



## 2016 SPONSORSHIP OPPORTUNITIES

**U-FEST: A Festival of the Arts at UW-Barron County** is a celebration of the art & crafts, music, foods and beverages of northwestern Wisconsin. Held on the campus of the University of Wisconsin-Barron County, U-Fest is a fundraiser in support of UW-Barron County Foundation.

**U-FEST will be held on Saturday, Sept. 24, 2016.**

### MUSIC & ENTERTAINMENT STAGE PARTNERS

- Partners' logos will be prominently featured on a vinyl banner to be hung in front of or over the stage area throughout U-FEST
- Partners' logos printed (in black) on visitor wristbands (distributed free for prize registration, marketing data collection)
- Music & Entertainment Partners will also receive all MAJOR PARTNER considerations
- **INVESTMENT: \$3000 EACH (2 AVAILABLE)**

### MAJOR PARTNERS

- Partner's logo on individual sign (approx. 24" x 18") to be displayed on UW-BC grounds during U-FEST
- Partner logos on U-FEST posters, print advertising, U-FEST website ([www.u-fest.org](http://www.u-fest.org)) homepage
- Partner mentions on U-FEST radio advertising ("U-FEST is sponsored in part by...") on rotating basis
- Partner Spotlight feature on U-FEST Facebook page and all other social media used.
- 6' x 2' table at Visitor Registration area to promote your business, product or opportunity. Table may be staffed or unstaffed.
- **INVESTMENT: \$2000**

### SPONSORS

- Sponsor listing (logo) on signage to be displayed on UW-BC grounds during U-FEST
- Sponsor listing (text) on U-FEST posters, print advertising, U-FEST website ([www.u-fest.org](http://www.u-fest.org)) homepage, Facebook page and other social media
- 2' x 2' table space at Visitor Registration area to promote your business, product or opportunity. Space may be staffed or unstaffed.
- **INVESTMENT: \$1000**

### SUPPORTERS

- Supporter listing (text) on signage to be displayed on UW-BC grounds during U-FEST
- Supporter listing (text) on U-FEST website ([www.u-fest.org](http://www.u-fest.org)) homepage, Facebook page and other social media
- **INVESTMENT: \$500**

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**SPONSORS AT ALL LEVELS WILL BE GIVEN PUBLIC "SHOUT OUTS" DURING LIVE MUSIC INTERMISSIONS THROUGHOUT THE DAY!**

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For questions or concerns, please contact U-FEST Sponsorship Chair Tom Ritzinger at 715-790-9311 (cell) or email [ritzinger@chibardun.net](mailto:ritzinger@chibardun.net).

# 2016 SPONSORSHIP APPLICATION



Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Description of Business/Products/Services/Opportunities to be promoted during U-FEST \_\_\_\_\_

Sponsoring Business hereby applies to University of Wisconsin-Barron County Foundation, Inc. ("Foundation") for sponsorship opportunities at U-Fest, to be conducted at and about the campus of the University of Wisconsin-Barron County, Rice Lake, Wisconsin on September 24, 2016.

- Music & Entertainment Stage Partner (\$3000—2 available)**
- Major Partner (\$2000)**
- Sponsor (\$1000)**
- Supporter (\$500)**

**Total Submitted:** \_\_\_\_\_

**NOTE:** In-Kind Partnerships & Sponsorships are welcome! If you can provide products or services useful to the organization, implementation and/or promotion of U-FEST and/or UW-Barron County Foundation, please contact U-FEST Sponsorship Chair Tom Ritzinger at 715-790-9311 to discuss In-Kind Partnership or Sponsorship.

Check or money order for all fees payable to **UW-BC Foundation**. Applications must be received by July 1, 2016 to be included in promotional materials and should be delivered to:

U-FEST  
UW-BC Foundation  
1800 College Drive  
Rice Lake, WI 54868

## INDEMNIFICATION AND WAIVER

I agree to indemnify Foundation and the University of Wisconsin, their agents and employees from all liability and claims for injury to persons or property arising out of or in any way relating to the operation of U-Fest, including but not limited to claims of injury or damage to Partner/Sponsor's own property or employees.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

For questions or concerns, please contact U-FEST Sponsorship Chair Tom Ritzinger at 715-790-9311 (cell).