	75	100	125	150	175	200	225	250
WAX SEALS - the custom made seal is yours to keep!											
Wax Seal (<i>single</i>)		75	-	-	-	-	-	-	-	-	-
Wax + Assembly		105	143	181	219	257	295	333	371	409	447
BELLY BANDS ■											
Letterpress 1 color		270	300	330	360	390	420	450	480	510	540
Flat Printing		90	140	190	240	290	340	390	440	490	540
Solid Color Paper (<i>no printing</i>)		21	28	34	40	46	53	59	65	71	78
SATIN RIBBONS & TWINE WRAPS ■											
Pre-cut Satin Ribbons		47	66	84	103	122	141	159	163	167	171
Pre-cut Twine		21	28	34	40	46	53	59	65	71	78
FOLIO'S (starting prices below, prices may vary due to size & color) ■											
Pocket Fold		58	115	173	230	288	345	403	460	517	574

4. BABIES & PARTIES

	Qty:	25	50	75	100	125	150	175	200	225	250
ANNOUNCEMENTS (4.5x6.25" with blank envelope)											
Letterpress 1 color		230	260	290	320	350	380	410	440	470	500
Letterpress 2 color		380	410	440	470	500	530	560	590	620	650
Flat Printing		90	155	220	285	337	415	480	545	610	675
ANNOUNCEMENT WITH PHOTO ASSEMBLY (4.5x6.25" with blank envelope) ▲											
Letterpress 1 color		285	315	345	375	405	435	465	495	525	555
Letterpress 2 color		435	465	495	525	555	585	615	645	675	705
Flat Printing		120	185	250	315	380	445	510	575	640	705

5. ADDITIONAL OPTIONS & KEY

- Extra thick 220lb stock: add 25% to pricing above.
- Rounded corners: flat fee of \$50 per suite item.
- Metallic Foil pricing available upon request.
- Includes printing only. Time to prepare art file is billed hourly at \$60 per hour.
- Includes material only. Assembly services available at \$60 per hour.
- ▲ Photo printing not included.



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THANK YOU