Financial Capability Matters

JA Finance Park® is an innovation in experiential education designed to prepare our region’s youth for life and work in the real world.

As a JA Volunteer, you’ll watch students step into the future and catch a glimpse of what’s possible if they take control of their financial futures. Our students need your experience, expertise and commitment to help them be 100% inspired, 100% prepared and 100% employed when the time comes.

An experience unlike any other

Following 14 hours of JA’s unique in-classroom curriculum taught by teachers, students practice newly learned microeconomic concepts and experience first-hand the complexities of personal financial management as an earning, bill-paying adult for the day—with careers, families, salaries, debt and financial obligations—in the one-of-a-kind, state-of-the-art JA Finance Park facility.

- JA Finance Park students will make decisions using tablet computers on buying a home, purchasing a family car, selecting a healthcare provider, and determining investment options, among other decisions designed to prepare them for the future.
- 90 percent of JA Finance Park graduates report that they felt significantly more confident in their ability to make the right choices in life after participating in the program.

What does it mean to be a volunteer at JA Finance Park?

The total time commitment is 5 hours, including a 1-hour training the morning of your scheduled volunteer day.

- You will use your training knowledge to guide students through different phases of the day, which simulate real-world budgeting decisions, spending research, and bill payment.
- As you guide students through the digital simulation, you’ll share your own life experiences and help them walk a day in your shoes. You bring the program to life.
- The experience of making real-life financial decisions in a risk-free environment lays the foundation for how students approach financial responsibilities in the future and navigate success in the dynamic global economy.

Next Steps

- Visit www.myJA.org/programs/financepark to learn more about the program.
- Contact: Aaron.Churchill@JA.org to volunteer on an individual basis or your company’s coordinator if you are volunteering with a group.
- Arrive at your scheduled volunteer time ready to empower our future:

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JA. Know What Matters.