

ROOF X TENDER® Cements & Coatings Contractor Program

ROOF X TENDER® is a program designed to educate and teach contractors about the maintenance and restoration market. It is specifically designed to help contractors expand their business, grow profits and provide value added solutions for their customers.

Roof maintenance and restoration is the fastest growing segment of the roofing industry. As the economy slows and credit markets tighten, building owners are seeking re-roofing alternatives. Why miss opportunities when you can continue servicing your customers in a profitable manner. Use of the ROOF X TENDER® program will teach your company new methods of tapping this highly profitable and expanding market while strengthening relationships with new and existing customers and providing viable solutions to meet their needs.



ROOF X TENDER®



100 RUBBERIZED ULTIMATE™ Flashing Cement

- Ultimate All Weather/All Season Use.
- Unmatched Performance and Durability.

5 3 1 U.S. GAL | TUBE

Compliance: Exceeds Performance Requirements of ASTM D 3409, 4586 and 6511. Miami-Dade County Approved. Asbestos Free.



700 PREMIUM WHITE™ 100% Acrylic Elastomeric Coating

- Whitest & Coolest
- Exceeds Energy Star®
- Drastically Reduces Roof Temperatures
- Lowers Cooling Costs

55 5 U.S. GAL

Compliance: CRRG Listed, Title 24, Energy Star. Exceeds Performance Requirements of ASTM D 6083. Miami-Dade County Approved. Asbestos Free.



200 RUBBER ROOF SEAL SB™ Solvent Based

- Highly Modified SBS Coating and Inter-Ply Adhesive

55 5 U.S. GAL

Compliance: Exceeds Performance Requirements of ASTM D 3019. Miami-Dade County Approved. Asbestos Free.

This product is not for sale in the state of California due to VOC regulations.



900 PREMIUM THERMOPLASTIC SB™ Cool Roof Coating

- Extreme Flexibility
- Powerful Adhesion
- Fast Cure
- Low Permeability

5 U.S. GAL *Check type and manufacturer

Compliance: Energy Star. Exceeds Performance Requirements of ASTM D 6083. Miami-Dade County Approved. Asbestos Free. This product is not for sale in the state of California due to VOC regulations.



300 RUBBER ROOF SEAL WB™ Water Based

- Highly Elastic Liquid Rubber Coating
- Ideal for Metal, Built-Up and Modified Membranes

55 5 U.S. GAL

Compliance: Exceeds Performance Requirements of ASTM D 1227. Miami-Dade County Approved. Asbestos Free.



905 PATCH 'N SEAL SB Heavy Duty White ThermoPlastic Rubber Sealant

- Exceptional Adhesion
- Great Flexibility & Elongation
- Ideal For Metal & Approved Single Ply Membranes

5 1 U.S. GAL | TUBE

Exceeds Performance Requirements Of Astm D 4479, D Astm 6511, Astm D 3409, Miami-Dade County Product Control Approved. Asbestos Free.



395 SINGLE PLY PRIMER

- Improves Adhesion
- Prepares Surface For Reflective Coatings
- Improves Long Term Performance

55 5 U.S. GAL

CALIF. PROP. 65 • CHEMICAL WARNING (CALIFORNIA HEALTH AND SAFETY CODE #25249.5 ET SEQ). This product contains chemicals known to the State of California to cause cancer, birth defects or reproductive harm. Use proper protection and adequate ventilation, when using product.



915 FLUID FLASH™ Permanent Detail Sealant

- Fast & Easy To Use
- No Waste Sausages
- Solvent Free Polymers
- Single Component

1 U.S. GAL

Compliance: CRRG Listed Performance Requirements of ASTM C 920. Miami-Dade County Approved. Asbestos Free.

This product is not for sale in the state of California due to VOC regulations.



450 PREMIUM FIBERED Aluminum Roof Coating

- Reflective and Elastic Roof Coating
- Extends Roof Life & Reduces Cooling Costs

55 5 U.S. GAL

Compliance: Exceeds requirements of Section 18-13 of the International Energy Conservation Code of the City of Chicago. ASTM 2824-Type III. Miami-Dade County Approved. Energy Star. Asbestos Free.



985 SUPER SILICONE Roof Coating

- Whitest & Coolest
- Exceeds Title 24
- High Solids
- Resists Ponding Water

55 5 U.S. GAL

Compliance: CRRG Listed, FP&L, Title 24 Ammoniated County Product Control Approved. Miami-Dade County Approved. Asbestos Free.



460 PREMIUM NON-FIBERED Water Based

- Highly Reflective Cool Roof Coating with Best Hide, Elongation and Tensile Strength

55 5 U.S. GAL

Compliance: Exceeds requirements of Section 18-13 of the International Energy Conservation Code of the City of Chicago. ASTM 2824-Type III. Miami-Dade County Approved. Energy Star. Asbestos Free.



998 EPOXY PRIMER A & B

- Improves Adhesion
- Helps Prevent Bleed Through
- Ideal For Metal, Bur and Single Ply

5 U.S. GAL

Asbestos Free. This product is not for sale in the state of California due to VOC regulations.



500 WHITE ELASTOMERIC™ Cool Roof Coating

- Reflective and Elastic Roof Coating
- Extends Roof Life & Reduces Cooling Costs

55 5 U.S. GAL

Compliance: CRRG Listed, Title 24, Energy Star. Exceeds Performance Requirements of ASTM D 6083. Asbestos Free.



POLYESTER Reinforcing Fabric

- Reinforces and adds strength and durability works with emulsion and solvent systems.

40" x 324', 67" x 300', 4" x 300'

Compliance: Exceeds Performance Requirements of ASTM D 1682, 3786 and 1117. Miami-Dade County Approved. Asbestos Free.