



mickenzierobbins.com
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EDUCATION

PRATT INSTITUTE

Master of Science in Package Design
Graduated with Honors
May 2017 / GPA 3.95

MISSISSIPPI STATE UNIVERSITY

Bachelor of Fine Arts in Graphic Design
Graduated Summa Cum Laude
President's Scholar
May 2015 / GPA 3.90

DESIGN & SOFTWARE SKILLS

Packaging · Typography · 3D Design
Digital Photography · Book Design
Layout · Adobe Suite · SolidWorks

AFFILIATIONS

Member of Pratt Circle
May 2017

AIGA Member
Fall 2013 - Present

Dawn Brancheau Service Learning Scholar
Fall 2014 - Spring 2015

PHI KAPPA PHI Honor's Society
Spring 2013 - May 2015

FIBER.PAPER.ARTS.
Spring 2013 - May 2015

EPA Campus Rainworks Team Member
Fall 2013 - Fall 2014

Shackoul's Honors College
Fall 2011

EXPERIENCE

LAURA MERCIER

FREELANCE PACKAGE DESIGNER / AUGUST 2017
Assisting the Creative Director to design all-new packaging for the Holiday 2018 Gift Set Collections.

AROMATIQUE, INC.

FREELANCE PACKAGE DESIGNER / SEPTEMBER 2016 - PRESENT
Working directly with the creative director to redesign the entire product line for a home fragrance company, including primary and secondary packaging and utilizing 3D software. Designing packaging and strategy for new product lines.

PRATT INSTITUTE / Graduate Communications Design Department

GRADUATE TEACHING ASSISTANT / STUDIO ASSISTANT / SPRING 2017
Assisted Professor Alisa Zamir to teach and critique a graduate level design course. Worked in the graduate studio to operate printers and machinery, as well as assist other graduate students.

JOHNSON & JOHNSON / Global Strategy Design Office

2D DESIGN INTERN / SUMMER 2016
Worked with the graphic designers on the Feminine Care and Johnson's Baby teams to produce graphics for packaging that is produced on a worldwide scale.

DPM FRAGRANCE

GRAPHIC DESIGN & PRODUCT DEVELOPMENT INTERN / MAY 2014 - AUGUST 2016
Worked alongside designers to develop candle collections. Responsibilities included creating packaging, conceptualing, copy-writing.

MISSISSIPPI STATE UNIVERSITY / Department of Art

STUDENT GRAPHIC DESIGNER / JANUARY 2014 - JANUARY 2015
Created promotional materials and graphics for both the Department of Art and the College of Architecture, Art, and Design at Mississippi State University. Projects included brochures, gallery posters, email promotions, t-shirt designs, department signage, etc.

FREELANCE DESIGNER

GRAPHIC DESIGNER / AUGUST 2012 - PRESENT
Creating designs for various clients including t-shirt designs, wedding invitations and save the dates, signage, and brochures.

EXHIBITIONS & AWARDS

FEATURED IN PACKAGING OF THE WORLD

3 Packaging Projects Featured Online / Summer 2017

EXCELLENCE IN ACADEMIC ACHIEVEMENT

Pratt Institute / Spring 2017

MSU STUDENT JURIED EXHIBITION

Six Projects Exhibited / 2 Awards / Spring 2015
Two Projects Exhibited / Dean's Purchase Award / Spring 2014
One Project Exhibited / Spring 2013

AIGA TENN SHOW

Second Place Illustration / Fall 2014 / Memphis, Tn

CASCADE PRINT EXCHANGE IX

Selected as Participant / Fall 2014 / Corvallis, Or

CREATIVE QUARTERLY 36

Runner-Up / Spring 2014

ADOBE DESIGN ACHIEVEMENT AWARDS

Semifinalist Round 1 & 2 / Spring 2014

3X3 INTERNATIONAL STUDENT ILLUSTRATION SHOW

Runner-Up / Spring 2014

EPA CAMPUS RAINWORKS

Second Place, Site Design Category / Fall 2013