



Nico Atienza

CONTENT CREATOR

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Profile

Experienced IT Professional seeking a position in a progressive company that can leverage skills in IT consulting, entrepreneurship, and content creation gained from 8 years of industry experience, helping improve organizational outreach and increase brand awareness

Education

B.S., BUSINESS ADMINISTRATION IN INFORMATION SYSTEMS • 2008

University of Montana-Missoula (USA)
GPA: 3.83/4.00, Summa Cum Laude

MANAGEMENT INFORMATION SYSTEMS COURSEWORK • 2006

Taylor's College (Malaysia)
GPA: 3.90/4.00, Class Valedictorian

LONDON GCE O-LEVEL • 2004

Colombo International School (Sri Lanka)
Results: A*, 9 A's, and C

Platforms



Work Experience

TRAVEL HACKING CARTEL

Front Desk Agent | Remote Contractor | April 2016 - Present

Community Manager and publisher of bi-monthly newsletters collating the latest award travel techniques and industry news for an audience of 600 subscribers

THE ADVISORY BOARD COMPANY

Business Analyst | Texas, USA | June 2013 - October 2015

Collaborated with hospital staff and data vendors to implement a proprietary cloud-based care registry application for a portfolio of large hospital networks in the United States

WASHINGTON CORPORATIONS

Business Intelligence Analyst | Montana, USA | January 2009 - May 2013

Implemented an enterprise Business Intelligence reporting platform and grew the user base from 10 to 500 using hands-on client training and authoring end-user documentation

Other Projects

WHERE IN THE WORLD IS NICO

Online Blog, Travel Videos + Podcast | February 2015 - Present

Founded an online travel publication to chronicle a personal year-long trip around the world incorporating written commentary, short form video, and audio podcasts that have received over 60,000 page views and 12,000 video views to date

CAMPLESS (NOW STOCKX)

Content Writer + Growth Hacker | February - October 2014

Worked in the early startup stages tasked with growth hacking, focusing on Instagram and Reddit marketing to promote the site's analytical content and build an audience from scratch

Skills

- Video Production
- Technical Writing
- Graphic Design
- Public Speaking
- Visual Presentations
- Blog Writing
- Event Marketing
- Social Media Marketing

Technical Stuff

- Final Cut Pro X
- Adobe Premiere Elements
- Adobe Creative Cloud Photography
- Squarespace
- Wordpress
- Microsoft Office
- Microsoft Visio
- Microsoft Project