



MAJOR DONOR GIVING AND RECOGNITION OPPORTUNITIES



AMOUNT*	MUSEUM FACILITIES AND MAJOR AREAS
\$5 million	New Facility —Supports the conversion of a portion of the historic World War II Bomber Plant at Willow Run to become the new home of the Yankee Air Museum.
\$3.0 million	West Exhibit Hall —Supports interior construction in the western half of the new facility.
\$3.0 million	East Exhibit Hall —Supports interior construction in the eastern half of the new facility.
\$2.0 million RESERVED	Visitors Center —Creates a public entrance for the Museum including an orientation area with visitor amenities.
\$500,000 (\$250,000/door)	Historic Hangar Doors (2) —Sponsors the restoration, maintenance of these two historic 40 x 150 foot World War II-era hangar doors that are amazing examples of mechanical engineering in the pre-computer age and an accompanying exhibit to explain the door’s engineering mechanics.
\$500,000	Community Events Area in East Exhibit Hall —Creates and equips a hospitality area to enable the Museum to host community and corporate events.
\$250,000	Restoration Center —Establishes a dedicated area and a workshop to support the restoration and maintenance of the Museum’s static aircraft and large artifacts.
\$10,000 to \$50,000 each (\$150,000 total)	Offices/Conference Room —Constructs and equips a suite of offices and a small conference room for Museum staff and volunteers.
\$10,000 to \$40,000 (\$120,000 total)	Conference/Class Rooms (3) —Construct (\$30,000), equip (\$10,000) or construct and equip (\$40,000) each of three meeting rooms in the new Museum for use in education, programs and rentals.
\$150,000	Preservation Studios —Constructs and equips artifact storage and processing rooms.
AMOUNT*	STORYLINES AND EXHIBITS
\$500,000	1 The Miracle of Willow Run —This gallery presents the amazing story of Willow Run beginning with the camp for boys—that preceded the Bomber Plant—to present day.
\$500,000	3 Women Answer the Call —Women entered the industrial workforce in order to win a war and ended up changing America forever. This exhibit tells that story with special focus on the women of Willow Run, including Rose Will Monroe, the original Rosie the Riveter.
\$500,000	2 How Detroit Saved the World —Metro Detroit made the equipment that enabled the U.S. and its allies to win World War II. This exhibit tells the story of the historical “Arsenal of Democracy” while also highlighting the continuing role of defense and aerospace companies in the Michigan economy.

*Individual items total to more than the overall project budget.

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AMOUNT*	STORYLINES AND EXHIBITS
\$250,000	4 “That thing will never fly!” —This gallery focuses on early aviation, emphasizing the role of the visionaries who advanced aviation technology.
\$250,000	5 The Roaring Fifties —America came out of World War II with unprecedented prosperity that produced enormous technological and economic change including the Jet Age, Space Race, interstate highways and rapid expansion of industry across this region and the nation. This gallery highlights important 1950s developments in aviation and industry, including the stories of some key companies.
\$250,000	5a B-52D —Supports the relocation and restoration of the Museum’s B-52D for static display in the new Museum.
\$250,000	6 Space: The Future is You —No aviation Museum is complete without a section on space flight. Here, the emphasis will be on America’s continuing involvement in space including both NASA and commercial space programs.
\$250,000	7 Exploration Station —The Exploration Station will house an ever-changing collection of science and technology exhibits and “hands-on” learning experiences for children. Education and career opportunities in the STEM fields will receive special attention in this area.
\$1,000,000 RESERVED	7a Robertson Education Center —The Robertson Educational Center is the former “school house” presently located just north of the current Museum building.
\$250,000	7b Relocate Education Center — As part of this project, the Education Center will be moved across the Airport and into the former Bomber Plant
\$250,000	8 High Spy: Everyday Espionage — Beginning with balloons, “eyes in the sky” have long played important roles in defense and commerce. This gallery tells that story with special emphasis on the reconnaissance aircraft in the Museum’s collection and the growing role of UAVs and Drones in industry, national defense and homeland security.
\$250,000	9 Power! —With enough power, you can fly a barn door. With too little power, however, not even the best aircraft will leave the ground. This exhibit illustrates the evolution of aircraft propulsion systems.
\$250,000	10 Generation Green — Modern alternative energy systems rely heavily on aerospace technology. This exhibit shows how wind power, solar energy and hydrogen fuel cells all employ aerospace technology, and will highlight current biofuels activity at Willow Run Airport.

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ADDITIONAL GIVING AND RECOGNITION OPPORTUNITIES

The Save the Bomber Plant campaign is committed to publicly recognizing and honoring the generous people and organizations that support our work. A few of the highest level donor opportunities are listed here, but giving and recognition opportunities at all levels are being developed.

For more information, visit www.SaveTheBomberPlant.org, or contact Dennis Norton directly via email at dennis@michiganaerospace.org, or by phone at (734) 395-4901

WWW.SAVETHEBOMBERPLANT.ORG

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