JA Company Program

Innovation Matters

Empowering Students. Developing the Workforce of the Future.

The 7-month-long JA Company Program® is the ultimate hands-on, in-depth experience for any high-schooler preparing for real life, as well as the budding student entrepreneur. Diverse student teams bring ideas to life by incubating and fostering a real startup with a real product that is brought to market and sold under the guidance of business professionals. Not only does the experience empower and transform students, it establishes a pipeline of inspired and prepared individuals for the business community.

Teams create a sales pitch, raise capital, develop a product, and report their results, which enhances the learning experience as well as the fun quotient. Students prepare an annual report showcasing the success of their venture, polish their public speaking skills, and develop a multimedia presentation as they advance to compete with other student companies for the national title of JA Company of the Year.

Participants in the JA Company Program will:

- Design, launch and run a company
- Expand their network by meeting other passionate teens and business professionals
- Discover the potential for for-profit companies to have a positive social impact
- Become confident surmounting challenges and facing uncertainties
- Learn how to successfully collaborate with a diverse team of individuals
- Build self-confidence by sharpening existing skills and developing new skills
- Prepare for college and beyond

Key Events

- Participate in DC-wide student retreats
- Pitch to investors for seed money
- Sell product/service at trade shows
- Compete in JA of Greater Washington Company of the Year Competition
- Compete in JA National Student Leadership Summit (based on acceptance)
Experience

Join us for the 2020-2021 JA Company Program

Eligibility
Open to students in 9th through 12th grade. Company size will vary depending on location, ranging from 10 to 20 students.

Location
Various after-school locations will be available throughout the Greater Washington region based on demand.

Time Commitment
2 to 4 hours per week from September 2020 to April 2021. Qualifying teams will continue to meet through June to prepare for the National Competition.

Cost
$50.00

Registration
Please visit myja.org/programs/jacompanyprogram or simply scan the QR code below.

You Know What it Takes
The success of the JA Company Program students depends on the support and engagement of business leaders and companies of all types and sizes. Our students need your experience, expertise and commitment to help them be 100% inspired, 100% prepared and 100% employed when the time comes.

If you or your company are interested in learning about how you can support the JA Company Program, please contact Junior Achievement to discuss further opportunities.

About JA of Greater Washington
Junior Achievement of Greater Washington is a non-profit organization that is changing the game for our region’s youth with relevant experiential education in financial literacy, work readiness and entrepreneurship. We bring together school systems, business leaders and volunteer mentors to provide equal access to the tools, people and experiences all youth need to be 100% prepared for real life in the real world. That means students gain what matters most: control over their own lives, futures and careers.

JA. Know What Matters.

For more information about the JA Company Program, please contact Gayle Robinson at 703-426-1564, Gayle.Robinson@JA.org.