



Entertainer Application

Business/Band Name: _____

Owner Name (make checks out to): _____

Mailing Address: _____

Email Address: _____

Website: _____

Cell Phone:

Day Phone:

Eve Phone:

Fax: _____

Please check the box of the best phone number to reach you.

Describe each service/product:

1. _____
2. _____
3. _____

If selling CD's, please attach copy of Board of Equalization Resale License.

Market Abbreviations: SR, DCTh, LA, Ross, BF, DCSat, DV, MH, Sar, BH, FM, LG, Mor, MV

Preferred markets (in order of preference): _____

Markets NOT preferred: _____

Absolutely will NOT perform at: _____

(See page 3 for a list of our markets)

Preferred frequency: _____

Can you perform at our weekday markets? _____

I request permission to sell the products I manufacture (defined as practicing the art of producing the product I offer for sale, using talent and aesthetic choices to create artistic product) at CFMA's certified farmers' markets. I will not resell products directly at Farmers' Markets without altering them artistically. I understand that distributorships are prohibited. I will provide a copy of my Board of Equalization resale license, if I am selling items. I agree to operate by the CFMA market rules and regulations, and post price signs for each product before commencing sales on market day. I have signed the Participation Agreement enclosed. I agree to cooperate with the market management. I will abide by the 72-hour cancellation policy and I will call the toll free line 800-806-3276 or email Karen at KarenCFMA@gmail.com at least 72 hours in advance to cancel.

Authorized Signature of Entertainer

Date

Printed Name

Participation Agreement Entertainment

I hereby acknowledge receipt of and agree to abide by the California Farmers' Markets Association (CFMA) Market Rules and Regulations.

I/We hereby agree, as an entertainer at a CFMA's certified farmers' market, that I/we will indemnify and hold harmless the sponsors of the market site, the CFMA, their agents and employees, from and against any and all liability, claims, demands, expenses, fees, fines, penalties, suits, proceedings, actions and causes of action of any and every kind and nature arising or growing out of or in any way connected with my/our use or occupancy as an entertainer at a CFMA farmers' market.

I hereby agree as an entertainer in the CFMA farmers' markets that I am responsible for my own transportation to market locations, and that I will maintain vehicle liability insurance for the vehicle used that market day, and where applicable, product liability insurance, in effect while I am a participating in any CFMA farmers' market.

I hereby agree and understand that the participation of my business is on an annual basis and the renewal of my attendance privileges is based upon the following factors: consistent reserved attendance, cooperation with the market manager, positive relations with the market manager, quality of products/entertainment, adherence to the market rules and regulations, and adherence to the State of California direct marketing regulations and where applicable the State of California Uniform Retail Food Laws (CalCode).

I hereby declare that I have the authority to sign this acknowledgement/agreement as the participant owner or the participant owner's representative. By signing this acknowledgement/agreement, I acknowledge that a representative(s) of CFMA is hereby given permission to visit the location(s) where my product(s) is/are produced and/or stored to verify compliance with the CFMA Market Rules and Regulations and the State of California's regulations. I also agree that I and/or my firm is not a distributorship.

I agree that any dispute that arises between myself and CFMA or between the participating business and CFMA and any other person(s) and /or entity(ies) related to the participation in CFMA markets shall be resolved by the due process policies outlined in the CFMA Market Rules and Regulations. No dispute shall be referred to a court for resolution, but shall be resolved by the process as outlined in the section pertaining to Due Process in the CFMA Market Rules and Regulations.

Signature

Date

Print Name

Participating Business (Entertainer)



LIST OF MARKETS
2018

	Market Location	Abbreviation	Market Day/Time	Market Season
Wed	San Jose Santana Row	SR	Wednesdays 4 pm - 8 pm	May 9 - Sept 26
Thursdays	Daly City Serramonte Center	DCTH	Thursdays 9am-1pm	Year Round
	Los Altos Downtown	LA	Thursdays 4pm - 8pm	May 3 - Sept 27
Fri	Walnut Creek Rossmoor	ROSS	Fridays 9:30am-12pm	May 18 - October 26
Saturdays	San Leandro Bayfair Center	BF	Saturdays 9am-1pm	Year Round
	Daly City Serramonte Center	DCS	Saturdays 9am-1pm	Year Round
	Walnut Creek Diablo Valley	DV	Saturdays 9am-1pm	Year Round
	Morgan Hill Train Depot	MH	Saturdays 9am-1pm	Year Round
	Saratoga West Valley College	SAR	Saturdays 9am-1pm	Year Round
Sundays	San Francisco Fort Mason Center	FM	Sundays 9:30am - 1:30pm	Year Round
	Los Gatos Town Park Plaza	LG	Sundays 9am-1pm	Year Round
	Moraga Moraga Center	MOR	Sundays 9am-1pm	Year Round
	Mountain View Train Station	MV	Sundays 9am-1pm	Year Round
	Oakridge Westfield Oakridge	OR	Sundays 9am-1pm	Year Round