Inspiration Matters

The best way to envision your future is to create it.

The JA Entrepreneurship Summit is an intensive, five-day "startup boot camp" where high schoolers are challenged to design ready-to-launch, socially-conscious businesses, leveraging the support of a real-world company partner. The experience culminates in a pitch competition to a panel of esteemed business leaders.

Robust content, mini-seminars and team-building activities, supported by committed business leaders and trained volunteer mentors, develops both technical and soft skills and provides students with a practice run for real life.

Entrepreneurship Workshops
Students will gain skills in:

• Product Ideation and Pitching
• Planning and Project Management
• Market Research and Customer Discovery
• Supply Chain and Logistics
• Business Finance
• Marketing and Sales
• Business Proposal Development

Professional Development
Students will gain skills in:

• Leadership and Teambuilding
• Innovation and Creativity
• Critical Thinking and Problem-Solving
• Collaboration
• Public Speaking
• Conflict Resolution
• Networking

The JA Entrepreneurship Summit is designed to activate and mature students' problem-solving abilities against real-world scenarios so they can develop resume-worthy skills.
Join us for the 2020 JA Entrepreneurship Summit

Challenge Partner

CUSTOM INK

Eligibility
Open to rising 9th through 12th grade students

Time Commitment
July 27-31, 2020
9:00 a.m. to 4:00 p.m. Monday—Friday (July 27-31)
Pitch Competition:
5:00 p.m. to 8:00 p.m. Friday (July 31)

Location
JA Finance Park Fairfax County
4099 Pickett Road
Fairfax, VA 22032

Registration
To register, please visit myJA.org/programs/entrepreneurshipsummit
or simply scan the QR code below.
Cost: $225*
Early Bird Registration (By March 31, 2020): $175
Final Deadline to Register: May 15, 2020

*Additional opportunities to lower registration costs available at myJA.org/tuition-dollars-program

For more information about the JA Entrepreneurship Summit, please contact Gayle Robinson at 703-426-1564, Gayle.Robinson@JA.org.

Innovation

About JA of Greater Washington
Junior Achievement of Greater Washington is a non-profit organization that is changing the game for our region’s youth with relevant experiential education in financial literacy, work readiness and entrepreneurship. We bring together school systems, business leaders and volunteer mentors to provide equal access to the tools, people and experiences all youth need to be 100% prepared for real life in the real world. That means students gain what matters most: control over their own lives, futures and careers.

JA. Know What Matters.