Relevant, experiential education for the real world

100% Inspired
Junior Achievement of Greater Washington is changing the game for area youth by providing access to relevant and experiential education for life and work in the real world.

We teach young people how to succeed in the dynamic global economy through our work readiness, financial literacy and entrepreneurship educational pathways that give students the tools, information and experiences they need to earn an income, advance a career and manage their personal finances.

JA is a nonprofit organization and the premier school system advisor and implementor of equitable, rigorous, scaled and sequenced future-readiness curricula and experiences. We partner with school systems, charter schools and private schools to bring our unique programming to every student from middle school through high school. We engage global, national and local business leaders in meaningful and authentic interactions with students. And we recruit and train thousands of volunteer mentors from our community to provide consistent guidance, insights and support. Together, we inspire and impact over 50,000 students in the region every year.

JA knows what matters to students, parents, communities and employers: future readiness.

And that means:

- Building core competencies inside and outside the classroom;
- Practicing new skills with increasing rigor; and,
- Experiencing what it takes to make it.

Today’s global economy is dynamic and challenging. To help our students be ready for what’s ahead, we are building a bridge of engagement between the classroom and the workplace, making education relevant to every student’s future.

Our vision is to ensure that every student is 100% inspired, 100% prepared, and 100% employed when the time comes.
There’s an undeniable link between quality education and economic opportunity.

Our visionary philosophy and innovative, hands-on approach are shaped by a passionate collective of the nation’s educational thought leaders, business front-runners and civic leaders who come together as role models, partners and volunteer mentors to ensure that students are prepared to make informed decisions about their education, career choices and financial futures.

Experiential Education Embedded in School Systems

JA is the only educational partner with the scalability – and proven performance – to deliver experiential education across entire school systems.

Our educational ladders are designed to engage students at three key development stages: 6th grade, when students are making value judgments about school and its relevancy; 7th-8th grade, when students are developing spending habits; and high school, when students are considering careers and college.

Entrepreneurship for Future Leaders

JA’s high-impact entrepreneurship experiences are designed to activate and mature students’ problem-solving skills against real-world scenarios and to build the next generation of Greater Washington leaders. Throughout the multi-year program of seminars, competitions and meaningful business connections, students build competencies, mindset and skills so they can confidently join a thriving entrepreneurial ecosystem.

Turnkey Solutions and Implementation

When schools and businesses partner with JA, they can be sure that:

- Curriculum is correlated to state and local standards and adapted to emerging educational priorities;
- Educational products and instructional models are developed, tested and refreshed by JA’s national and local thought leaders in education;
- All resources and tools are provided for teachers, business partners and volunteers;
- Authentic engagement with the business community, volunteers and external partners are cultivated and managed directly by JA; and,
- Real-life simulations in JA’s 21st-century, experiential facilities ensure inspiration, engagement and lasting impact.
Relevance Matters

Our portfolio of educational experiences

JA’s curriculum is renowned for its lasting impact. That’s because all of our programs are designed to bring learning to life, reinforce new concepts with hands-on experiences and support the development of core competencies needed for an ever-changing economy.

• Relevant Experiential Learning– connecting learning to real-world complexities, driving student engagement, fostering self-motivation and raising aspirations
• Multidimensional Competencies– focusing on building transferable skills for a fast-changing economy and knowledge of opportunities and options
• Broad Career Exposure– enabling students to more confidently manage their career aspirations and personal financial futures through practice with specific job functions, career planning and wealth-building

Developing core competencies

The foundation of JA’s experiential educational ladders is a commitment to developing core competencies students need to be successful.

• Creativity & Innovation
• Cultural Agility
• Self-Direction
• Effective Collaboration
• Engaging Communication
• Critical & Analytical Thinking

Transformative, hands-on environments bring curriculum to life and enable students to test their skills in one of JA’s 21st-century, interactive ecosystems with the guidance of business professionals and mentors.
100% INSPIRED.
100% PREPARED.
100% EMPLOYED.

Research shows that JA works.*

JA is laying the foundation for greater economic opportunity across all communities and is fulfilling the promise of economic independence for today’s youth.

SECURE EMPLOYMENT
at a higher rate than their peers

EARN 20% MORE
than the population and are more likely to be better off than their parents

JA ALUMNI ARE 2½ TIMES more likely to start a business

30% MORE likely to have a COLLEGE DEGREE

55% SAY they learned how a business works through their JA experience

79% OF HIGH SCHOOL STUDENTS AGREED that JA positively influenced their attitudes toward continuing their education

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*JA Alumni Report 2016-17
You Matter

Every day you work hard to succeed. To contribute. To give back. You know what matters and you know what it takes. Perseverance. Resiliency. Experience. JA of Greater Washington offers these same lessons to each and every student in our area.

You know what matters. Today’s youth are the future. Let’s help them be ready for every challenge and every opportunity.

For more information about JA visit us at www.myJA.org

100% Employed
JA provides every student equal access to relevant and experiential education, community mentors and global business leaders so that they can confidently pursue the real-world opportunities that matter most to them.
About JA of Greater Washington

Junior Achievement of Greater Washington is a non-profit organization that is changing the game for our region’s youth with relevant experiential education in financial literacy, work readiness and entrepreneurship. We bring together school systems, business leaders and trained volunteer mentors to provide equal access to the tools, people and experiences all youth need to be 100% prepared for real life in the real world. That means students gain what matters most: control over their own lives, futures and careers.

JA. Know What Matters.