



# GO! University

## What is the Go! experience?

**Go!** is a one-of-a-kind professional development experience for university students that takes place in Buenos Aires, Argentina. It combines the best elements of a summer internship, a traditional leadership development program, and study abroad. Over the course of one month, participants will discover their individual strengths, learn crucial workplace skills, and acquire meaningful international work experience. Ultimately, **Go!** positions participants to have a leg up on other job applicants and teaches them the important “soft skills” that will make them successful in the workplace.



## The Go! curriculum blends virtual instruction and global immersion.

The first phase of **Go!** (weeks 1 and 2) is conducted virtually. It includes a combination of self-assessment, one-on-one coaching, group instruction, and a team project.

### SELF-ASSESSMENT

Participants complete the **Emergenetics Profile**, which provides a shared vocabulary for articulating their unique blends of thinking and behavioral preferences.

### COACHING

Participants are paired with a coach for a series of one-on-one conversations related to their professional development and short- and long-term goals.

### GROUP INSTRUCTION

We deliver a series of short online classes on crucial workplace skills, such as interviewing, the stages of team development, presentation development, and business writing.

### TEAM PROJECT

We divide participants into teams and assign each team a consulting project for a company in Argentina. Project work begins in the U.S. and continues throughout the duration of the program.

During the second phase of **Go!** (weeks 3 and 4), participants travel abroad to Buenos Aires, where they take part in a variety of highly immersive and experiential activities.



**MBA classes** at IAE Business School, which was ranked in the top 30 globally by the *Financial Times*.



**Company visits** to top Argentine firms in agriculture, manufacturing, and technology.



**Speaking events** with leaders from industry, government, and NGOs.



**Volunteering** to build low-income homes on a weekend-long retreat with Un Techo Para Mi País.



**Team rowing** at the Puerto Madero Yacht Club with a former Argentine Olympic rowing coach.



**Cultural activities** that highlight the language, gastronomy, and culture of Argentina.

Participants also continue to work on their team projects at **Areatres**, one of Latin America’s hottest coworking facilities and the home of several of the most exciting startups in Argentina. At the end of the program, teams present their projects to a panel that consists of their clients, industry leaders, government officials, and business school professors.



### Go! participants acquire tangible skills and experience.

Go! is designed to provide participants with the skills and experience they need to stand out in the job market and to be successful in their first job after graduation. Key outcomes include:

- Interviewing skills and strategy
- Experience with business writing, presentation development, and teamwork
- A consulting project for the participants' portfolio
- A network of peers in the U.S. and abroad
- Access to alumni events and ongoing support from Virtuali coaches

### We provide a seamless travel experience.

Our full suite of services includes transportation to and from the local airport, pre-trip and on-the-ground orientation, cell phone service, luxury accommodations, workspace, supplemental health insurance, and 24/7 local support. The only additional costs include airfare, living expenses (e.g., food and incidentals), and immigration fees. If you have additional requests, please **contact us**, and we will be happy to accommodate you.

### Contact us to enroll.

Please reference the table below for tuition and dates. For further information or to enroll, **contact us**.

Program	Dates (Virtual)	Dates (Buenos Aires)	Price
Go! University	July 6 to July 18	July 19 to August 1	\$5,000
Go! University	July 20 to July 31	August 1 to August 15	\$5,000

### Learn more about Virtuali.

Virtuali is a leadership training firm and consultancy that works with corporations to attract, develop, and engage emerging leaders. In addition to **Go!**, the company offers 1-day workshops, strategic consulting services, and original research related to Millennials, leadership development, and employee engagement.

Previous Virtuali experiences have included emerging leaders from: Arch Insurance, Bank of America, Business Insider, Connolly LLC, Grubhub, IHS, Ketchum, Mediabistro, MODCo. Group, MongoDB, OnDeck, Oscar Health Insurance, PAE, PayPal, Perkins Coie, ScrollMotion, and Time, Inc. The company's latest research, which can be found at [DevelopTheNextGen.com](http://DevelopTheNextGen.com), has been featured in the *Harvard Business Review, Inc.*, and the *Huffington Post*.

### Meet our partners.

Our international partners help make **Go!** possible.

