

Cailee Rae Reveals The Inspiration Behind Her 'Anchor' Music Video

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Photo courtesy of Brandon Woelfel

Cailee Rae is a force to be reckoned with.

The American singer-songwriter started her career with a casual Instagram post, which propelled her career to new heights and opened the door for the release of her first single "Anchor" and her new EP "Overthinking Now".

As a social media queen, the 16-year-old songstress has amassed an impressive following of over 620,000 Instagram followers, 22,000 Twitter friends and a cool 84,000 on her YouTube channel.

We talked to the rising star about her new music video for her smash hit "Anchor", future celebrity collaborations, and the sound of her new album, which is out now.

Your new single "Anchor" is out now. Tell us what the process for writing this song was like?

I wrote "Anchor" with an amazing songwriter named Dayyon. We were at my house and I remember talking about a concept and idea and then all of a sudden, we just started spitting out all these lyrics and melodies. I think because it's a song that we all can relate to so much, it was so fast to write. Writing can go either way for me. I love that about writing though. You can take all the time you need to make it how YOU want it.

The music video for "Anchor" was also just released and there is a whole lot of colour and even chains! How did the concept for the video come about?

I was just listening to the song in the car with my mom and got the idea. Not entirely sure how honestly, but I just remember closing my eyes and just seeing it in my head. LOL. It's a really meaningful concept. The whole video is supposed to resemble battling your thoughts, or what it feels like when you are struggling internally. The chains represent having to face yourself, the chains represent drowning in your own thoughts, and the colour represents your feeling and how overwhelming, but beautiful they can be.

Your career seemed to start very casually with just an Instagram post. When was the moment you realized that this had become a career?

I think the moment was when I was in the studio for the first time. It was a feeling that seemed so natural and like it was just the place that I was meant to be. I think Instagram just kind of confirmed for me that I was doing what I loved.

How would you describe your sound to people who haven't heard of your music before?

My sound is pop, but with a mix of different genres within it. Each song has its own sound. You will have to listen and see what you think! :)

Can you give us an idea what your EP "Overthinking" will be like?

It's a really unique group of songs. Each one represents a different emotion and I think a lot of people will connect to the songs.

Who is one Instagrammer, YouTuber or Viner you would love to collaborate with?

He isn't really a YouTuber anymore, but Troye Sivan would be so fun. He's so talented! Love him.

Cailee Rae is one to watch out for. Tweet us your thoughts [@popandpress](https://twitter.com/popandpress)!