



**2017 SPONSORSHIP PROGRAM**

## Sponsorship Levels

### \$20,000 + STRATHMORE STAMPEDE YEAR ROUND PRESENTING SPONSOR

#### PACKAGE INCLUDES:

- **Featured Sponsor of the Strathmore Stampede Heritage Days**
- **Jumbotron Commercial Ad**
- **Jumbotron Logo Recognition**
- **Sponsor Flag in Grand Entry and Opening Ceremonies** (Flag 3'x5' provided by sponsor)
- **Permanent grandstand signage, displayed year round**
- **Eight 3'x10' banners in the Rodeo Infield for all 8 performances** (Banners provided by sponsor)
- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Ten VIP Parking and Camping Pass**
- **Twenty All Event Grandstand tickets**
- **Tickets to the Sponsor Reception, Cabaret and Friday Night Event**

### \$15,000 RODEO PRESENTING SPONSOR

#### PACKAGE INCLUDES:

- **Featured Sponsor of the Strathmore Stampede Rodeo Performances**
- **Jumbotron Commercial Ad**
- **Jumbotron Logo Recognition**
- **Sponsor Flag in Grand Entry and Opening Ceremonies** (3'x5' flag provided by sponsor)
- **Six 3'x10' banners in the Rodeo Infield for all 8 performances** (Banners provided by sponsor)
- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Six VIP Parking and Camping Pass**
- **Fourteen All Event Grandstand tickets**
- **Tickets to the Sponsor Reception, Cabaret and Friday Night Event**

## **\$10,000 TITANIUM SPONSOR**

**\$10,000 Sponsor Options Include: Titanium, Friday Night Entertainment, Running with the Bulls Presenting Sponsor**

### **PACKAGE INCLUDES:**

- **Jumbotron Logo Recognition**
- **Sponsor Flag in Flag Presentation (3'x5' flag provided by sponsor)**
- **Four 3'x10' banners in the Rodeo Infield for all 8 performances** (Banners provided by sponsor)
- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Five VIP Parking and Camping Pass**
- **Ten All Event Grandstand tickets**
- **Tickets to the Sponsor Reception, Cabaret and Friday Night Event**

## **\$7,500 PLATINUM SPONSOR**

**\$7,500 Sponsor Options Include: Platinum, Entertainment Stage Naming Rights**

### **PACKAGE INCLUDES:**

- **Jumbotron Logo Recognition**
- **Sponsor Flag in Flag Presentation (3'x5' flag provided by sponsor)**
- **Three 3'x10' banners in the Rodeo Infield for all 8 performances** (Banners provided by sponsor)
- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Four VIP Parking Passes and Two Camping Passes**
- **Eight All Event Grandstand tickets**
- **Tickets to the Sponsor Reception and Cabaret**

## **\$5,000 GOLD SPONSOR**

**\$5,000 Sponsor Options Include: Gold, Beer Gardens Naming Rights, General Grounds Naming Rights, Jumbotron Naming Rights, Scoreboard Naming Rights, Major Entertainment, Emergency Medical Services, Fireworks Naming Rights**

### **PACKAGE INCLUDES:**

- **Jumbotron Logo Recognition**
- **Sponsor Flag in Flag Presentation (3'x5' flag provided by sponsor)**
- **Two 3'x10' banners in the Rodeo Infield for all 8 performances (Banners provided by sponsor)**
- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Three VIP Parking Passes**
- **Six All Event Infield tickets**
- **Tickets to the Sponsor Reception and Cabaret**

## **\$3,500 RODEO CHUTE SPONSOR ROUGHSTOCK**

### **PACKAGE INCLUDES:**

- **Jumbotron Logo Recognition**
- **Sponsor Flag in Flag Presentation (3'x5' flag provided by sponsor)**
- **One 2'x6' Chute Sign for all 8 performances (Signs Provided by Sponsor)**
- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Two VIP Parking Passes**
- **Four All Event Infield tickets**
- **Tickets to the Sponsor Reception and Cabaret**

## **\$3,000 50/50 SPONSOR**

### **PACKAGE INCLUDES:**

- **Announcer and Website Recognition**
- **One VIP Parking Pass**
- **Two All Event Infield tickets**
- **Tickets to the Sponsor Reception and Cabaret**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Logo Inclusion on 50/50 tickets**

## **\$2,500 RODEO SPONSOR**

**\$2,500 Rodeo Sponsor Options Include: Novice Bareback, Novice Saddlebronc, Rodeo Clown, Wild Pony Race, Boy's Steer Riding, Rodeo Out Gate, Two Rodeo Chute Timed Events Available**

### **PACKAGE INCLUDES:**

- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **One VIP Parking Pass**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **Two All Event Infield tickets**
- **Tickets to the Sponsor Reception and Cabaret**
- **Representation at the Buckle Presentation**
- **Signage on Rodeo Out Gate and Timed Chute Where Applicable**

## **\$2,500 HERITAGE SPONSOR**

**\$2,500 Heritage Sponsor Options Include: Cabaret Naming Rights, Tradeshow Naming Rights, General Grounds Clown, Twelve Kids Entertainment Available**

### **PACKAGE INCLUDES:**

- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **Social Media Mentions on Strathmore Stampede Facebook and Twitter**
- **One VIP Parking Pass**
- **Two All Event Infield tickets**
- **Tickets to the Sponsor Reception and Cabaret**
- **One 3'x10' banner on the General Ground**

## **\$1,750 CHUCKWAGON HEAT SPONSOR**

### **PACKAGE INCLUDES:**

- **Logo placement in Rodeo and Chuckwagon Day Sheets**
- **Announcer and Website Recognition**
- **One VIP Parking Pass**
- **Two All Event Infield tickets**
- **Tickets to the Sponsor Reception and Cabaret**

## **\$1,500 SPONSOR**

**\$1,500 Sponsor Options Include: Veterinarian, Sports Medicine, Bull Fighters, Mutton Bustin Presenting Sponsor, Four Rush Admission Wristbands Available, Three People Movers Available**

### **PACKAGE INCLUDES:**

- Logo placement in Rodeo and Chuckwagon Day Sheets
- Announcer and Website Recognition
- One VIP Parking Pass
- Two All Event Infield tickets
- Tickets to the Sponsor Reception and Cabaret
- Signage and logo where applicable

## **\$1,000 HERITAGE GROUNDS SPONSOR**

**\$1,000 Heritage Grounds Sponsor Options Include: Entertainment Stage Day Presenter, Volunteer Food, Parking**

### **PACKAGE INCLUDES:**

- Logo placement in Rodeo and Chuckwagon Day Sheets
- Website Recognition
- One VIP Parking Pass
- Two All Event Infield tickets
- Tickets to the Sponsor Reception and Cabaret
- One 3'x10' banner on the General Grounds (Banners provided by sponsor)
- Signage and logo where applicable

## **\$1,000 WILD PONY RACES**

### **PACKAGE INCLUDES:**

- Announcer and Website Recognition
- One VIP Parking Pass
- Two All Event Infield tickets
- Tickets to the Sponsor Reception and Cabaret
- Company Name on Team Jackets

## \$1,000 BUCKLE SPONSOR

### PACKAGE INCLUDES:

- Logo placement in Rodeo and Chuckwagon Day Sheets
- Website Recognition
- One VIP Parking Pass
- Two All Event Infield tickets
- Tickets to the Sponsor Reception and Cabaret

