

Privacy Policy

Privacy Policy

WEBSITE VISITORS

E3 Marketing Group, LLC (E3) collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. E3's purpose in collecting non-personally identifying information is to better understand how our visitors use its website. From time to time, we may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

PROTECTION OF CERTAIN PERSONALLY-IDENTIFYING INFORMATION

E3 discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on E3's behalf or to provide services available at E3's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using E3's websites, you consent to the transfer of such information to them. E3 will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, E3 discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when E3 believes in good faith that disclosure is reasonably necessary to protect the property or rights of E3, third parties or the public at large. If you are a registered user of an E3 website and have supplied your email address, E3 may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with E3 and our products. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. E3 takes all measures reasonably necessary to protect against the unauthorized access,

use, alteration or destruction of potentially personally-identifying and personally-identifying information.

COOKIES

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. E3 uses cookies to help us identify and track visitors, their usage of our website, and their website access preferences. E3 visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using E3's websites, with the drawback that certain features of E3's websites may not function properly without the aid of cookies.

Terms & Conditions

OVERVIEW

The following are terms of a legal agreement between you and E3 Marketing Group ("E3"). By accessing, browsing, or using this Web site, you acknowledge that you have read, understood, and agree to be bound by these terms and to comply with all applicable laws and regulations. If you do not agree to these terms, please do not use this Web site.

E3 may, without notice to you, at any time revise these Terms of Use and any other information contained in this Web site by updating this posting. E3 may also make improvements or changes in the products, services, or programs described in this site at any time without notice.

GENERAL

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E3 provides no assurances that any reported problems will be resolved by E3, even if E3 elects to provide information with the goal of addressing a problem.

CONFIDENTIAL INFORMATION

E3 does not want to receive confidential or proprietary information from you through our Web site. Please note that any information or material sent to E3 will be deemed NOT to be confidential. By sending E3 any information or material, you grant E3 an unrestricted, irrevocable license to copy, reproduce, publish, upload, post, transmit, distribute, publicly display, perform, modify,

create derivative works from, and otherwise freely use, those materials or information. You also agree that E3 is free to use any ideas, concepts, know-how, or techniques that you send us for any purpose. However, we will not release your name or otherwise publicize the fact that you submitted materials or other information to us unless: (a) we obtain your permission to use your name; or (b) we first notify you that the materials or other information you submit to a particular part of this site will be published or otherwise used with your name on it; or (c) we are required to do so by law. Personally-identifiable information that you submit to E3 for the purpose of receiving products or services will be handled in accordance with our privacy policies. Please see the tab entitled "Privacy" for information regarding E3's privacy policies.

LINKING TO THIS SITE

All links to this Web site must be approved in writing by E3, except that E3 consents to links in which the link and the pages that are activated by the link do not: (a) create frames around any page on this Web site or use other techniques that alter in any way the visual presentation or appearance of any content within this site; (b) misrepresent your relationship with E3; (c) imply that E3 approves or endorses you, your Web site, or your service or product offerings; and (d) present false or misleading impressions about E3 or otherwise damage the goodwill associated with the E3 name or trademarks. As a further condition to being permitted to link to this site, you agree that E3 may at any time, in its sole discretion, terminate permission to link to this Web site. In such event, you agree to immediately remove all links to this Web site and to cease using any E3 trademark.

CALIFORNIA ONLINE PRIVACY PROTECTION ACT

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. – See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA, we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

Can change your personal information:

- By emailing us

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

FAIR INFORMATION PRACTICES

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

PRIVACY POLICY CHANGES

Although most changes are likely to be minor, E3 may change its Privacy Policy from time to time, and in e3's sole discretion. E3 encourages visitors to frequently check this page for any changes to its Privacy Policy.