

# RICHARD LUTZ

## CONTACT

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Hello@RichardLutz.com

## SOCIAL

www.Twitter.com/Richard\_Lutz  
www.Instagram.com/Richard\_Lutz  
www.Vimeo.com/RichardLutz

## SKILLS

### Video/Editing Software

Adobe Premiere, Adobe After Effects, Adobe Creative Cloud, Apple Final Cut Pro 7, Avid Media Composer, Blackmagic DaVinci Resolve, Adobe Photoshop, Adobe InDesign, Adobe Illustrator.

### Production Equipment

Canon EOS DSLRs, Lumix GH4, Panasonic HMC-150, Panasonic DVX-100B, Sony XDCAM System, Canon XH-A1s, Grass Valley 250 Production Switcher, Deko Graphic System.

## AWARDS

2013 Venture Creative Competition, da Vinci Center for Innovation at Virginia Commonwealth University — "Second Showing"

Nominated for "Best Web Series of 2010", Southern California Press Awards — "The Dart"



### Post-Production Assistant, Picture Head, Los Angeles, CA (February 2016 to Present)

Post Production Assistant at Picture Head in Los Angeles. Worked closely with the Traffic Department on delivering various drives, tapes and other media assets to different production companies and studios around LA. Also worked with the Facilities and Traffic managers to support the editors, sound mixers and post-production supervisors.



### Runner, The Mill, Los Angeles, CA (January 2016 to October 2016)

Runner at one of the world's leading commercial VFX companies. Assisted producers and coordinators in taking care of any client or production requests related to different projects taking place in the Los Angeles studio. Also involved in the overall maintenance of the studio and made sure that it remains up to The Mill's global standard.



### Freelance Filmmaker (December 2013 to January 2016)

Freelance Production Assistant on multiple television commercials. Projects included Bentley Motors, Famous Footwear, Kia Motors, Emirates Airlines, Red Lobster, Fox Sports 1, Microsoft, Amazon, AT&T, and Ford Motor Company, Skype, WSDOT and others.

Created, developed and produced multiple original video projects for various clients including Amoeba Music, CMI Orchards, Stemilt Creek Winery, KIKU Apples, Mission Ridge Ski Team, Wenatchee 4th of July Celebration and others.

## fallon

### Art Direction Intern, Fallon Worldwide, Minneapolis, MN (June to December 2013)

Following graduation from VCU Brandcenter, worked as Art Director Intern at this nationally known advertising agency. Responsible for developing print, video, digital and social media advertising for various agency clients including Cruzan Rum, Travelers Insurance, Big Wood Brewery and Deluxe.

Lead role in concept development and production of videos leading to the acquisition of the Loctite Super Glue account for Fallon.



## VCU Brandcenter

### Virginia Commonwealth University Brandcenter, Richmond, VA Class of 2013

Masters of Science in Mass Communications with a focus in Art Direction.



### Washington State University, Pullman, WA Class of 2010

Bachelor of arts in Communication with an emphasis in Broadcast Production.  
Minor in Fine Arts.