FORTY PERCENT OF FOOD IN AMERICA IS WASTED.

Save The Food San Diego
- a county-wide food waste awareness partnership that leverages the national “Save The Food” public service campaign, a partnership between NRDC and the Ad Council.

Make a change
San Diego Food System Alliance is leading an initiative across San Diego County to reduce food waste and increase food donation to people.

Save The Food San Diego

Save The Food San Diego is a county-wide food waste awareness partnership that leverages the national “Save The Food” public service campaign, a partnership between NRDC and the Ad Council. Contact: Barbara Hamilton barbarasdfsia.org

This initiative is supported by an anonymous donor fund via The San Diego Foundation. The San Diego Foundation improves the quality of life in all of our communities by providing leadership for effective philanthropy that builds enduring assets and by promoting community solutions through research, convenings and actions that advance the common good.
500,000 tons of food is wasted – 500,000 people live in poverty

CA legislation to reduce food waste and increase donation
Regional Network Building

- Local and State government
- Food Recovery Donor Network
- Food Recovery Receiver Network
- Sector-based Resources
  - Best Management Practices
  - Case Studies
  - Convenings
  - Legislation and Grant information

Metrics & Tracking

Awards & Recognition

- Target Food Waste Generators by Sector
  - Restaurants
  - Resorts and Hotels
  - Universities and Hospitals
  - K-12 Schools
  - Grocery and Warehouse
  - Stadiums and Venues

IT'S TIME TO EMPLOY THE USE-IT-UP MINDSET

Save The Food

San Diego
Engagement & Network Building

Jurisdictions
• Carlsbad
• Chula Vista
• Coronado
• County of San Diego
• El Cajon
• Encinitas
• Escondido
• Imperial Beach
• La Mesa
• Oceanside
• Poway
• San Marcos
• Santee
• Vista

Healthcare
• Kaiser Permanente
• Palomar Health
• Plum Healthcare
• Sharp HealthCare
• UC San Diego Health

Universities and Colleges
• California State University San Marcos
• Point Loma Nazarene University
• San Diego State University
• University of California San Diego

Corporate Dining
• UTC Aerospace Systems

K-12 School Districts
• Cajon Valley Union School District
• Carlsbad Unified School District
• Escondido Union School District
• Poway Unified School District
• San Diego Unified School District
• Sweetwater Union High School District
• Vista Unified School District

Stadiums and Venues
• Del Mar Fairgrounds
• San Diego International Airport
• San Diego Padres, Petco Park
• San Diego Unified Port District
• SeaWorld
Engagement & Network Building

Food Banks
Feeding San Diego
Jacobs & Cushman
San Diego Food Bank

Regional Networks and Convenings
Alliance For Regional Solutions
  • North County Food Policy Council
Live Well San Diego
  • Food Donation Action Plan
Community Health Improvement Partners
  • Nutrition in Healthcare Leadership Team
  • Farm to School Taskforce
San Diego Hunger Coalition
UCSD Center for Community Health

Food Recovery Agencies
Catholic Charities
Encinitas Community Resource Center
Interfaith Community Services
Jewish Family Service
San Diego Rescue Mission
Vista Community Clinic
  • Plus about 400 agencies across the county, large and small

Added Value Processing
Kitchens For Good
Misadventure & Co.

Gleaning Organizations
ProduceGood
HarvestCROPS
Senior Gleaners

Education and Training
Kitchens For Good
Leah’s Pantry
I Love A Clean San Diego
Solana Center for Environmental Innovation
County of San Diego
  • Environmental Health
  • Public Works
  • Ag Weights & Measures
  • Health and Human Services
  • Nutrition Education & Obesity Prevention (NEOP)
Celebrating the 21st anniversary of the Bill Emerson Good Samaritan Act

The Bill Emerson Good Samaritan Food Donation Act was created to encourage food donation to nonprofit organizations by minimizing liability. Signed into United States law by President Bill Clinton in 1996, this law, named after Representative Bill Emerson (who encouraged the proposal but died before it was passed), makes it easier to donate ‘apparently wholesome food’ by excluding donor liability except in cases of gross negligence. See the law text.

After the initial publicity around the bill passing into law, the protections provided in the bill were widely forgotten and its benefits to businesses have been underutilized. According to a study by the Food Waste Reduction Alliance in 2013, 54% of businesses in the retail and wholesale sector expressed that liability is a barrier to donating. However, according to the Legal Guide to the Bill, by the University of Arkansas Food Law Institute, there have been reports of no reported cases of liability for food donations.

EMIES 2017 UnWasted Food Awards

get around the protections offered by the Bill Emerson Act. Additionally, several leading food recovery experts and anti-hunger advocates report that they are unaware of any such actual or threatened lawsuits.*
Food Rescue Capacity Building Workshop

Food Rescue Capacity Building Workshop

In Partnership With:
Feeding San Diego
Jacobs & Cushman San Diego Food Bank
County of San Diego

Food Rescue Capacity Building Workshop

Tuesday Sept 26th 2017
8am-12pm
Jacobs Center
404 Euclid Ave SD, CA 92114

Registration:
SDFSA.org/foodrescue-workshop

Prepared Food, Retail Products, Local Produce
CAMPAIGN ASSETS available for free, SDFSA co-branded print ads

- **TV Ad** (60-second, 30-second)
- **PSA Videos** (2-minute) for websites, social media, and TV screens at conference centers, sports arenas, offices, schools etc.
- **Radio Ads** (60-second, 30-second, 15-second)
- **Out-of-Home Ads** (billboards, bus shelters, bus and truck ads)
- **Print Ads** (newspapers, magazines) and **Posters**
- **Online Ads** (digital web banners, pre-roll video executions)
- **Social Media** posts and images for Facebook, Twitter, Instagram
- **Community Outreach Materials**
Save The Food

San Diego

THINK LIKE A FOOD WASTE WARRIOR
THIS IS WHERE FOOD WASTE ENDS. FREEZE. PLAN. CONQUER.