



Experience and References

YUBA-SUTTER TRANSIT AUTHORITY SHORT RANGE TRANSIT PLAN UPDATE

PROJECT/LOCATION

Yuba and Sutter Counties, California

CLIENT

Yuba Sutter Transit Authority
2100 B Street
Marysville, CA 95901

PROJECT MANAGER

Gordon Shaw

CONTRACT AMOUNT

\$95,350

DATE

2014-current

REFERENCES

Keith Martin, Executive Director
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Public transportation in Yuba and Sutter County is currently provided by the Yuba-Sutter Transit Authority (Yuba-Sutter Transit), a joint powers agency comprised of the Yuba and Sutter Counties and the cities of Marysville, Yuba City, Live Oak and Wheatland. Yuba-Sutter Transit provides local fixed route, dial-a-ride and commuter service. The transit program has grown from 96,400 passenger trips in 1979 to 1,279,600 in 2013. While this ridership growth has resulted in increased service efficiency, the system is not without growing pains. The transit program serves a high number of students, low-income individuals, program-based trips, and senior citizens. The demand for dial-a-ride continues to increase, and on-time performance is poor on all local routes. Furthermore, funding for the transit program comes from multiple jurisdictions involving complicated allocations, and the capital needs of this 51-bus system are substantial.

To address these issues, LSC Transportation Consultants has been retained by Yuba-Sutter Transit to conduct the 2015 Short Range Transit Plan. LSC has collected extensive data on the community and has evaluated the performance of the transit program. The study includes extensive outreach efforts as well, through onboard surveys, online surveys and stakeholder interviews, as well as several community meetings. LSC is evaluating the need for transit service within the area, and will develop service strategies to improve overall efficiency, and better serve the community. A focus of this work will be expansion of services to a newly opened Yuba College campus, including development of a funding mechanism, as well as

establishing guidelines for dial-a-ride services to ensure the service is provided to those who most need it. This Short Range Transit Plan is slated for completion in March, 2015.