

RICHARD LUTZ

CONTACT

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TECHNICAL:

Software

Adobe Premiere, Adobe After Effects, Adobe Media Encoder, Apple Final Cut Pro 7, Avid Media Composer, Blackmagic DaVinci Resolve, MPEG Streamclip, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, FileMaker Pro.

Post-Production

Ingesting & transcoding media, pulling selects, exporting, media management, deliverables, finishing preps, pulling selects, syncing multicam, exporting and organizing marker lists, assembling selects string outs, editing transitions, sound bridges, assemblies of scenes, cutdowns, breakdowns, line breakdowns.

EDUCATION

Virginia Commonwealth University Brandcenter Class of 2013

Masters of Science in Mass Communications with a focus in Art Direction

Washington State University Class of 2010

Bachelor of arts in Communication with an emphasis in Broadcast Production.
Minor in Fine Arts.

AWARDS

2013 Venture Creative Competition, da Vinci Center for Innovation at Virginia Commonwealth University — "Second Showing"

Nominated for "Best Web Series of 2010", Southern California Press Awards — "The Dart"

Post-Production Assistant, Picture Head

Los Angeles, CA (February 2017 to Present)

- Assisted on the finishing and conform of episode 1 of Project Impossible for the History Channel. Worked with the Post Supervisors and Flame artist on preparing assets in Adobe Premiere to be seen in other platforms like Flame and Resolve.
- Assisted the Disney team on syncing assets for the Beauty and the Beast sizzle reel in Adobe Premiere.
- Assisted the Traffic Manager and the Night Coordinator on maintaining the vault at Picture Head. Responsibility included checking out elements for in-house use and to third party vendors in Filemaker Pro and adding new elements to the database.
- Worked with the Traffic Department on delivering various drives, tapes and other media assets to different production companies and studios around Los Angeles.
- Worked with the Facilities and Traffic managers to support the editors, sound mixers and post-production supervisors.

Runner, The Mill

Los Angeles, CA (January 2016 to January 2017)

- Runner at one of the world's leading commercial VFX companies.
- Assisted producers and coordinators in taking care of any client or production requests related to different projects taking place in the Los Angeles studio.
- Also involved in the overall maintenance of the studio and made sure that it remains up to The Mill's global standard.

Freelance Experience

Videographer/Video Editor, CMI Orchards

Wenatchee, WA (August 2014 to December 2015)

- Responsible for producing and directing films showcasing CMI's different club varieties including Kiku, Kanzi, Daisy Girl, and Ambrosia Brand Apples.
- Coordinated the planning of various shoots from pre-production to delivery.
- Delivered content for a variety of platforms including social media, trade shows and internal use.
- Worked closely with the Vice President of Marketing and Brand Manager to meet CMI's brand standards and communication objectives.

Freelance Commercial Production Assistant

Seattle, WA (December 2013 to December 2015)

- Freelance Production Assistant on multiple television commercials included Bentley Motors, Famous Footwear, Kia Motors, Emirates Airlines, Red Lobster, Fox Sports 1, Microsoft, Amazon, AT&T, and Ford Motor Company, Skype, WSDOT and others.

Freelance Content Producer

Wenatchee, WA (December 2013 to December 2015)

- Created, developed and produced multiple original video projects for various clients including Amoeba Music, Stemilt Creek Winery, Mission Ridge Ski Team, Wenatchee 4th of July Celebration and others.

Art Direction Intern, Fallon Worldwide

Minneapolis, MN (June to December 2013)

- Following graduation from VCU Brandcenter, worked as Art Director Intern at this nationally known advertising agency.
- Responsible for developing print, video, digital and social media advertising for various agency clients including Cruzan Rum, Travelers Insurance, Big Wood Brewery and Deluxe.
- Lead role in concept development and production of videos leading to the acquisition of the Loctite Super Glue account for Fallon.