



JANE FITZSIMONS

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## EDUCATION

**BOSTON UNIVERSITY** College of Fine Arts  
 Bachelor of Graphic Design  
 GPA 3.47/4.00

**BOSTON MA**  
 Class of 2015

## EXPERIENCE

### DESIGNER II

Converse, NA Marketing Brand Design Team  
 + develop creative design solutions to support marketing initiatives and brand messages, work within project timeframes and budget parameters, design as well as oversee execution of retail and event branding within North America region

**BOSTON MA**  
 Jul 2015  
 > Feb 2016

### DESIGN TEAM / SOCIAL MEDIA INTERN

Make Music Boston  
 + develop branding for music festival across web and print platforms, plan marketing strategies and social media campaigns based on visual media

**BOSTON MA**  
 Jan 2014  
 > May 2015

### GIG POSTER MAKER

Illegally Blind Booking Company  
 + design promotional posters for shows and festivals including other promotional content (t-shirts)

**BOSTON MA**  
 May 2014  
 > Present

### DESIGN INTERN

Mmmaven Music Production & DJ School  
 + design promotional content (flyers, facebook ads, and newsletters) and ensure consistent branding in media

**BOSTON MA**  
 May 2014  
 > Dec 2014

### HEAD OF GRAPHICS DEPARTMENT

Executive Board at WTBU Radio, Boston University  
 + design promotional content (posters, t-shirts, handouts) and plan publicity campaigns for the station

**BOSTON MA**  
 Jan 2012  
 > Dec 2014

### LAYOUT EDITOR OF WTBU 'THE BEAT' ZINE

WTBU Radio, Boston University  
 + design layout and organize content for WTBU's bi-weekly zine, illustrate cover and individual stories on a strict time frame, designed logo, general aesthetic and template

**BOSTON MA**  
 Jan 2013  
 > Dec 2014

## FREELANCE

**Coach & Sons Family Booking** Sept 2016  
 + posters and promotional graphics for concerts and small music fests > Oct 2016

**Deep Shred** Aug 2016  
 + logo & branding for streaming service and promotional merch

**Treehouse Vegetarian Restaurant** May 2016  
 + menus for lunch & brunch service

## SKILLS / ACTIVITIES

**SOFTWARE** proficient in:  
 Adobe Photoshop, InDesign, Illustrator  
 Microsoft Word, Excel, Powerpoint  
 Final Cut Pro  
 Wordpress  
 Maya Autodesk  
 MailChimp

**PHOTOGRAPHY**  
 digital and analog (35mm)  
 darkroom experience  
 studio photography and lighting

**VOCALS** **NASHVILLE, TN**  
 + write, perform, and record vocals for the band, Twen Furs  
 Jul 2016  
 > Present

**LIVE MUSIC BOOKING** **BOSTON MA**  
 + run and helped establish a non-traditional, do-it-together music venue, "The Womb" that hosts local as well as touring bands from all over the country  
 Sept 2013  
 > Sept 2015

**DJ** **BOSTON MA**  
 WTBU Radio, Boston University  
 + make playlists, design promotional web content, organize live in-studios  
 Sept 2011  
 > May 2014